



*The Phoenician Resort
Scottsdale, Arizona
January 20, 2013*

FMI
Midwinter™
EXECUTIVE CONFERENCE

FMI FOOD INDUSTRY GOLF TOURNAMENT

TITLE LEVEL — \$25,000

- Six players and pairing with two retail executives (two foursomes)
- Recognition at FMI Board of Directors meetings
- Priority in strategic placement of promotional signage at the FMI Midwinter Executive Conference and FMI Food Industry Golf Tournament
- Special recognition in the FMI Midwinter Executive Conference directory
- Recognition in FMI Midwinter program
- Company logo on golf shirts
- Signage on golf cart
- Product in golf carts
- Option to develop company promotion at hole
- FMI escort to board luncheon

EAGLE LEVEL — \$10,000

- Three players and pairing with a retail executive (foursome)
- Recognition at FMI Board of Directors meetings
- Promotional signage at Midwinter Conference and FMI Food Industry Golf Tournament
- Recognition in FMI Midwinter program
- Option to develop company promotion at hole
- Signage on golf cart

BIRDIE LEVEL — \$5,000

- Three players and pairing with a retail executive (foursome)
- Recognition at FMI Board of Directors meetings
- Promotional signage at Midwinter Conference and FMI Food Industry Golf Tournament
- Recognition in FMI Midwinter program

INDIVIDUAL GOLFER — \$1,000

- Includes your participation in the golf tournament
- This option does not guarantee pairing with a retailer

SPONSORSHIP OPPORTUNITIES

Sponsorship of the FMI Food Industry Golf Tournament provides you and your organization with a unique opportunity to reach the food retail industry's top executives. The tournament is an annual event held in conjunction with the FMI Midwinter Executive Conference —The premier event for senior executives from food retail, wholesale and supplier companies of all sizes.

The funds raised from this event are used to support a broad range of strategic research and public policy initiatives that benefit all facets food retail and manufacturing industry.

Contact Amy Mathis at amathis@fmi.org, 703.401.2782 for more information.



A portion of tournament proceeds will be donated to Food For All, a non-profit organization dedicated to building a hunger-free world.