

## **Store Tour Descriptions**

### **2012 FMI Energy & Store Development Conference**

#### **Design-Focused Tour**

##### **Fresh & Easy Neighborhood Market**

The Fresh & Easy Neighborhood Market Store at 12<sup>th</sup> Street & Northern is a 14,000 square foot small format supermarket built in 2008, with to-go meals made fresh in our kitchen, with a focus on fresh, healthy foods. It is designed to be a good neighbor with a location in the neighborhood for convenience and easy shopping. With a high concentration of ambient and refrigerated produce, refrigerated meat, fish, poultry, dairy and deli, beer, wine and frozen food, the store also has national brand and private label grocery, HBA and household products to meet the needs of the customer. An in-store bakery was added to the store in 2011.

##### **Pros Ranch Market**

Pros Ranch Markets is a festival-themed grocery store targeting Hispanic and urban immigrant populations in the Southwest. This specialty chain has a niche in the southwest markets of Arizona, New Mexico and Texas. The store on the tour is located in the north central corridor of Phoenix in a moderate-income neighborhood. It was an old ABCO Desert Market that sat empty for five years. The shopping center and stores were reconstructed in 2010 and opened in the fall of 2011 as part of a complete shopping center remodel project, where the landlord upgraded the entire façade of the building and re-tenanted the entire center with new tenants.

The Pro's Ranch Market consists of 50,000 square feet of retail floor space and 16,448 square feet of warehousing and storage. It has uniquely different departments that cater to the local Hispanic and ethnic populations. It features a full tortilleria, an 1,800 meals-a-day institutional-sized kitchen, a full meat market area, and a bakery sized to accommodate a majority of the products made on site. It has 16 cash registers to accommodate the larger populations and larger baskets sizes for customers. It also has a unique coffee bar that was added as a center check-out station.

##### **Winco Foods**

The WinCo Foods at 330 West Bell is a 108,000 square foot store that opened in April 2012. It is one of the first two stores for WinCo, which is employee-owned, in the state of Arizona. The company's stores are supermarket hybrids that have a big-box feel. The "Wall of Values" is the first aisle customers enter, where special buys are displayed. There is also a large common area with pallet displays of products that are purchased direct from manufacturers. The store has the standard array of perimeter departments including produce, meat, bakery, full-service deli and a bulk foods department where customers can purchase over 600 items. Customers bag their own groceries at registers that have the capability to ring up two customers at once; there are also self check-outs.

## **Energy-Focused Tour**

### **Fresh & Easy Neighborhood Market**

The Fresh & Easy Neighborhood Market Store at 12<sup>th</sup> Street and Bell is a 13,124 square foot store built in 2008, a small format supermarket with a focus on to-go meals made fresh in our own kitchen. The store features an advanced energy management system that controls refrigeration, lighting and HVAC. The cases feature case control, electronic expansion valves, LED lighting and glass doors on dairy, deli, meat, fish, poultry and fresh meals.

### **Fry's Marketplace**

At Fry's Food Stores, energy efficiency is more than food for thought – it's an integral part of our corporate culture. We've been proactively going green for the past 10 years, with energy efficiency in our stores being a big part of our efforts. At Fry's Signature Marketplace Store #612, we employed various energy-efficient technologies to make it an Energy Star Award-Winning store. It was certified by the United States Environmental Protection Agency as an Energy Star store in 2012. This award was made possible by employing technology such as: variable frequency drives, motion sensors, electro-commuter motors, sky-lights, LEDs, and float suction control, just to name a few.

In 2010, the 100,000+ square foot store went through a major remodel, when it was expanded by 30,000 square feet and a number of features were added. The store has a jewelry store, valet parking and covered parking, a sushi bar, a car wash, a floral shop, cooking school, wine tasting bar and other features that make shopping at Fry's an enjoyable experience.

### **Winco Foods**

The WinCo Foods at 5850 West Bell is one of the first two stores for WinCo, which is employee-owned, in the state of Arizona. The company's stores are supermarket hybrids that have a big-box feel. The store features large dairy, fresh meat and deli, fresh produce, and immense frozen foods departments. The refrigeration systems for fresh perishables utilize propylene glycol as the secondary refrigerant, thereby reducing the refrigerant loss exposure throughout the system piping and refrigerated cases. All of the refrigerated cases utilize ECM (Electronically Controlled Motors), LED lighting, high-efficiency modular cooling and evaporator coils, digitally controlled temperature monitoring, and precise defrost and temperature control for maximum energy-efficiency and reliability.

The compressor systems feature high-efficiency compressors, brazed plate heat exchangers (on the medium temperature systems), integral pumping and flow control systems, fully integrated energy management control systems, and evaporative condensing (due to the dry climate), maximizing energy reduction.