

# ASSET | PROTECTION

March 10-13, 2013  
Pointe Hilton  
Tapatio Cliffs Resort  
Phoenix, Arizona

## VENDOR SHOWCASE

FMI's 2013 **Asset Protection Conference** meets the specific needs of food retail industry executives charged with protecting the organization's assets: people, reputation and property. The conference program incorporates key learnings from FMI's Loss Prevention, Safety, and Risk Management components. Reserve a table in the Vendor Showcase, displaying the latest and most innovative shrink, security and safety solutions.

### SHOWCASE TABLE PACKAGE:

Receive one table in the vendor showcase and two conference registrations as a package deal!

Associate Member Package	\$2,600
Non-Member Package	\$3,600

### WHO ATTENDS:

More than 100 vice presidents, directors and managers, from food retail companies, with responsibility for:

- Asset Protection
- Loss Prevention
- Security
- Risk Management
- Safety
- Crisis Management/Business Continuity
- Shrink
- Workers' Compensation

### VENDOR SHOWCASE BENEFITS:

- Receive two registrations as part of your vendor showcase package.
- Attend all education sessions and participate in interactive workshops with retailers.
- Network with decision-makers from key food retail companies.
- Showcase your products and services in a dynamic, high-energy environment.
- Enjoy more than eight (8) hours of exhibit time. Vendor showcase open during meal functions on Monday and Tuesday.
- Take away new trends and discuss key issues facing the food retail industry.

Fill out the Vendor Showcase table form, plus two Vendor Showcase Individual Registration Forms and submit them together to receive the package rate. Additional registrations are subject to standard conference fees.

### Previous Participating Retailers

7-Eleven, Inc.  
Ahold USA, Inc.  
Associated Grocers, Inc. (LA)  
Associated Wholesale Grocers, Inc.  
B&R Stores, Inc.  
Big Lots Inc  
Big Y Foods, Inc.  
Bozzuto's Inc.  
Brookshire Grocery Company  
Buehler Food Markets, Inc.  
C&S Wholesale Grocers, Inc.  
Coborn's, Incorporated  
Delhaize America  
Festival Foods  
Fiesta Mart, Inc.  
Giant Food  
Hannaford Bros. Co.  
Harmon City, Inc.  
Harris Teeter Supermarkets Inc.  
Heinen's Fine Foods, Inc.  
Hy-Vee, Inc.  
K-VA-T Food Stores, Inc.  
King Sooper  
Lowe's Food Stores, Inc.  
Mars Super Markets, Inc.  
Meijer, Inc.  
Publix Super Markets, Inc.  
Redner's Warehouse Markets, Inc.  
Safeway Inc.  
Save Mart Supermarkets  
Save-A-Lot, Ltd.  
Schnuck Markets, Inc.  
Sobeys Atlantic Region  
Spartan Stores, Inc.  
Supermarkets of Cherry Hill, Inc.  
SUPERVALU INC.  
Sweetbay Supermarket  
Takoma Park Silver Spring Food Coop  
The Fred W. Albrecht Grocery Co.  
The Kroger Co.  
The Stop & Shop Supermarket Company  
The Vons Companies, Inc.  
Tops Markets, LLC  
Unified Grocers, Inc.  
Wakefern Food Corporation  
Walgreen Co.  
Wegmans Food Markets, Inc.  
Whole Foods Market, Inc.  
WinCo Foods, LLC

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## GUIDELINES:

- An onsite setup packet will be emailed to the table contact prior to the conference.
- A six-foot table with draping and standard sign with your company name will be provided by FMI.
- Pop-up displays are permitted but may not exceed table space.
- Electrical hookup will be at the expense of the participant. Details will be provided in the setup packet.
- Set up: Sunday, March 10: 12:00 pm – 4:30 pm.
- Tear-down: Tuesday, March 12: 6:30 pm – 11:59 pm.

## VENDOR SHOWCASE - TABLE FORM

This information will be published in the conference directory/buyers guide.  
All participants must register for the conference. 'Exhibits-only' passes are not available.

### COMPANY INFORMATION

Company Name \_\_\_\_\_  
(as you would like it to appear on your sign)

Website \_\_\_\_\_ Main Phone \_\_\_\_\_

### COMPANY DESCRIPTION

- EMAIL A 50-WORD DESCRIPTION TO AMMA OWUSU (AOWUSU@FMI.ORG) BY JANUARY 18, 2013.

FMI assigns table locations. Please let us know if there are any Primary Competitors you do not want to be placed near:

1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_

### TABLE CONTACT (who should FMI contact if we have questions about this table registration?)

Name \_\_\_\_\_ Phone \_\_\_\_\_ E-mail \_\_\_\_\_

### SALES CONTACT (who should attendees contact if they want more information about your products/services?)

Name \_\_\_\_\_ Phone \_\_\_\_\_ E-mail \_\_\_\_\_

### CONFERENCE DIRECTORY

Increase your visibility with the industry leading decision-makers by purchasing a full page (8.5x5.5) ad in the conference directory, which is distributed to each attendee. Please send a high resolution pdf or eps file to Heather Cain (hcain@fmi.org) by January 18, 2013

Directory Ad ☐ \$500

### VENDOR COURT PACKAGE

Associate Member ☐ \$2600  
Non-Member ☐ \$3600

### PAYMENT INFORMATION

#### Mail to FMI:

FOOD MARKETING INSTITUTE  
P.O. Box 758870, Lockbox 758870  
Baltimore, MD 21275-8870  
Ref#: 3600-004-0163

☐ Enclosed is my check for \$\_\_\_\_\_ (payable to FMI in USD drawn on a U.S. bank) Ref. #: 3600-004-0163

If paying by credit card, fax this form with credit card information to **202.220.0830**.

☐ Please charge \$\_\_\_\_\_ to my: ☐ AMEX ☐ MasterCard ☐ VISA

### SUPPLIER CANCELLATION POLICY

Cancellations for table packages will be accepted prior to January 11, 2013. Suppliers will receive a full refund, minus a \$75 processing fee, for the table expense. **No refunds for the table package will be provided if cancellations are received after January 11, 2013.**

**NOTE:** Space is limited and table reservations will be made on a first-paid, first-served basis. Refunds will be provided if a table is unavailable. Please note, all table information will be communicated to the attendee registering for the table.

### CHECKLIST

Have you completed everything?:

- ☐ Sent Registration Form
- ☐ Submitted Table Form
- ☐ Emailed Company Description
- ☐ Included Payment
- ☐ Made Hotel Reservations

ACCOUNT NUMBER \_\_\_\_\_

EXPIRATION DATE \_\_\_\_\_

CARDHOLDER NAME (please print) \_\_\_\_\_

CARDHOLDER SIGNATURE (Required for all credit card payments) \_\_\_\_\_





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#### Registration Questions?

Contact Amma Owusu at 202.220.0662 or  
register@fmi.org

#### Program Questions?

Contact Meredith Bombella, mbombella@fmi.org,  
202.220.0728/Rhett Asher, rasher@fmi.org, 202.220.0774

#### To Register Online:

Go to [www.fmiassetprotection.com](http://www.fmiassetprotection.com).

## VENDOR SHOWCASE - INDIVIDUAL REGISTRATION FORM

### Instructions:

Each vendor showcase supplier receives two registrations as part of the table package. Please fill out this form, using one per attendee, to register the complimentary individuals that will be participating in the vendor showcase. Please note, registrants must be employees of the company that is participating in the vendor court. Submit this form with your vendor showcase table form to receive the package offer. Any additional attendees should fill out the general conference registration form (standard fees will apply).

**FAX THIS FORM TO FOOD MARKETING INSTITUTE  
AT 202.220.0830.**

Please fill out all the information below, using one form per person.

### Registrant:

☐ Mr ☐ Ms First \_\_\_\_\_ Last \_\_\_\_\_

Title \_\_\_\_\_ Nickname (for badge) \_\_\_\_\_

Company \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ Country \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

☐ Companion Name (no fee)  
(social events only) \_\_\_\_\_

Confirm to (if different from above) \_\_\_\_\_ E-mail \_\_\_\_\_

### Golf Tournament:

**March 10, 2013**

**7:30 AM - 2:00 PM**

The golf tournament takes place on Sunday, March 10, 2013, and is open to all registered attendees (limit 2 per company), but space is limited. Selecting this box does not guarantee you to play in the tournament. FMI will contact you prior to the event to confirm your participation. If you are not selected, a refund for the tournament will be provided.

- ☐ Retailer/Wholesaler – No charge  
☐ Suppliers/Vendors – \$200 per person

### Wednesday Workshops:

**March 13, 2013**

**9:30 AM - 4:00 PM**

**\$150**

All conference attendees are welcome and encouraged to attend the workshops. You must select the workshop that you would like to attend.

- ☐ Interviewing for Title VII Infractions -  
Handling Hostile Work Environment Scenarios  
☐ Managing Real Assets with Intentionality  
☐ Open Source Intelligence Investigations  
☐ Developing a Risk Management Program for your Organization  
☐ I am not interested in attending a workshop.

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### Hotel Information:

Pointe Hilton  
Tapatio Cliffs Resort  
11111 North 7th Street  
Phoenix, Arizona 85020

To make hotel reservations at the rate of \$170 s/d per night, please call the Pointe Hilton Tapatio Cliffs Resort at 800-876-4683 by February 13, 2013, and mention the FMI Asset Protection Conference. Also, visit the Asset Protection Conference website to book online accommodations. Due to hotel availability, please make arrangements early



It is FMI's policy to comply with the Americans with Disabilities Act.

Please check ☐ if you require ADA assistance and specify the assistance you require here: \_\_\_\_\_

Please submit your request at least two (2) weeks prior to event date so that we can work with you to ensure full accessibility. We can guarantee services only to those who register and notify us at least two (2) weeks prior to the event date.

**REMEMBER TO FILL OUT TWO VENDOR REGISTRATION  
FORMS TO TAKE FULL ADVANTAGE OF THE PACKAGE RATE!**