



## Retailer/Wholesaler Member Registration

FMI  
*Midwinter*<sup>™</sup>  
EXECUTIVE CONFERENCE

January 29 - 31, 2012  
Hilton Bonnet Creek  
Orlando, Florida

### DIRECTORY INFORMATION

FIRST NAME LAST NAME NICK NAME ☐ MR. ☐ MRS. ☐ MS.

TITLE

COMPANY NAME

MAILING ADDRESS

CITY STATE/PROVINCE ZIP/POSTAL CODE COUNTRY

DIRECT BUSINESS PHONE (include country & city/area codes) COMPANY LEVEL PHONE (include country & city/area codes)

EMAIL (required for confirmation)

NON-INDUSTRY GUEST — COMPANION/SPOUSE (social events only, no fee)

EMERGENCY CONTACT PHONE

**CONFIRM TO (if different from attendee):**

NAME

EMAIL PHONE

### PROGRAM PARTICIPATION

Please check all that apply.

- ☐ I am a first-time attendee
- ☐ I plan to attend the closing lunch on Tuesday, January 31st.
- ☐ I plan to participate in FMI's Food Industry Golf Tournament, Sunday, January 29th (no fee—separate reg. required)
- ☐ My company plans to participate in the Strategic Executive Exchanges (SEEs) as a Retailer.  
(complete the SEE Commitment Form if participating)

### REGISTRATION PAYMENT

PAYMENT: Registration CANNOT be processed without payment.

TOTAL TO BE CHARGED FOR REGISTRATION: \$1,900.00 (spouse/non-industry guest, included in fee)

ENCLOSED IS MY: ☐ Check (payable to FMI in USD drawn on a U.S. bank) Reference #: 3600-017-0826  
☐ Credit card information (complete below) ☐ AMEX ☐ MasterCard ☐ VISA

CARD NUMBER EXPIRATION DATE

CARDHOLDER NAME (please print)

SIGNATURE (Required for ALL credit card payments)

MAIL: Food Marketing Institute  
P.O. Box 758870, Lockbox 758870  
Baltimore, MD 21275-8870  
Ref. # on check: 3600-017-0826

FAX: 202.220.0830  
EMAIL: register@fmi.org  
ONLINE: www.fmi.org/mw2012/

**Please complete this information as you would like it to appear in the directory, by the deadline of December 16th, 2011.**

### 3 EASY WAYS TO REGISTER

ONLINE: [www.fmi.org/mw2012/](http://www.fmi.org/mw2012/)

FAX: 202.220.0830

MAIL: Food Marketing Institute  
P.O. Box 758870  
Lockbox 758870  
Baltimore, MD 21275-8870  
Ref. # on check: 3600-017-0826

Registration questions? Contact Customer Service at register@fmi.org or 202.220.0844.

### HOTEL INFORMATION

Hilton Orlando Bonnet Creek  
14100 Bonnet Creek Resort Lane  
Orlando, FL 32821

Midwinter registration fees do not include hotel accommodations. Please make your hotel reservations by **December 28, 2011**, with the Hilton Bonnet Creek and reference Food Marketing Institute to receive the conference rate of \$229 p/n. Visit [www.fmi.org/mw2012/](http://www.fmi.org/mw2012/) or call 407.597.3600 for additional details and to make reservations.

### REGISTRATION CANCELLATION POLICY

Please notify registrar in writing by email to register@fmi.org. A refund, minus a \$75 processing fee, is granted when a cancellation is received prior to December 16, 2011.

**No refund is granted if notification is received after December 16, 2011, however the registration can be transferred to another company employee.**



FMI is committed to participation in its programs by persons with disabilities.

Please call convention services at 202.220.0844 if assistance is needed.



**REGISTRATION DEADLINE  
FOR DIRECTORY:  
DECEMBER 16, 2011**

WEB