

March 11-14, 2012
Hyatt Regency
New Orleans, Louisiana

ASSET PROTECTION

VENDOR COURT

FMI's 2012 **Asset Protection Conference** meets the specific needs of food retail industry executives charged with protecting the organization's assets: people, reputation and property. The conference program incorporates key learnings from FMI's Loss Prevention, Safety, and Risk Management components. Reserve a table in the Vendor Court, showcasing the latest and most innovative shrink, security and safety solutions.

TABLE PACKAGE:

NEW for 2012 — Receive one table in the vendor court and two conference registrations as a package deal!

Associate Member Package	\$2,600
Non-Member Package	\$3,600

WHO ATTENDS:

More than 100 vice presidents, directors and managers, from food retail companies, with responsibility for:

- Asset Protection
- Loss Prevention
- Security
- Risk Management
- Safety
- Crisis Management/Business Continuity
- Shrink
- Workers' Compensation

VENDOR COURT BENEFITS:

- Receive two registrations as part of your vendor court package.
- Attend all education sessions and participate in interactive workshops with retailers.
- Network with decision-makers from key food retail companies.
- Showcase your products and services in a dynamic, high-energy environment.
- Enjoy more than eight (8) hours of exhibit time. Vendor court open during meal functions on Sunday, Monday and Tuesday.
- Take away new trends and discuss key issues facing the food retail industry.

Fill out the Vendor Court table form, plus two Vendor Court Individual Registration Forms and submit them together to receive the package rate. Additional registrations are subject to standard conference fees.

Previous Participating Retailers

7-Eleven, Inc.
Ahold USA, Inc.
B&R Stores, Inc.
Big Y Foods, Inc.
Brookshire Grocery Company
Buehler Food Markets, Inc.
C&S Wholesale Grocers, Inc.
Coborn's, Incorporated
Delhaize America
Dierbergs Markets, Inc.
Festival Foods
Fiesta Mart, Inc.
Food Lion, LLC
Fresh & Easy Neighborhood Market Inc.
Giant Eagle, Inc.
Hannaford Bros. Co.
Harmon City, Inc.
Harris Teeter, Inc.
Heinen's Fine Foods, Inc.
Hy-Vee, Inc.
K-VA-T Food Stores, Inc.
Loblaws Companies Limited
Longo Brothers Fruit Market Inc.
Meijer, Inc.
Nash Finch Company
Publix Super Markets, Inc.
Redner's Warehouse Markets, Inc.
Safeway Inc.
Sam's Club
Schnuck Markets, Inc.
Sobeys Atlantic Region
Spartan Stores, Inc.
Supermarkets of Cherry Hill, Inc.
SUPERVALU INC.
Sweetbay Supermarket
Takoma Park Silver Spring Food Coop
The Kroger Co.
The Stop & Shop Supermarket Company
Tops Markets, LLC
Unified Grocers, Inc.
Wal-Mart Stores, Inc.
Wegmans Food Markets, Inc.
Winn-Dixie Stores, Inc.

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VENDOR COURT - TABLE FORM

This information will be published in the conference directory/buyers guide.
All participants must register for the conference. 'Exhibits-only' passes are not available.

COMPANY INFORMATION

Company Name _____
(as you would like it to appear on your sign)

Mailing Address _____ City _____ State/Province _____ Zip Code _____

Website _____ Main Phone _____ Fax _____

COMPANY DESCRIPTION

- EMAIL A 50-WORD DESCRIPTION TO AMMA OWUSU (AOWUSU@FMI.ORG) BY FEBRUARY 9, 2012.

FMI assigns table locations. Please let us know if there are any Primary Competitors you do not want to be placed near:

1. _____ 2. _____ 3. _____

TABLE CONTACT (who should FMI contact if we have questions about this table registration?)

Name _____ Phone _____ E-mail _____

SALES CONTACT (who should attendees contact if they want more information about your products/services?)

Name _____ Phone _____ E-mail _____

CONFERENCE DIRECTORY

Increase your visibility with the industry leading decision-makers by purchasing a full page (4x9) ad in the conference directory, which is distributed to each attendee. Please send a high resolution pdf or eps file to Heather Cain (hcain@fmi.org) by February 9, 2012.

Directory Ad ☐ \$500

VENDOR COURT PACKAGE

Associate Member ☐ \$2600
Non-Member ☐ \$3600

PAYMENT INFORMATION

Mail to FMI:

FOOD MARKETING INSTITUTE
P.O. Box 758870, Lockbox 758870
Baltimore, MD 21275-8870
Ref#: 3600-004-0163

☐ Enclosed is my check for \$_____ (payable to FMI in USD drawn on a U.S. bank) Ref. #: 3600-004-0163

If paying by credit card, fax this form with credit card information to **202.220.0830**.

☐ Please charge \$_____ to my: ☐ AMEX ☐ MasterCard ☐ VISA

SUPPLIER CANCELLATION POLICY

Cancellations for table packages will be accepted prior to February 24, 2012. Suppliers will receive a full refund, minus a \$75 processing fee, for the table expense. **No refunds for the table package will be provided if cancellations are received after February 24, 2012**

NOTE: Space is limited and table reservations will be made on a first-paid, first-served basis. Refunds will be provided if a table is unavailable. Please note, all table information will be communicated to the attendee registering for the table.

GUIDELINES:

- An onsite setup packet will be emailed to the table contact prior to the conference.
- A six-foot table with draping and standard sign with your company name will be provided by FMI.
- Pop-up displays are permitted but may not exceed table space.
- Electrical hookup will be at the expense of the participant. Details will be provided in the setup packet.
- Set up: Sunday, March 11: 12:00 pm – 4:30 pm.
- Tear-down: Tuesday, March 13: 6:30 pm – 11:59 pm.

CHECKLIST

Have you completed everything?:

- ☐ Sent Registration Form
- ☐ Submitted Table Form
- ☐ Emailed Company Description
- ☐ Included Payment
- ☐ Made Hotel Reservations

ACCOUNT NUMBER _____

EXPIRATION DATE _____

CARDHOLDER NAME (please print) _____

CARDHOLDER SIGNATURE (Required for all credit card payments) _____



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Registration Questions?

Contact Amma Owusu at 202.220.0662 or
register@fmi.org

Program Questions?

Contact Meredith Bombella, mbombella@fmi.org,
202.220.0728/Rhett Asher, rasher@fmi.org, 202.220.0774

To Register Online:

Go to www.fmi.org/events/, select Asset Protection
Conference, click on "Register Now" and follow
the instructions.

VENDOR COURT - INDIVIDUAL REGISTRATION FORM

Instructions:

Each vendor court supplier receives two registrations as part of the table package. Please fill out this form, using one per attendee, to register the complimentary individuals that will be participating in the vendor court. Please note, registrants must be employees of the company that is participating in the vendor court. Submit this form with your vendor court table form to receive the package offer. Any additional attendees should fill out the general conference registration form (standard fees will apply).

**FAX THIS FORM TO FOOD MARKETING INSTITUTE
AT 202.220.0830.**

Please fill out all the information below, using one form per person.

Registrant:

☐ Mr ☐ Ms First _____ Last _____

Title _____ Nickname (for badge) _____

Company _____

Mailing Address _____

City _____ State/Province _____ Country _____ Zip/Postal Code _____

Phone _____ Fax _____ E-mail _____

☐ Companion Name (no fee) _____
(social events only)

Confirm to (if different from above) _____ E-mail _____

Golf Tournament:

**March 11, 2012
7:30 AM - 2:00 PM**

The golf tournament takes place on Sunday, March 11, 2012, and is open to all registered attendees (limit 2 per company), but space is limited. Selecting this box does not guarantee you to play in the tournament. FMI will contact you prior to the event to confirm your participation. If you are not selected, a refund for the tournament will be provided.

- ☐ Retailer/Wholesaler – No charge
☐ Suppliers/Vendors – \$200 per person

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Hotel Information:

Hyatt Regency New Orleans
601 Loyola Avenue
New Orleans, LA 70113

To make hotel reservations at the rate of \$175 (single) per night, please call the Hyatt Regency New Orleans at 888-421-1442 by February 13, 2012, and mention the FMI Asset Protection Conference. Also, visit the Asset Protection Conference website to book online accommodations. Due to hotel availability, please make arrangements early.

Wednesday Workshops:

**March 14 2012
9:30 AM - 4:00 PM**

All conference attendees are welcome and encouraged to attend the workshops. You must select the workshop that you would like to attend.

- ☐ Advanced Internet Intelligence Training
☐ Advanced Interview & Interrogation Techniques
☐ Active Shooter: Readiness, Response and Recovery
☐ Techniques of Risk Management
☐ I do not plan to attend the workshops



FMI is committed to participation in its programs by persons with disabilities.

☐ Please check if you need assistance.

Please specify. _____

**REMEMBER TO FILL OUT TWO VENDOR REGISTRATION FORMS
TO TAKE FULL ADVANTAGE OF THE PACKAGE RATE!**

In general, Treasury Regulation 1.162-5 permits an income tax deduction for educational expenses undertaken to maintain and improve professional skills.



THE VOICE OF FOOD RETAIL

WEB