



**BUSINESS  
CONFERENCE**  
private brands

November 13-14, 2012  
Hilton Rosemont  
Chicago O'Hare  
Rosemont, Illinois



## RETAILER AND WHOLESALER COMMITMENT FORM

- ☐ Yes, we will participate in the Business Conference  
☐ No, we will not participate in the Business Conference

**COMPANY NAME:** \_\_\_\_\_

**SCHEDULER CONTACT INFORMATION:** Please provide the name of the primary contact that is responsible for setting up appointments:

Contact Name \_\_\_\_\_

Contact Title \_\_\_\_\_

Contact Email \_\_\_\_\_

Address \_\_\_\_\_ Country \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

**EXECUTIVE CONTACT INFORMATION:** Please provide the name of your executive that will be attending the meeting for the Directory. Please fill in only the information that differs from the primary contact.

Executive Name \_\_\_\_\_

Executive Title \_\_\_\_\_

Executive Email \_\_\_\_\_

Address \_\_\_\_\_ Country \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

- ☐ We are making a commitment to the Food Marketing Institute to participate in the Private Brands Business Conference. We agree to pay \$795 per attendee to participate as a Retailer/Wholesaler.  
☐ Please send a 25-word Company description to assist the Suppliers in requesting and setting up appointments with your company.

**Please confirm your commitment by September 12, 2012 to:**

Suzanne George, Sr. Manager Education

Food Marketing Institute

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**\*Appointment scheduling will begin on Tuesday, September 18, 2012**