



The Phoenician Resort
Scottsdale, Arizona
January 20, 2013



FMI FOOD INDUSTRY GOLF TOURNAMENT

TITLE LEVEL — \$25,000

- Six players and pairing with two retail executives (two foursomes)
- Recognition at FMI Board of Directors meetings
- Priority in strategic placement of promotional signage at the FMI Midwinter Executive Conference and FMI Food Industry Golf Tournament
- Special recognition in the FMI Midwinter Executive Conference directory
- Recognition in FMI Midwinter program
- Company logo on golf shirts
- Signage on golf cart
- Product in golf carts
- Option to develop company promotion at hole
- FMI escort to board luncheon

EAGLE LEVEL — \$10,000

- Three players and pairing with a retail executive (foursome)
- Recognition at FMI Board of Directors meetings
- Promotional signage at Midwinter Conference and FMI Food Industry Golf Tournament
- Recognition in FMI Midwinter program
- Option to develop company promotion at hole
- Signage on golf cart

BIRDIE LEVEL — \$5,000

- Three players and pairing with a retail executive (foursome)
- Recognition at FMI Board of Directors meetings
- Promotional signage at Midwinter Conference and FMI Food Industry Golf Tournament
- Recognition in FMI Midwinter program

INDIVIDUAL GOLFER — \$1,000

- Includes your participation in the golf tournament
- This option does not guarantee pairing with a retailer



A portion of tournament proceeds will be donated to Food For All, a non-profit organization dedicated to building a hunger-free world.