



## **Food Marketing Institute Legal Conference Sponsorship Options**

The FMI Legal Conference provides sponsors with a unique opportunity to network with the top lawyers in the supermarket industry. With an agenda designed for the legal leadership of the retail and wholesale food industries, the conference draws general counsel, corporate counsel, compliance officers and invited retained counsel of the largest grocers in the nation. Conference sponsors receive priority access to retail attendees as well as enhanced brand recognition and industry good will. Participating retailers in recent years include:

**Ahold USA  
Albertsons LLC  
Alex Lee  
AWG  
Big Y Foods  
Brookshire Grocery Co.  
C&S Wholesale Grocers  
Daymon Worldwide  
Fresh & Easy  
Giant Eagle  
The Grocers Supply Co.**

**H-E-B  
Hy-Vee  
Kroger  
Madison Food Corp.  
Meijer  
Price Chopper  
Publix Super Markets  
Raley's  
Safeway  
Save Mart Supermarkets  
Schnucks**

**Spartan Stores  
SUPERVALU  
Tops Markets  
Wakefern Food Corp.  
Walgreen Co.  
Wal-Mart Stores USA  
Wegmans Food Markets  
WinCo Foods  
W. Lee Flowers & Co.**

# LEGAL CONFERENCE 2013



June 9-11, 2013  
The Fairmont San Francisco  
San Francisco, CA



## PLATINUM LEVEL (\$11,000 and Up)

### Benefits Include:

- Sponsorship of the selected event
- Recognition in conference program and on signage at event
- Complimentary full page ad in the conference program
- Recognition/thanks by conference chairperson
- Company link on FMI Legal Conference website
- Attendee list 2 weeks prior to conference
- Complimentary registration for 2 firm/company representatives
- Mention in conference marketing and e-blasts, sent to contacts in the supermarket industry

## Opportunities Available (2)

- Monday Lunch with Speaker
- Monday Evening Social Event

## GOLD LEVEL (\$8,000)

### Benefits Include:

- Sponsorship of the selected event
- Recognition in conference program and on signage at event
- Recognition/thanks by conference chairperson
- Company link on FMI Legal Conference website
- Attendee list 2 weeks prior to the conference
- Complimentary registration for 1 firm/company representative
- Mention in conference marketing and e-blasts, sent to contacts in the supermarket industry

## Opportunities Available (2)

- Sunday Opening Reception
- Monday and Tuesday Refreshment Breaks

## SILVER LEVEL (\$4,000)

### Benefits Include:

- Sponsorship of the selected event
- Recognition in conference program and on signage at event
- Recognition/thanks by conference chairperson
- Company link on FMI Legal Conference website
- Attendee list 2 weeks prior to conference
- Retailer/wholesaler member rate for 2 firm/company representatives
- Mention in conference marketing and e-blasts, sent to contacts in the supermarket industry

## Opportunities Available (7)

- Monday General Session #1
- Monday General Session #2
- Monday General Session #3
- Tuesday General Session #1
- Tuesday General Session #2
- Tuesday General Session #3
- Tuesday General Session #4

# LEGAL CONFERENCE 2013



## FMI Sponsorship Commitment Form

Company Name (as it will appear on Signage) \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State & Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### **DESIRED SPONSORSHIP – Please rank your top 3 choices:**

	Sponsorship Cost	Please mark your choices here:
<b>Platinum Level</b>		
--Monday Lunch with Speaker	\$11,000	
--Monday Evening Social Event	\$12,000	
<b>Gold Level</b>		
-- Sunday Opening Reception	\$8,000	
--Monday & Tuesday Refreshment Breaks	\$8,000	
<b>Silver Level</b>		
--Monday General Session #1	\$4,000	
--Monday General Session #2	\$4,000	
--Monday General Session #3	\$4,000	
--Tuesday General Session #1	\$4,000	
--Tuesday General Session #2	\$4,000	
--Tuesday General Session #3	\$4,000	
--Tuesday General Session #4	\$4,000	

### **Terms and Conditions:**

The sponsor agrees to pay the fees in accordance with the payment terms. Payment is due in full upon receipt of invoice, which will be sent upon receipt of this form. I agree that by signing this form I agree to the terms and conditions outlined above

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

☐ My company is a Member or an Associate Member of FMI

☐ My company is not a Member or Associate Member of FMI. Please contact me regarding membership opportunities

### **Please return completed form to:**

Jordan Pietrak  
Phone: 202.220.07213  
Fax: 202.220.0877  
Email: [jpietrak@fmi.org](mailto:jpietrak@fmi.org)

### **FMI Use Only:**

Batch Date: \_\_\_\_\_  
Amount Received: \_\_\_\_\_  
Check Number: \_\_\_\_\_  
Acct No: \_\_\_\_\_

**Fax back completed Form to Jordan Pietrak at 202-220-0713 or [jpietrak@fmi.org](mailto:jpietrak@fmi.org).**

**Questions? Call Jordan at: 202-220-0713.**