



STRATEGIC EXECUTIVE EXCHANGE PROGRAM

January 28 - 31, 2012 • Hilton Bonnet Creek • Orlando, FL

Don't miss the opportunity this year to pave the way for greater collaboration with retailers and wholesalers through the Strategic Executive Exchange Program at FMI's 2012 Midwinter Conference. Take advantage of the chance to schedule private appointments directly with your customers, using FMI's user-friendly online scheduling tool.

Arranging these private discussions allows you to:

- Meet with multiple business partners in one location
- Develop new business relationships and nurture established ones
- Engage in strategic, in-depth discussions with CEOs, COOs and top-level decisions makers
- Discuss new ideas that will help pioneer innovations in your company
- Share knowledge and insights regarding emerging industry, consumer and technology trends

For more information or to participate in the Strategic Executive Exchange Program, visit: www.fmi.org

or

Contact: Charmaine Wiggins at 202.220.0702
or cwiggins@fmi.org

FMI STRATEGIC EXECUTIVE EXCHANGE SUPPLIER, MANUFACTURER AND SERVICE PROVIDER COMMITMENT FORM

COMPANY NAME

SCHEDULER CONTACT INFORMATION

Please provide the name of the primary contact that is responsible for setting up appointments.

CONTACT NAME

CONTACT TITLE

CONTACT EMAIL

ADDRESS

CITY/STATE/PROVINCE/ZIP

COUNTRY

PHONE

EXECUTIVE CONTACT INFORMATION

Please provide the name of the primary contact that will be attending the meeting(s).

EXECUTIVE NAME

EXECUTIVE TITLE

EXECUTIVE EMAIL

ADDRESS

CITY/STATE/PROVINCE/ZIP

COUNTRY

OFFICE PHONE #

ON-SITE CONTACT #

Please email a 25-word Company description to cwiggin@fmi.org to assist retailers, wholesalers and service providers in requesting and setting up appointments with your company.

Send Commitment Form by **September 1, 2011**

CONTACT: CHARMIANE WIGGINS • T 202.220.0702 • F 202.220.0877 • CWIGGINS@FMI.ORG
2345 CRYSTAL DRIVE, SUITE 800, ARLINGTON, VA 22202

ALL ELIGIBLE PARTICIPANTS MUST REGISTER FOR THE FMI MIDWINTER EXECUTIVE CONFERENCE
AT WWW.FMI.ORG

