WELLNESS EXPO AND BUSINESS EXCHANGE TABLES

EXHIBIT HOURS

Monday, March 19 1:30 p.m. – 5:30 p.m. Tuesday, March 20 1:30 p.m. – 5:30 p.m.



AMERICAN BIOTECH SUPPLY

The ABS Pharmacy Refrigerator and Freezer line is designed specifically for the storage of critical and high value pharmaceutical products. It is estimated that on vaccines alone over \$20 million is destroyed due to poor refrigeration and that 35% of vaccines are negatively affected by improper storage. These high values, coupled with today's requirements make it essential to use proper refrigeration equipment with adequate temperature controls and alarms.

American BioTech Supply offers a full line of medical grade pharmaceutical refrigerators and freezers designed to meet current federal, state and drug manufacturers' guidelines for product storage.

Today it is more important than ever to protect your valuable products, your patients and customers, and your institution from inadequate refrigeration storage. Contact us by visiting www.americanbiotechsupply.com, or by calling us at 800-648-4041 to receive detailed information on all of the ABS models and the available alarm packages and accessories.

Contact

Chris Sowers Sales & Marketing Manager American BioTech Supply

Tel: 843.821.8010

csowers@horizonscientific.com

FIELD TRIP FACTORY

Field Trip Factory has been turning communities into classrooms since 1993. We make learning relevant to real life through hands-on education in real world community environments. We are the undisputed leader in experience-based education for children and adults; offering programs from arts and creativity, to nutrition and wellness, healthy aging, animal welfare and the environment.

Susan Singer President, Field Trip Factory Tel: 773.577.8800

ssinger@fieldtripfactory.com

GARDEN LITES "THE DELICIOUS VEGETABLE COMPANY"

Garden Lites began in 2008, when founder Jeffrey Moskowitz discovered there was a need for healthier vegetable based frozen foods. Building upon the success of his home-style fresh line, Classic Cooking, the mission of Garden Lites was simple: Start with nutritious, fresh vegetables and highlight their naturally delicious flavors. Since then, Garden Lites has expanded its line to 11 different flavors available throughout the country. Customers enjoy Garden Lites for the two full servings of vegetables, all natural ingredients, low calories and most of all - the taste! As an added benefit. Garden Lites are gluten free. cholesterol free and loaded with protein and fiber. Garden Lites vegetable soufflés are located in the freezer section of your local grocery store. Garden Lites - The Delicious Vegetable Company! For more information on Garden Lites, visit www.gardenlites.com.

Contact

Julie Whitehouse Consumer Marketing Coordinator Classic Cooking, LLC Tel: 718.439.0200 ext.627

julie@classic-cooking.com

GENCO PHARMACEUTICAL SERVICES

GENCO Pharmaceutical Services, the largest and most trusted name in pharmaceutical returns and recalls, is a preferred pharmaceutical returns vendor to all classes of trade. Our diverse customer base, including retailers, manufacturers, PBMs and wholesalers, gives us a distinct advantage of having real industry intelligence with an insider's view of the latest trends and trade practices to deliver value-added solutions. We process 35 million units annually for 70+ contracted manufacturers, 20,000+ retail locations, the 2 largest mass merchants and North America's largest pharmacy chain and have managed 350+ pharmaceutical recalls and market actions processed since 2009.

Contact

Anita Moore Administrative Assistant, Sales & Marketing GENCO ATC PRODUCT LIFECYCLE LOGISTICS

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GUIDING STARS

Based on extensive consumer research, Guiding Stars is the original in-store nutrition guidance program. The user friendly rating system and appealing graphics of Guiding Stars allow the program to be utilized successfully in a growing number of supermarket chains, as well as public schools, college dining halls, hospital cafeterias, and corporate cafeterias. For more information please visit www.guidingstars.com

Contact

John Eldredge

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Tel: 207-885-7250

HAMACHER RESOURCE GROUP, INC.

Since 1980, Hamacher Resource Group (HRG) has been committed to shaping the consumer experience at retail with strategic business development expertise that enhances the profitability of health, beauty and wellness retailers, product manufacturers, distributors, and affiliated companies. Pioneers in category management, HRG offers innovative merchandising and pricing approaches, research and analytics, marketing services, product images and data, and more. HRG is a WBENC-Certified Women's Business Enterprise located in Waukesha, Wisconsin, just west of Milwaukee. For more information about HRG and its range of capabilities, visit www.hamacher.com.

Contact

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INTERNATIONAL FOOD INFORMATION COUNCIL FOUNDATION

The International Food Information Council (IFIC) Foundation is a nonprofit organization that serves as an information and education resource on health, food safety and nutrition issues for health professionals, journalists, educators, government officials and other opinion leaders who communicate with the public. Subscribe to our free monthly newsletter, *Food Insight*, and visit our website at foodinsight. org.

Contact

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KELLOGG'S

At Kellogg, we've understood the connection between food and health since the early 1900's. We've continuously responded to consumer needs and preferences by providing an extensive choice of products that can help consumers meet their daily nutrition goals without sacrificing taste. Kellogg's Nutrition Team is dedicated to providing science-based information and practical tips that help families achieve healthy lifestyles. www.kelloggsnutrition.com

Contact

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stacey.krawczyk@kellogg.com

LEARNSOMETHING, INC.

LearnSomething's Advisor Information Networks provides retail store employees access to the product information they need to enhance shoppers' in-store experience and support pharmacy patient outcomes.

Retailers simply use their current compliance education network to access brief mini-courses on: product information and best practices, new product launches, essential pharmaceutical information and compliance and persistency program, and more. Retailers participate in the program at no cost. They control which mini-courses are assigned and can choose to include the company's branding and unique "call to action" for each product. The Advisor family includes DrugAdvisor-Rx (for pharmacists and technicians), DrugAdvisor-OTC, CenterStoreAdvisor (for new-product launches), FoodAdvisor and Beauty Advisor.

Manufacturers gain access to one of the supermarket industry's most recognized information pipelines. They can create mini-courses with or without support from LearnSomething. The Advisor Networks eliminate costly mailings and reduce rep visits, and replaces them with consistent and accurate product information delivered in brief multimedia that fit the hectic pace of a retail setting. For more information, visit www.learnsomething.com

Contact

Rick Fuelling EVP-COO

LearnSomething, Inc. Tel: 850.322.5229

rfuelling@learnsomething.com

LIVE HEALTHY AMERICA

Live Healthy America (LHA) is a nationwide, online, team-centric wellness solution that motivates, educates and empowers organizations/individuals to make positive changes to achieve optimal health through our customized wellness challenges. By bringing together teams of friends, families, employees and communities alike, Live Health America helps members create a lifestyle of healthy habits, physical activity, wellness challenges and improved nutrition and weight loss. We may be known best for our national 100 Day Wellness Challenge, but we are much more – we are a tailored wellness solution that drives employee engagement, activation and involvement in their everyday health.

Contact

Troy Vincent President Live Healthy America Tel: 888.282.0822

troy@livehealthyamerica.org

MARS CHOCOLATE NORTH AMERICA

Mars Chocolate North America is the North American chocolate operations of Mars, Incorporated. Based in McLean, Va., Mars has net sales of more than \$30 billion and six business segments including Chocolate and Wrigley. Mars has undertaken a number of initiatives to ensure that our consumers can enjoy our products and make choices that support a healthy lifestyle. For example, MARATHON® SMART STUFF™ Bars are a new healthful snacking solution that provide balanced nutrition, include wholesome ingredients, and satisfy the Alliance for a Healthier Generation Competitive Food Guidelines for Snacks. Mars brands include: 3 MUSKETEERS®, COMBOS®, DOVE®, KUDOS®, M&M'S®, MARATHON®, MILKY WAY®, SNICKERS®, and TWIX®. For more information, visit www. mars.com.

Contact

Tim Quinn VP, Trade Development Mars Chocolate North America

Tel: (800) 627-7852 www.mars.com

McCORMICK & COMPANY, INC.

McCormick & Company, Incorporated is the global leader in the manufacture, marketing and distribution of spices, seasonings and flavors to the entire food industry.

Contact

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Laurie Harrsen Director, Consumer Communications McCormick & Company, Inc. Tel: 410.527.6000

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NUTRITION KEYS / FACTS UP FRONT

The Food Marketing Institute (FMI) and the Grocery Manufacturers Association (GMA) launched Nutrition Keys / Facts-Up-Front. This new voluntary front of pack nutrition labeling system will help busy consumers make informed choices when they shop. The program represents the most significant modernization of food labels since the Nutrition Labeling and Education Act of 1990. Facts Up Front Facts Up Front is a nutrient-based labeling system that summarizes important information from the Nutrition Facts Panel in a simple and easy-to-use format on the front of food and beverage packages. Facts Up Front is a voluntary initiative aligned with the U.S. Food and Drug Administration (FDA) and the U.S. Department of Agriculture (USDA) guidelines and regulations. Through Facts Up Front, participating food and beverage companies will place icons on the front of their products that display calories, saturated fat, sodium and sugar per serving. Some product icons may also provide information about fiber, vitamins, calcium and other nutrients that are essential for a healthy diet. Consumers will begin to see the Facts Up Front icons on products in the coming months, with the icon's presence in the marketplace growing throughout 2012.

Contact

Cathy Polley Vice President, Health and Wellness Food Marketing Institute Tel: 202.220.0631

cpolley@fmi.org

PARTNERSHIP FOR FOOD SAFETY EDUCATION

The non-profit Partnership for Food Safety Education is the originator of science-based food safety messages and the national leader in developing and disseminating information on consumer food safety education. For more information or to find consumer-friendly food safety materials, visit www. fightbac.org.

Contact

Shelley Feist
Executive Director
Partnership for Food Safety Education

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PEPSICO, INC.

In its global portfolio of food and beverage brands, PepsiCo has 22 different brands that generate more than \$1 billion each in annual retail sales. Our main businesses also make hundreds of other enjoyable foods and beverages that are respected household names throughout the world. With net revenues of over \$65 billion, PepsiCo's people are united by our unique commitment to sustainable growth by investing in a healthier future for people and our planet, which we believe also means a more successful future for PepsiCo. We call this commitment Performance with Purpose: PepsiCo's promise to provide a wide range of foods and beverages for local tastes; to find innovative ways to minimize our impact on the environment, including by conserving energy and water usage, and reducing packaging volume; to provide a great workplace for our associates; and to respect, support, and invest in the local communities where we operate. For more information, please visit www.pepsico.com.

Contact

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Tel: 914-253-2568

art.rosenberg@pepsico.com

PHARMASMART INTERNATIONAL, INC.

PharmaSmart designs, manufactures, and distributes retail based blood pressure screening solutions. PharmaSmart focuses on detecting and preventing high blood pressure and managing patients suffering from chronic illness due to hypertension. Our blood pressure cuff is patented and clinically proven to accommodate 97% of the patient population. Our program is compatible to all MTM platforms. Our screening system and comprehensive blood pressure management solution is pharmacy services based to help alter patient behavior and improve outcomes. The solution is turn-key. Pharmacists improve a patient's on-site therapy in the detection and management of hypertension through use of Smart Card technology. Our Blood Pressure systems safely and accurately administer over 65 million BP tests each year. We meet all AAMI/ANSI standards, FDA Approved and ISO 13485.

Contact

Ashton Maaraba

GM/Sr. Vice President Global Sales & Operations

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PRODUCE FOR BETTER HEALTH FOUNDATION

Produce for Better Health Foundation (PBH) is a nonprofit organization whose mission is to achieve increased daily consumption of fruits and vegetables for better health by leveraging private industry and public sector resources, motivating key consumer influencers, and promoting fruits and vegetables directly to consumers. PBH, together with the Centers for Disease Control & Prevention (CDC) and other national partners, launched in 2007 a new national health initiative: Fruits & Veggies—More Matters®, the next generation of the 5 A Day for Better Health campaign. PBH acts as a respected liaison between the industry and the public health community. No other food group has the public health support that fruits and vegetables enjoy and no other food group can tout that MORE indeed, matters.

Contact

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Produce for Better Health Foundation

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PROGRAMS FOR SUSTAINABLE CHANGE

Creators of Cooking Together, Cooking Forever, a program to effect sustainable change to reverse the obesity epidemic and the resulting health problems. The concept is that parents' teaching their children to cook, good-tasting, nutritious meals, gives children a life skill that reduces their reliance on fast food and boxed meals.

Contact

www.programsfsc.org Mitch Sheffler msheffler@programsfsc.org 412.716.5828

PRS FAMILY OF COMPANIES - PRS PHARMACY SERVICES, NASI, NASI-HSN

The PRS Family of Companies has been assisting pharmacy owners for over 30 years. As the nation's oldest and largest pharmacy consulting firm, PRS is committed to a single mission – to help independent pharmacy owners succeed in this tough and competitive environment. PRS is the only pharmacy services company to offer "Life Stage Pharmacy Solutions" – the most comprehensive range of services for every stage of your pharmacy. From the day you open until the day you retire - PRS has solutions for any issue you may face along the way. Owned and operated by pharmacists and pharmacy owners, our programs are practical, affordable and easy to implement. Whatever your needs, you can trust that our professional staff will make your success their number one priority. For more information on our services, please visit www.PRSrx.com

Contact

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john.watkins@prsrx.com

U.S. FARMERS & RANCHERS ALLIANCE

U.S. Farmers & Ranchers Alliance (USFRA), established in 2010 and headquartered in Chesterfield, Mo., currently represents more than 70 of the top farmer- and rancher-led organizations and agricultural partners. The Alliance includes prominent agricultural groups at the national, regional and state levels that have collaborated to lead the dialogue about their commitment to continuous improvement and best production practices. For more information on the Alliance, affiliates and partners and the movement to lead the conversation with Americans about today's agriculture, visit www.fooddialogues.com; http://www.facebook.com/pages/US-Farmers-Ranchers-Alliance/103189669746931 and http://twitter.com/USFRA.

Contact

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key@usfraonline.org



The Legal Conference is the premier gathering of top legal leadership within the supermarket industry. Discuss the key issues facing food retailers and wholesalers while networking with your counterparts.

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BUSINESS EXCHANGE TABLE PARTICIPANTS

ADFLOW HEALTH NETWORKS, INC.

ADFLOW Health Networks facilitates self-directed personal health management through its Personal Health Center™ at retail locations, worksites, and high traffic areas. This proven technology platform provides multifunction biometric screening capabilities together with dynamic, targeted delivery of health and advertising messages and promotions to an audience of engaged consumers.

www.adflowhealth.com
Jeffrey Bekos
jbekos@adflownetworks.com
866-423-3569

ADHERIS, INC.

Adheris, an inVentiv Health company, is the largest provider of direct-to-patient prescription adherence programs. Adheris delivers highly targeted and customized patient communications via letter, email and/or text. Communications are delivered at critical points in therapy relative to patient prescription refill behavior.

www.adheris.com Michael Roberts michael.roberts@adheris.com 781-229-8877

AISLE 7

Aisle7 delivers customized wellness-driven shopper marketing programs to engage shoppers and drive sales – in-store, online and on the go with mobile apps– for 8 of the top 10 supermarkets.

www.aisle7.com Bill Schneider bills@aisle7.net 503-234-4092

AMERICAN BIOTECH SUPPLY

For over 25 years American BioTech Supply has been providing refrigeration equipment to pharmacies and laboratories in both the clinical and research fields. ABS refrigerators and freezers are being utilized in major medical, university, biotech, pharmaceutical and government facilities throughout North and South America.

www.americanbiotechsupply.com Chris Sowers csowers@horizonscientific.com 843-821-8010

AMERICAN PHARMACISTS ASSOCIATION

The American Pharmacists Association (APhA) is the first-established and largest professional association of pharmacists in the United States. APhA is a leader in providing professional information and education for pharmacists and an advocate for improved health of the American public through the provision of comprehensive pharmaceutical care.

www.pharmacist.com Douglas Lobdell dlobdell@aphanet.org 202-429-7597

AMERISOURCEBERGEN CORPORATION

AmerisourceBergen Corporation is one of the world's largest pharmaceutical services companies serving the United States, Canada and selected global markets with a focus on the pharmaceutical supply chain. The Company provides drug distribution and related pharmaceutical services to retailers, hospitals, and alternate care facilities designed to reduce costs and improve patient outcomes.

www.amerisourcebergen.com
Michael Vargo
mvargo@amerisourcebergen.com
215-296-8000

ATEB

Ateb provides workflow solutions for pharmacy, including IVR, outbound notification (pickup reminders and refill reminders via calls, text message and emails), will-call bin management and e-signature capture. Ateb's patented Patient Messaging Solutions are proven to increase the number of days patients are on therapy. Ateb has the ability to communicate message campaigns to patient via phones calls and text messages. Ateb's campaigns deliver: real-time, direct-to-patient communications via automated telephone calls, measurable results, increased days on therapy and results that strengthen over time.

www.ateb.com
Tammy Barham
tammy.barham@ateb.com
919-872-1275

CABOT CREAMERY COOPERATIVE

Since 1919, the New England and New York farm families who own Cabot Creamery Cooperative have used only the finest ingredients and old-world, traditional cheese making methods to produce internationally award-winning cheeses. Available in Full-fat and Reduced-fat varieties, Cabot is naturally lactose free, calcium-rich and mouth wateringly delicious. To learn more about our cheeses, find more great recipes and pairings, or to simply learn more about our farm families who own, operate and share the profits of Cabot - who we are and what we do - visit us at our website.

www.cabotcheese.coop Sara Wing swing@cabotcheese.com 802-229-9361

CARDINAL HEALTH

Headquartered in Dublin, Ohio, Cardinal Health is a Fortune 19 healthcare services company that improves the cost-effectiveness of healthcare. As the business behind healthcare, Cardinal Health helps pharmacies, hospitals and ambulatory care sites focus on patient care while reducing costs, improved efficiency and quality, and increasing profitability. As one of the largest healthcare companies in the world, Cardinal Health is an essential link in the healthcare supply chain, providing pharmaceuticals and medical products to more than 40,000 locations each day. The company is also a leading manufacturer of medical and surgical products, including gloves, surgical apparel and fluid management products.

www.cardinalhealth.com Ronald Clerico ron.clerico@cardinalhealth.com 614-757-5436

EMDEON BUSINESS SERVICES LLC

Emdeon is a leading provider of electronic solutions to the pharmacy industry offering comprehensive and innovative solutions for claims management and analysis, ePrescribing clinical services and simplification of complex billing and processing issues such as Medicare/Medicaid DME billing and patient loyalty programs.

www.emdeon.com/pharmacy Ashley Wilemon ashley.wilemon@erxnetwork.com 866-379-6389

FDS. INC.

FDS provides a full array of pharmacy services including claims routing, claim reviews and edits, data warehousing services, e-prescribing, online DME claims processing, third party and DME claims reconciliation, and revenue enhancing market share, data volume, and persistence and compliance programs.

www.fdsrx.com Charles Brinkley marketing@fdsrx.com 817-916-9600

GENCO PHARMACEUTICAL SERVICES

GENCO Pharmaceutical Services, the largest and most trusted name in pharmaceutical returns and recalls, is a preferred pharmaceutical returns vendor to all classes of trade. Our diverse customer base, including retailers, manufacturers, PBMs and wholesalers, gives us a distinct advantage of having real industry intelligence with an insider's view of the latest trends and trade practices to deliver value-added solutions. We process 35 million units annually for 70+ contracted manufacturers, 20,000+ retail locations, the 2 largest mass merchants and North America's largest pharmacy chain and have managed 350+ pharmaceutical recalls and market actions processed since 2009.

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GUIDING STARS

Guiding Stars is a patented nutrition guidance program designed to help consumers make more nutritious food choices in-store or on the menu by following a simple 1, 2, 3 star rating system for good, better and best nutritional value.

www.guidingstars.com
John Eldredge
jeldredge@guidingstars.com
877-233-0975

HCC

HCC offers the Windows based RX-1 Pharmacy system with touch screen functionality, multi-store profile access, workflow, inventory management, POS solutions, e-signature capture, & DVR transaction based security.

www.hcc-care.com
Larry Stephenson
marketing@hcc-care.com
817-531-8992

HEALTH PROMOTION SOLUTIONS

Health Promotion Solutions is an integrated consulting and marketing organization providing access to the leading consultants in the health promotion industry, validated products, services, and solutions to address chronic disease, marketing expertise to make engagement in prevention programs successful, technology and data management services to document health outcomes and training/certification to support credentialing for Health Promotion Organizations.

www.healthpromotionsolutions.com Stewart Levy slevy@healthpromosolutions.com 215-968-7800

IMMUNETECH, INC.

ImmuneTech a leading healthcare technology company focused on improving accessibility and affordability to the broader population in the area of allergy diagnostics. The ImmuneTech Allergy Test System is safe, simple, and effective and well suited for corporate wellness programs. Screening for allergies can dramatically reduce presenteeism and absenteeism.

www.immunetech.com Holly Harris hharris@immunetech.com 650-312-1066

INMAR, INC.

Inmar connects trading partners through consulting, software services, and operations so they can WIN! Our solutions make the connections that improve quality, efficiency and collaboration in supply chain, consumer marketing, business intelligence, financial settlement and risk management. We are a trusted partner focused on driving sales and bottom line performance through a combination of technology and people.

www.inmar.com
Jessica Gallins
jessica.gallins@inmar.com
336-770-3500

LEARNSOMETHING, INC.

LearnSomething products and services help companies meet training needs quickly and | effectively through the flexibility of online training programs. We help top retail and | healthcare companies meet regulatory, operational, continuing education and internals | systems training needs. Many of our products are built cooperatively with FMI.

www.learnsomething.com Brian Vann bvann@learnsomething.com 850-385-7915

LIVE HEALTHY AMERICA

For over a decade Live Healthy America has assisted retailers in engaging their employees in fun, social and results driven wellness initiatives. Live Healthy's unique approach of team centric wellness campaigns provide flexibility and customization of programming that integrate with existing offerings. While building a culture a wellness at the store level with groups such as Hy-Vee, Safeway and Giant Eagle; Live Healthy has also collaborated with retailers to create consumer facing community-wide wellness engagement.

www.livehealthyamerica.org Troy Vincent troy@livehealthyamerica.org 888-282-0822

MARKETOUCH MEDIA

RxTouch(sm) is an interactive service line that gives pharmacies the ability to streamline and automate patient communications via Voice, SMS/Text, the Web or through a Smart Phone. Our proprietary technology can easily integrate with most pharmacies and consists of outbound notifications, an online scheduler, surveys, as well as mobile applications.

www.marketouchmedia.com www.rxtouch.com Lyle Green Igreen@marketouchmedia.com 800-840-8111

McCORMICK & COMPANY, INC.

McCormick & Company, Incorporated is the global leader in the manufacture marketing and distribution of spices, seasonings and flavors to the entire food industry.

www.mccormick.com
Nancy Layman
nancy_layman@mccormick.com
410-527-6000

MEREDITH CORPORATION

EatingWell, an award-winning publisher of healthy eating information, provides science-backed content and custom path-to-purchase solutions for retailers. It is owned by Meredith Corporation, the leading media and marketing company serving American women. Meredith features 30+brands including Better Homes and Gardens and uses print, TV, online, mobile, tablets & video to create marketing solutions for top brands and companies. Meredith also houses one of the largest and most successful digital agencies, Meredith Xcelerated Marketing. MXM's focus on direct, digital and CRM includes major assignments with Kraft, Nestle, Lowe's Home Improvement center and many other Fortune 500 companies. Nestle, Lowe's Home Improvement center and manyother Fortune 500 companies.

www.eatingwell.com Richard Berenson Rich.Berenson@meredith.com 202-499-2000

MERGE HEALTHCARE

Merge Healthcare is a leading provider of enterprise imaging and interoperability solutions. Merge solutions facilitate the sharing of images to create a more effective and efficient electronic healthcare experience for patients and physicians. Merge provides enterprise imaging solutions for radiology, cardiology, orthopedics and eye care; electronic health record and practice management solutions for image-intensive specialties; a suite of products for clinical trials; software for financial and pre-surgical management; applications that fuel the largest modality vendors in the world, and a network of patient-centric, wellness stations. Merge's products have been used by healthcare providers, vendors and researchers worldwide to improve patient care for more than 20 years.

www.merge.com Grace Hardy grace.hardy@merge.com 312-565-6868

MIDWAY ADVANCED PRODUCTS

Single-Use Gel Hand Sanitizer that gives 50% of the aftertax profits to Charity.

www.B4products.com
Carla Curtis
ccurtis@midwaycompanies.com
713-722-5450

NATIONAL FOUNDATION FOR CELIAC AWARENESS (NFCA)

Through empowerment, education and advocacy, the National Foundation for Celiac Awareness drives diagnoses and improves the quality of life for those maintaining a medically necessary gluten-free diet. We believe in a patient-centered healthcare model that is grounded in science, promotes collaboration and supports a comprehensive approach to health and wellness.

www.celiaccentral.org Kristin Voorhees kvoorhees@celiaccentral.org 215-325-1306

NOVO NORDISK

Novo Nordisk is a health care company with close to a century of innovation and achievement in diabetes care. Our portfolio of diabetes pharmaceuticals and delivery systems is the most comprehensive available. We engage in programs and partnerships built on helping to improve the lives of patients with diabetes.

www.novonordisk-us.com Emily Blake emhg@novonordisk.com 609-987-5868

PDX-NHIN-RX.COM

PDX offers an integrated, comprehensive suite of products that addresses Pharmacy's needs today and its challenges tomorrow. A pharmacy-friendly PBM, a national, interdiscipline electronic pharmacy record, an agile, intuitive new pharmacy system, revenue programs, and a host of other technologies are designed to assert the role of Pharmacy in healthcare.

www.pdxinc.com George Owens gowens@pdxinc.com 817-246-6760

PRS PHARMACY SERVICES

PRS is the leader in developing effective and affordable programs to assist pharmacy owners with the regulatory issues they face within the pharmacy industry. Programs, such as the HIPAA Compliance Program, and Fraud, Waste, and Abuse Program provide pharmacy owners with complete policies, procedures, and forms necessary to meet the government's regulations.

www.prsrx.com Harry Lattanzio harryl@prsrx.com 800-338-3688

PARTNERSHIP FOR FOOD SAFETY EDUCATION

The non-profit Partnership for Food Safety Education is the originator of science-based food safety messages and the national leader in developing and disseminating information on consumer food safety education.

www.fightbac.org Margot Bolon mbolon@fightbac.org 202-220-0651

PHARMACIST'S LETTER

Pharmacist's Letter is a subscription service for pharmacists covering new developments in drug therapy, and trends in pharmacy practice. Pharmacist's Letter started in 1985 and currently serves most pharmacists in the United States and Canada.

www.pharmacistsletter.com Karen Houk khouk@pletter.com 209-472-2240

PHARMASMART INTERNATIONAL, INC.

PharmaSmart designs, manufactures, and distributes retail based blood pressure screening solutions. PharmaSmart focuses on detecting and preventing high blood pressure and managing patients suffering from chronic illness due to hypertension. Our blood pressure cuff is patented and clinically proven to accommodate 97% of the patient population. Our program is compatible to all MTM platforms. Our screening system and comprehensive blood pressure management solution is pharmacy services based to help alter patient behavior and improve outcomes. The solution is turn-key. Pharmacists improve a patient's on-site therapy in the detection and management of hypertension through use of Smart Card technology. Our Blood Pressure systems safely and accurately administer over 65 million BP tests each year. We meet all AAMI/ANSI standards, FDA Approved and ISO 13485.

www.pharma-smart.com Ashton Maaraba ashton@pharma-smart.com 800-781-0323 x333

PLUSNETMARKETING, INC

Our HealthPlus™ Platform enables the creation and execution of promotional programs that target and engage Health Seeker shoppers, helping them:

- Make healthier product choices while saving them money
- Reward program participation through an unlimited number of purchase-based variables plus events and activities to create a wider and richer health and wellness experience
- Make the connection between all health-related categories – especially between food and pharmacy

We provide a comprehensive technology platform to deliver incentives-driven, pharmacy-powered, payer-funded clinical services.

www.pnmarketing.com
David Nazaruk
dnazaruk@pnmarketing.com
610-458-0707

POLYMER TECHNOLOGY SYSTEMS, INC.

Polymer Technology Systems, Inc. (PTS) is a global provider of point-of-care diagnostic products to the healthcare industry. Products include the CardioChek® PA point-of-care instrument and the CardioChek® home cholesterol analyzer that are marketed to the professional diagnostics industry and consumer/home screening market. PTS offers tests for a Lipid Panel, LDL Cholesterol, Glucose, and Ketones

www.cardiochek.com Steve Riendeau sriendeau@cardiochek.com 317-870-5610

PRODUCE FOR BETTER HEALTH FOUNDATION

PBH is a non-profit 501(c)(3) consumer education foundation whose purpose is to motivate people to eat more fruits and vegetables to improve public health.

www.fruitsandveggiesmorematters.org Elizabeth Pivonka epivonka@pbhfoundation.org 302-235-2329

PROGRAMS FOR SUSTAINABLE CHANGE

Creators of Cooking Together, Cooking Forever, a program to effect sustainable change to reverse the obesity epidemic and the resulting health problems. The concept is that parents' teaching their children to cook, good-tasting, nutritious meals, gives children a life skill that reduces their reliance on fast food and boxed meals.

www.programsfsc.org Mitch Sheffler msheffler@programsfsc.org 412,716,5828

QUANTUM SERVICES GROUP

Quantum Services Group supports the Retail and CPG clients providing a "next generation" platform utilizing emerging technologies that brig value today. We specialize in the concept of a "Shelf Connected Enterprise" bringing convenience and efficiency to your guest's shopping experience.

www.thequantumcorp.com
Craig Foster
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REXAM PRESCRIPTION PRODUCTS

Rexam is a leading global consumer packaging company. We are a leading global beverage can maker and one of the global leaders in rigid plastic packaging. We provide packaging solutions for many of the world's most famous brands. We provide a broad range of packaging services and solutions for a variety of industries using different materials and technologies.

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SOLOHEALTH

SoloHealth is a healthcare technology and data analytics company that enables consumers to take charge of their own health. Our inaugural offering, Eyesite, is an interactive self-service vision testing kiosk, while our newest product, SoloHealth Station, will provide a broader health and wellness experience, offering vision, blood pressure, and body mass index testing.

www.solohealth.com Hollie Vokal Hollie.Vokal@solohealth.com 770-622-4158

STAYWELL CUSTOM COMMUNICATIONS

Krames StayWell is the leading provider of health and wellness information with emphasis on interactive solutions including an online health portal (including healthy living content as well as disease management content), mobile, e-newsletters, interactive workbooks, symptom checker (both web based as well as mobile apps) and any custom print solution that you may require.

www.kramesstaywell.com Steven Read sread@kramesstaywell.com 267-685-2800

STONERIVER PHARMACY SOLUTIONS

StoneRiver Pharmacy Solutions is the leading provider of workers' compensation prescription programs. StoneRiver Pharmacy Solutions provides services to simplify the workers' compensation prescription process enabling pharmacies to accept workers' compensation prescriptions with no risk and provide prescriptions to injured workers with no out of pocket expense.

www.pharmacysolutions.stoneriver.com Mary Steagall mary.steagall@stoneriver.com 800-541-5234

SUPPLYLOGIX INC.

Supplylogix Inc. is a technology company that develops and provides integrated data-driven solutions for healthcare inventory logistics. The company's flagship Pinpoint suite of services empowers pharmacies to enhance patient service levels while controlling inventory expense.

www.supplylogix.com Lou Anne Haynie LouAnn.Haynie@supplylogix.com 817-756-6144

SURESCRIPTS

Surescripts operates the nation's largest health information network. By providing vital health information for routine, recurring and emergency care, Surescripts is committed to saving lives, improving efficiency and reducing the cost of health care for all.

www.surescripts.com Bobby Davis bobby.davis@surescripts.com 651-855-3000

TELEMANAGER TECHNOLOGIES. INC.

TeleManager Technologies is a leading provider of cloud-based IVR and telecommunication solutions for pharmacies. TeleManager offers a full suite of modular VoIP and conventional IVR, telephone systems, Internet and Mobile Apps, and Outbound Messaging that can meet the particular needs of any pharmacy.

www.telemanager.com Val Gurovich vgurovich@telemanager.com 973-679-7500

THE EMERSON GROUP

The Emerson Group is an industry-leading provider of consulting and sales execution services. Emerson Healthcare, an Emerson Group division, provides centralized invoicing, order processing, warehousing, and shipping. The Emerson Group, with its field sales infrastructure of 22 regional offices, holds equity positions with small- and medium-size brands. It also operates internationally, providing partners in the European and Asian Pacific regions with the expertise and infrastructure necessary to successfully penetrate the U.S. market. The company provides a range of services including its core competency: field sales management.

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US WELLNESS

US Wellness is an innovator of strategic retail health and wellness services, including health screening and counseling. US Wellness has managed over 15,000 retail health education and screening events in the past year for clients including Walgreens, Giant Eagle and ShopRite. Health screenings offer tangible value to customers and a teachable moment from which 86% of customers take action in the form of retail sales. For over 14 years, US Wellness has managed mobile community health promotion, retail store and pharmacy health screenings, electronic data capture and outcomes reporting that drive tangible results for our retail clients.

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UPSHER-SMITH

Upsher-Smith is pursuing drug therapies to improve people's lives. Our company is driven by the ever-changing needs of patients, physicians, pharmacists and healthcare organizations. Focused on market expansion in women's health, dermatology, cardiology and in developing products for neurology, our perspective is not "more products" but the "right products" to improve lives.

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URAC

URAC, an independent, nonprofit organization, promotes health care through accreditation, education and measurement, and provides a symbol of excellence for organizations. URAC offers more than 30 different accreditation programs, including Health Care Management, Pharmacy Quality Management, Wellness, HIT, Patient Centered Health Care Home and others.

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WELLNESS CONCEPTS

Wellness Concepts (WC) is a national corporate wellness and product marketing company. We provide customized nutrition education and disease prevention programs to private and public employers, healthcare providers and foodservice management companies. WC's Product Marketing sector offers companies an essential competitive advantage: combining nutrition education with product marketing, yielding effective results!

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ZIPONGO

Zipongo provides a system of deals driving healthy food discovery, health insurer supported loyalty discounts, sharing rewards and achievement badges, facilitating the purchase of healthy products in our Marketplace. Their targeted food promotions have the highest redemption rate in the industry (>60%), and impressive loyalty (67% repeat purchase rate). Through email, web and mobile devices, Zipongo can then offer personalized healthy meal, recipe, cooking and grocery list guidance, and tracking tools that educate families on healthier choices in the context of their own lives. Using multiple inputs, including retailer loyalty card and personal health record integration, families can choose to share their preferences, location, budget and health risks, and allow Zipongo to tailor recommendations that increase the likelihood families can achieve their health goals.

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