

# Health & Wellness @retail

>pharmacy  
>food & nutrition  
>health beauty care



# 2013

May 29-June 1, 2013 | JW Marriott Hill Country | San Antonio, Texas

## EVENT PARTNERSHIP OPPORTUNITIES

FMI Health and Wellness @ Retail provides a unique and valuable venue for your organization to increase exposure, build relationships and enhance your company's image among decision-making health, wellness and pharmacy professionals in the grocery retail industry. Opportunities are limited, so make your selection today. Projected attendance is 300 +

Please note that all sponsors must already be, or become, FMI Associate Members in order to sponsor the conference.

### Attendee Profile:

- Corporate Retail Dietitians and Nutritionists
- Merchandising, Marketing Communications and Consumer Affairs Executives
- Food, Pharmacy and Wellness Category Buyers
- Pharmacy Executives

Representing a broad range of retail and wholesale companies such as:

- Bi-Lo LLC
- Giant Eagle, Inc.
- Hannaford Brothers
- Hy-Vee, Inc.
- Jewel Osco
- K-VA-T Food Stores, Inc.
- Loblaw Companies Limited
- Lund Food Holdings, Inc.
- Marsh Drugs, LLC
- Meijer, Inc.
- Price Chopper Food Markets, Inc.
- Publix Supermarkets, Inc.
- Roundy's Supermarket
- Safeway, Inc.
- Shoprite
- SUPERVALU/Pharmacies, Inc.
- Target Corporation
- The Kroger Company
- Tops Markets
- United Supermarkets, LLC
- Wakefern Food Corporation
- Wegmans Food Markets
- Weis Markets
- Winn Dixie

### 2012 Sponsors and Exhibitors:

- PepsiCo
- Kellogg's
- McCormick
- Hormel Foods
- Mars Chocolate North America
- Pharmasmart
- LearnSomething
- IMS
- Adheris
- Pfizer
- American Heart Association
- AmerisourceBergen
- Cardinal Health
- PDX
- US Farmers and Ranchers Alliance
- The Emerson Group
- Garden Lites
- Genco Pharmaceutical Services
- Guiding Stars
- Hamacher Resource Group
- International Food Information Council
- Live Healthy America
- Programs for Sustainable Change
- Produce for better Health Foundation
- Field Trip Factory
- Drug Store News
- PQA
- Supermarket News
- Teva Pharmaceuticals
- American Biotech Company

## PARTNERSHIP OPPORTUNITIES

All conference partners will have their logo placed in the conference directory and brochure, on the conference webpage and on signage.

### MEAL AND REFRESHMENT BREAK SPONSORS (IN-KIND)

Position your company and brand as an innovator in providing healthy food and beverage choices by sponsoring a meal event. Sponsors will work directly with the hotel to develop a menu that highlights their brands and products. All costs associated with the meal or refreshment break are the responsibility of the sponsor. An estimate of these costs (standard food and beverage costs including tax and service) are provided as a guide only. Sponsor may opt to pay the hotel bill directly or FMI will invoice for actual costs incurred. Please contact Amanda Bond-Thorley at [abondthorley@fmi.org](mailto:abondthorley@fmi.org), 202.220.0606 for further information.

Meal Event	Estimated costs (for 300 people)
Welcome Cocktail Reception	\$ 10,000 - \$ 15,000
Breakfast	\$ 10,000
Networking Break	\$ 2,000 - \$ 3,000
Lunch	\$ 16,000
Thursday Cocktail Reception	\$ 15,000 - \$ 20,000
GMDC/FMI Dinner (partial)	\$ 20,000

### EDUCATION SESSIONS

Keynote Session	\$ 4,000
Breakout Session	\$ 2,500

### CONFERENCE MATERIALS

USB drives	\$ 5,000
Lanyards	\$ 5,000
Directory	\$ 5,000
Hotel Key Cards	\$ 5,000

### DIRECTORY AD

Color	\$ 1,000
Black and White	\$ 500

### GENERAL CONFERENCE GRANT

Level 1	\$ 2,500
Level 2	\$ 3,000
Level 3	\$ 5,000

For more information, please contact:

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