

ENERGY & STORE DEVELOPMENT CONFERENCE

E+SD 2017

Hilton Orlando
Bonnet Creek
Orlando, FL

September 24-27, 2017

DEADLINE TO RESERVE A TABLE: AUGUST 11

Manufacturer/Retailer Exchange Sessions

Sunday, September 24 4:00pm – 7:00pm

Monday, September 25 4:30pm – 7:00pm

Guidelines

- All individuals who participate in the Manufacturer/Retailer Exchange Sessions must be officially registered for the conference. There are no “exhibits only” passes for this event. To reserve a table, check the “vendor table” box and add the requested information and \$1,000 payment when the key company contact registers on-line for the conference.
- The Manufacturer/Retailer Exchange is not an exhibition. It is a technical exchange and an opportunity to network with supermarket operators and answer their questions concerning your company’s equipment, products and services. Vendors should focus on what’s new, as well as the applicability and ROI of their products/services for retailers.
- A six-foot table with skirting and standard sign with your company name will be provided by FMI.
- Product displays are allowed. Displays must be limited to what can fit on top of the table provided (6’ by 30”) and must be under 24” in height. Items such as product samples (e.g., a book of flooring options) and scale models (e.g., of refrigeration equipment) can be shown. Please note that no electrical outlets will be available – so no audio, video or electrical equipment is permitted (except a laptop computer with a self-generated power source). Table displays (above 24”), pop-up displays, and/or backdrops are not permitted.
- Table space location will be assigned by FMI and vendors will be required to remain in the assigned location. Vendors can begin table set-up at least one hour before each session. More information will be provided to the key contact closer to the conference date. Vendors may be required to remove their materials after each session.
- Vendors must staff their table during the entire duration of the Manufacturer/Retailer Exchange. Early departure is not allowed, nor is the setting up of private dinners with retailers prior to the end of the exchange on either day.
- When you reserve your table, please provide a description of your company for inclusion in the conference app. Please include company name, address, website, and sales contact information. Description should be no longer than 50 words and should include a brief overview of your company’s products and services. NOTE: Retailers have requested that NEW products/services be identified, and that your product/service description focus on retail applications and ROI. Descriptions should be provided when you register your key contact and reserve a table.
- If you have any questions, please contact Debbie Stewart, dstewart@fmi.org

SPACE IS LIMITED!

Table reservations will be on a first-paid, first-served basis.

www.fmienergysd.com



THE VOICE OF FOOD RETAIL 