



Food Marketing Institute Legal Conference Sponsorship Options

Designed for the legal leadership of the retail and wholesale food industries, including general counsel, corporate counsel and invited retained counsel, as well as other corporate executives involved with legal issues. Conference sponsors receive priority access to retail attendees as well as enhanced brand recognition and industry good will. Participating retailers in 2011 included:

**Albertsons LLC
Alex Lee
Associated Wholesale
Grocers
Bozzuto's
Brookshire Grocery
Company
C&S Wholesale Grocers
Fresh & Easy**

**Giant Eagle
The Grocers Supply Co.
Hannaford Bros. Co.
Hy-Vee
Meijer
Price Chopper
Publix Super Markets
Raley's
Safeway**

**Save Mart Supermarkets
SUPERVALU
Kroger
Tops Market
Wakefern Food Corp.
Wal-Mart Stores USA
Wegmans Food Markets
WinCo Foods
Winn-Dixie**

LEGAL CONFERENCE

June 3 - 5, 2012
The Ritz-Carlton, South Beach • Miami, Florida



PLATINUM LEVEL (\$9,000 and Up)

Benefits Include:

- Sponsorship of the selected event
- Enlarged color logo on sponsor page in conference directory
- Enlarged logo on sponsor PowerPoint loop
- Complimentary Full Page ad in the conference program
- Recognition on signage at event
- Multiple recognition/thanks by conference chairperson
- Link to website on FMI Legal conference web page
- Attendee list 2 weeks prior to conference
- Complimentary registration for 2 firm/company representatives
- Mention in conference marketing and e-blasts, sent to contacts in the supermarket industry

Opportunities Available (3)

- Monday off-site reception and dinner
- Sunday Opening reception
- Monday lunch with speaker

GOLD LEVEL (\$7,000)

Benefits Include:

- Sponsorship of the selected event
- Color logo on sponsor page in conference directory
- Enlarged logo on sponsor PowerPoint loop
- Recognition on signage at event
- Recognition/thanks by conference chairperson
- Link to website on FMI Legal Conference web page
- Attendee list 2 weeks prior to the conference
- Complimentary registration for 1 firm/company representative
- Mention in conference marketing and e-blasts, sent to contacts in the supermarket industry

Opportunities Available (2)

- Monday Breaks
- Tuesday Breaks

SILVER LEVEL (\$3,000)

Benefits Include:

- Sponsorship of the selected event
- Color logo on sponsor page in conference directory
- Logo on Sponsorship PowerPoint loop
- Recognition on signage at event
- Recognition/thanks by conference chairperson
- Link to website on FMI Legal Conference web page
- Attendee list 2 weeks prior to conference
- Member rate for 2 firm/company representatives
- Mention in conference marketing and e-blasts, sent to contacts in the supermarket industry

Opportunities Available (7)

- Monday General Session #1
- Monday General Session #2
- Monday General Session #3
- Tuesday General Session #1
- Tuesday General Session #2
- Tuesday General Session #3
- Tuesday General Session #4

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FMI Sponsorship Commitment Form

Company Name (as it will appear on Signage) _____

Contact Name: _____ Title: _____

Billing Address: _____

City: _____ State & Zip Code: _____

Phone: _____ Email: _____

DESIRED SPONSORSHIP – Please rank your top 3 choices:

	Sponsorship Cost	Please mark your choices here:
Platinum Level		
-- Monday Off-site Reception and Dinner	\$11,000	
--Monday Lunch with Speaker	\$11,000	
--Sunday Opening Reception	\$9,000	
Gold Level		
--Monday Breaks	\$7,000	
--Tuesday Breaks	\$7,000	
Silver Level		
--Monday General Session #1	\$3,000	
--Monday General Session #2	\$3,000	
--Monday General Session #3	\$3,000	
--Tuesday General Session #1	\$3,000	
--Tuesday General Session #2	\$3,000	
--Tuesday General Session #3	\$3,000	
--Tuesday General Session #4	\$3,000	

Fax back completed Form to Meredith Bombella at 202-220-0830 or mbombella@fmi.org.

Questions? Call Meredith at: 202-220-0728.