



September 27-29, 2011 Co-located with
Hyatt Regency Chicago
Chicago, Illinois



PRIVATE BRANDS BUSINESS CONFERENCE APPOINTMENT INFORMATION

Food Marketing Institute's (FMI) Private Brands Business Conference is an opportunity for top-level executives from retailer, wholesaler, sales agencies and supplier companies to come together for three intense days of collaborative business planning. This meeting is exclusive to members of the FMI Private Brands group, retail and wholesale companies, and their sales agency partners.

Through pre-scheduled meetings and informal networking, cross-functional teams focus on developing strategies that drive growth, profitability and product innovation.

IMPORTANT DEADLINES:

June 30	Commitment Forms due from Retailer/Wholesale and Supplier companies indicating company commitment
July 21	Appointment scheduling begins at noon
July - September	Appointment scheduling continues
September 27-29	Private Brands Business Conference, Hyatt Regency Chicago in Chicago, IL

RETAILER/WHOLESALE – as part of your company commitment, you will meet with key suppliers in their private suite to discuss long-term, strategic business objectives. Using the FMI scheduling tool, you will be able to request and accept appointments with participating supplier companies.

SUPPLIERS - as part of your company commitment, you will receive a private suite to host private, one-on-one 50-minute meetings with key retailer and wholesaler executives. Using the FMI scheduling tool, you will be able to request and accept appointments with participating retail and wholesale companies. Your company receives complimentary registration for your company executives.

CHAIRMAN'S CLUB

Continue your business in this relaxed networking lounge over breakfast, lunch and afternoon cocktails and refreshments. Business center services will be available.