

## 2012 FMI/GMA Sustainability Summit - Washington, DC

	Wednesday, October 3				
3:00pm - 5:00pm	<b>Pre-Summit Session: Unraveling the Complexity of Sustainable Agriculture and Sourcing High Impact Commodities</b> (pre-conference session; pre-registration and fee required)				
5:30pm - 7:00pm	<b>Welcome Reception in Sustainability Exhibitor Showcase</b>				
	Thursday, October 4				
7:00am - 8:00am	<b>Continental Breakfast in the Sustainability Exhibitor Showcase</b>				
8:00am - 8:15am	<b>Welcome and Conference Overview - Pam Bailey, GMA and Leslie Sarasin, FMI</b>				
8:15am - 9:15am	<b>CONSUMER FUTURES 2020: What Does This Mean for Sustainability - Dr. Sally Uren, Forum for the Future</b>				
9:15am - 10:15am	<b>Global Food Security and Sustainability: Links, Solutions, and Partnerships - Caroline Hermans, Clinton Global Initiative; Tom Langan, Unilever North American and Paul Weisenfeld, U.S. Agency for International Development</b>				
10:15am - 10:45am	<b>Networking Break in Sustainability Exhibitor Showcase</b>				
10:45am - 11:45pm	ThA1: Telling a Complicated Story: Stakeholder Engagement & Sustainability Results in Theory & Practice ●	ThA2: The Business Case for Water Sustainability: How to Manage Risk and Create Value ◆	ThA3: It's Only Waste If You Waste It: Energy Recovery as a Solution for Food Waste and Non-Recyclable Packaging ■	ThA4: Unraveling the Complexity of Sustainable Agriculture ◆	ThA5: Six Growing Trends In Corporate Responsibility ■
12:00pm - 1:30pm	<b>Networking and Idea Exchange Luncheon</b>				
1:30pm - 2:30pm	ThP1: Sustainability in a Sound byte World: A View From the Barn ■	ThP2: Trouble in Aisle 5 - A Look at Changing Attitudes and Patterns of Millennials and Baby Boomers ●	ThP3: Recycling and Composting Power Hour: Focus on Zero Waste ◆	ThP4: War on Waste: How to Sustainably Manage Materials and Waste in the U.S. ■	ThP5: Partnering with Purpose: A Company's Role in the Global Supply Chain ■
2:30pm - 3:00pm	<b>Networking Break in Sustainability Exhibitor Showcase</b>				
3:00pm - 4:00 pm	<b>Having It All: Competitive Advantage and a Triple Bottom Line - An Executive's Business Case - Bob Willard, Author, The New Sustainability Advantage</b>				
4:00pm - 5:00 pm	<b>Harnessing the Power of "And" - Brian P. Kelley, Coca-Cola Refreshments</b>				
6:00pm - 10:00pm	<b>A Capitol View Reception - 101 Constitution Rooftop</b>				

## 2012 FMI/GMA Sustainability Summit - Washington, DC

	Friday, October 5				
7:00am - 8:00 am	Continental Breakfast in the Sustainability Exhibitor Showcase				
8:00am - 8:30am	Keeping Food Out of Landfills: Food Waste Reduction Alliance Update - Michael Hewett, Publix Super Markets, Inc. and Jerry Lynch, General Mills, Inc.				
8:30am - 9:30am	Future Value Chain 2020 - John Phillips, PepsiCo, Inc.				
9:30am - 10:30am	Farming on Demand: Dialogue about Sustainability Between Farmers and Buyers - Hal Hamilton, Sustainable Food Lab				
10:30am - 11:00am	Networking Break in Sustainability Exhibitor Showcase				
11:00am - 12:00pm	FA1: Claiming the White Space in the Green Marketplace ■	FA2: Responsible Sourcing: Key Learnings From Leading FMCG Companies ♦	FA3: Driving Innovation Through Product and Sustainability Measurement ●	FA4: Creating Value: Lessons from the Fields ■	
12:15pm - 12:45pm	Ahead of the World: Innovations and Entrepreneurs Rapid-Fire Session				
12:45pm - 2:15pm	A Conversation About the Intersection of Food, Sustainability and Social Responsibility - Walter Scheib, Former White House Executive Chef				
2:15pm - 2:30pm	Closing Comments				

### Symbols:

- Beginner Level
- Intermediate Level
- ♦ Advanced level