



FMI 2018 MIDWINTER EXECUTIVE CONFERENCE

Strategic Executive Exchange Program + Sponsor Planning

July 12-13, 2017 | National Doral Miami, Miami, FL

Wednesday, July 12, 2017

Midwinter Sponsors + SEE Participants

7:00pm – 9:00pm Group Dinner (optional)
 BLT Prime (Resort Clubhouse)

Thursday, July 13, 2017

Midwinter Sponsors

7:45am – 8:45am Buffet Breakfast
 Majestic Ballroom (Resort Clubhouse; Upper Level)

8:45am – 11:30am Welcome by FMI Staff - All sponsors are welcome to attend
 Majestic Ballroom (Resort Clubhouse; Upper Level)

- Review of Sponsor logistics for Friday Welcome Reception
- Review of Sponsor logistics for Saturday's BOD Dinner
- Walking Tour of Resort for Sponsorship Opportunities

Midwinter SEE Participants

11:30am – 12:30pm Buffet Lunch
 Majestic Ballroom (Resort Clubhouse; Upper Level)

12:30pm – 3:00pm Welcome by FMI and Resort Staff
 Majestic Ballroom (Resort Clubhouse; Upper Level)

- Midwinter Executive Conference
 - Summary of 2017
 - Review of 2018
 - Stir It Up Review
- Final SEE 2017 Statistics
- Suite Logistics (i.e. shipping, A/V, F&B, suite do's and don'ts)
- SEE Timeline Review
- Tour Spa Suite(s) to see variations for suite set-up (take photos, measurements, etc.)