



## FMI 2017 Legal Conference Sponsorship Opportunities

**Invest Now to Become a Champion of the Food Retail Industry!**

The FMI Legal Conference provides sponsors with a unique and valuable opportunity to network with the top lawyers in the food retail industry. With an agenda designed for the legal leadership of the retail and wholesale food industries, the conference draws general counsel, corporate counsel, compliance officers and invited retained counsel of the largest food retailers in the nation. Conference sponsors receive priority access to retail attendees as well as enhanced brand recognition and industry good will.

By investing in one of the conference partnerships you'll be supporting the conference components most valued by attendees:

- Career-Enhancing Education
- Networking Opportunities
- Convenient Access to Technology
- Nutritious and Delicious Meal Options

Participating retailers in recent years include:

**Ahold USA**  
**Alex Lee, Inc.**  
**Associated Grocers, Inc.**  
**AWG**  
**Big Y Foods, Inc.**  
**Bi-Lo Holdings, LLC**  
**Brookshire Grocery Co.**  
**C&S Wholesale Grocers, Inc.**  
**Daymon Worldwide, Inc.**  
**Fareway Stores, Inc.**  
**Fresh & Easy**  
**Giant Eagle**

**H-E-B**  
**Hy-Vee**  
**Kroger**  
**Madison Food Corp.**  
**Meijer**  
**Price Chopper**  
**Publix Super Markets**  
**Raley's**  
**Safeway**  
**Save Mart Supermarkets**

**Spartan Stores**  
**SUPERVALU**  
**Tops Markets**  
**Wakefern Food Corp.**  
**Walgreen Co.**  
**Wal-Mart Stores USA**  
**Wegmans Food Markets**  
**WinCo Foods**  
**Winn-Dixie Stores, Inc.**  
**W. Lee Flowers & Co**

2016 Sponsors:

**Baker Botts**  
**Hogan Lovells**  
**Holland & Knight**

**Littler Mendelson P.C.**  
**McCarter & English**  
**Polsinelli**  
**Venable LLP**

# Food Marketing Institute Legal Conference

## Sponsorship Opportunities

### Networking Champion: Signature Events

- Recognition in conference program and on signage at event
- Complimentary full page color ad in the conference program (Monday evening social event sponsor only)
- Company logo in the sponsor section of the conference web page and mobile app
- Company logo on conference marketing and e-blasts, sent to contacts in the food retail industry
- Recognition/thanks by conference chairperson
- Attendee list 2 weeks prior to conference
- Complimentary registration for 2 firm/company representatives

### Opportunities Available (2)

- Monday Lunch
- Monday Evening Social Event
- Monday & Tuesday Breakfasts

#### Investment:

- \$11,000 and UP (Member)
- \$12,600 and UP (Non-Member – includes 1 year affiliate partner level FMI associate membership)

### Networking Champion

- Recognition in conference program and on signage at event
- Recognition/thanks by conference chairperson
- Company logo in the sponsor section of the conference web page and mobile app
- Attendee list 2 weeks prior to the conference
- Complimentary registration for 1 firm/company representative

### Opportunities Available (2)

- Sunday Opening Reception
- Monday and Tuesday Networking Breaks

#### Investment:

- \$8,000 (Member)
- \$9,600 (Non-Member – includes 1 year affiliate partner level FMI associate membership)

### Technology Champion

- Company name as the Wi-Fi access code (Wi-Fi sponsor only)
- Company logo on landing page of the app (App sponsor only)
- Recognition in conference program and on signage at event
- Recognition/thanks by conference chairperson
- Company logo in the sponsor section of the conference web page and mobile app
- Attendee list 2 weeks prior to the conference
- Complimentary registration for 1 firm/company representative

### Opportunities Available (2)

- Wi-Fi (password is your company name)
- Mobile App (company logo on landing page)

#### Investment:

- \$8,000 (Member)
- \$9,600 (Non-Member – includes 1 year affiliate partner level FMI associate membership)

### Education & Promotional Champion

- Recognition in conference program and on signage at event
- Recognition/thanks by conference chairperson
- Company logo in the sponsor section of the conference web page and mobile app
- Attendee list 2 weeks prior to conference
- Retailer/wholesaler member rate for 2 firm/company representatives

### Opportunities Available (9)

- Each General Session is available for sponsorship. Please list which session you would like to sponsor in the commitment form below.
- Hotel Key Cards (Company logo on hotel key cards for the group)

#### Investment:

- \$4,000 (Member)
- \$5,600 (Non-Member – includes 1 year affiliate partner level FMI associate membership)

# FMI Sponsorship Commitment Form

Company Name: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_  
 Billing Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State & Zip Code: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Please indicate your member status: Member \_\_\_\_\_ Non-Member \_\_\_\_\_

**DESIRED SPONSORSHIP – Please rank your top 3 choices:**

Sponsorship Opportunities	Investment Member	Investment Non-Member	Please mark your choices here:
<b>Networking Champion: Signature Events</b>			
--Monday Lunch	\$11,000	\$12,600	
--Monday & Tuesday Breakfasts	\$11,000	\$12,600	
--Monday Evening Social Event	\$12,000	\$13,600	<b>SOLD</b>
<b>Networking Champion</b>			
-- Sunday Opening Reception	\$8,000	\$9,600	
--Monday & Tuesday Networking Breaks	\$8,000	\$9,600	<b>SOLD</b>
<b>Technology Champion</b>			
--Wi-Fi	\$8,000	\$9,600	
--App	\$8,000	\$9,600	
<b>Education &amp; Promotional Champion</b>			
-- General Session (Please list the title of the session you would like to sponsor)	\$4,000	\$5,600	<b>2 SOLD</b>
--Hotel Key Cards	\$4,000	\$5,600	

**Terms and Conditions:**

The sponsor agrees to pay the fees in accordance with the payment terms. Payment is due in full upon receipt of invoice, which will be sent upon receipt of this form. I agree that by signing this form I agree to the terms and conditions outlined above.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Please return completed form to:**

Jordan Pietrak  
 Phone: 202.220.07213  
 Email: [jpietrak@fmi.org](mailto:jpietrak@fmi.org)

**FMI Use Only:**

Batch Date: \_\_\_\_\_  
 Amount Received: \_\_\_\_\_  
 Check Number: \_\_\_\_\_  
 Acct No: \_\_\_\_\_

Scan/email completed form to Jordan Pietrak at [jpietrak@fmi.org](mailto:jpietrak@fmi.org).  
 Questions? Email or call Jordan at: 202-220-0713.