



SPONSORSHIP OPPORTUNITIES

YOUR INVESTMENT

The FMI Financial Executive Forum puts your name in front of key financial leaders in the food retail and wholesale industry.

The event provides a unique and valuable venue for your organization to increase exposure and build your company's image among executive-level food retail professionals.

PREMIER SPONSORSHIP PACKAGES

- *Opening Keynote*
- *Technology Sponsor*
- *Sunday Evening Happy Hour*
- *Monday Evening Happy Hour*





ATTENDEE PROFILE

The Financial Executive Forum is a must-attend event in the retail food industry for financial executives with roles such as:

Chief Financial Officer
Vice President , Finance
Corporate Controller
Vice President , Accounting

Treasurer
Senior Financial Analyst
Senior Director, Operations and Finance
Senior Vice President, Financial Services



Network with representatives from the following sample companies:

Ahold USA
Albertsons Companies
Alex Lee, Inc.
Bozzuto's, Inc.
Bristol Farms, Inc.
Brookshire Grocery Company
Hy-Vee, Inc.
Martins Super Markets, Inc.

Mitchell Grocery Corporation
Publix Super Markets, Inc.
Southeastern Grocers, LLC
Topco Associates, LLC
Tops Markets, LLC
United Supermarkets, LLC
Wakefern Food Corporation
Weis Markets, Inc.

PREMIER SPONSORSHIPS*

(4 available)

Premier Benefits

Branded Table Showcase Space	Invite-a-Retailer	Post-Conference Webinar
FMI will provide sponsor with a branded pedestal table to showcase their service or products. Table will be located in the lobby space during the conference and at the happy hour on Sunday evening.	Invite a retailer who has not attended a Financial Executive Conference within the last 3 years and that retailer gets a complimentary registration!	Deliver a one-hour presentation and/or Q&A session via webinar on a topic of your choice. FMI will promote the webinar through its media channels.



Pedestal is 42" tall with a table space of 30" x 30"

*Sponsorships are available ONLY to FMI Associate Members

PREMIER SPONSORSHIP*

Diamond

OPENING KEYNOTE/TITLE SPONSOR \$12,000 (One available)

- Introduction of the opening keynote speaker by company representative
- Recognition as the title sponsor
- 2 complimentary conference registrations
- Invite a retailer (complimentary registration for one retailer who has not attended within the last 3 years)
- Branded table for showcasing services and products at the Sunday reception and in the general session foyer
- One 60-minute post-conference webinar
- Premier sponsor ribbons
- Pre-and post-conference attendee list (emails provided if attendee opts in)
- Logo on all marketing e-blasts, marketing materials and signage
- Recognition on the conference mobile app and website



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PREMIER SPONSORSHIP*

Ruby

~~SUNDAY OR MONDAY RECEPTION \$10,000~~ (SOLD)

- Recognition as the sole event sponsor
- 2 complimentary conference registrations
- Invite a retailer (complimentary registration for one retailer who has not attended within the last 3 years)
- Branded table for showcasing services and products at the Sunday reception and in the general session foyer
- One 60-minute post-conference webinar
- Premier sponsor ribbons
- Pre-and post-conference attendee list (emails provided if attendee opts in)
- Logo on select marketing e-blasts, marketing materials and signage
- Recognition on the conference mobile app and website

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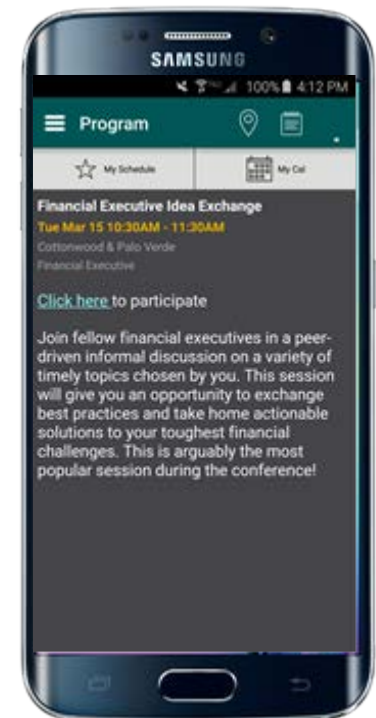


PREMIER SPONSORSHIP*

Ruby

~~TECHNOLOGY SPONSOR \$10,000~~ **(SOLD)**

- Logo and ad on mobile app
- Naming rights for the conference WiFi
- 2 complimentary conference registrations
- Invite a retailer (complimentary registration for one retailer who has not attended within the last 3 years)
- Branded table for showcasing services and products at the Sunday reception and in the general session foyer
- One 60-minute post-conference webinar
- Premier sponsor ribbons
- Pre-and post-conference attendee list (emails provided if attendee opts in)
- Logo on select marketing e-blasts, marketing materials and signage
- Recognition on the conference mobile app and website



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SPONSORSHIPS*

Emerald

BRANDING AND AWARENESS OPPORTUNITIES (\$8,000)

Lanyards (provided by sponsor) SOLD	Giveaways (provided by sponsor)
<ul style="list-style-type: none"> • 2 complimentary registrations • Branded pedestal table for showcasing services and products • Pre- and post-conference attendee list • Recognition on the mobile app and conference website • Logo on signage 	<ul style="list-style-type: none"> • 2 complimentary registrations • Branded pedestal table for showcasing services and products • Pre- and post-conference attendee list • Recognition on the mobile and conference website • Logo on signage

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SPONSORSHIPS*

Emerald

LUNCH SPONSOR \$8,000 (One Sold - One Available)

- Recognition as the lunch sponsor
- One complimentary conference registration
- Branded pedestal table for showcasing services and products at the Sunday reception and in the general session foyer
- Pre-and post-conference attendee list (emails provided if attendee opts in)
- Recognition on the conference mobile app and website
- Logo on signage



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SPONSORSHIPS*

Sapphire

BREAKFAST OR BREAK SPONSOR \$6,000 (Four available)

- Recognition as the breakfast or break sponsor
- One complimentary conference registration
- Branded pedestal table for showcasing services and products at the Sunday reception and in the general session foyer
- Pre-and post-conference attendee list (emails provided if attendee opts in)
- Recognition in the conference mobile app and website
- Logo on signage



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SPONSORSHIPS*

Pearl

EDUCATION SPONSOR (\$4,000)

- Recognition as an education session sponsor
- One complimentary conference registration
- Pre-and post-conference attendee list (emails provided if attendee opts in)
- Recognition in the conference mobile app and website
- Logo on signage



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READY TO EXPAND YOUR COMPANY'S REACH?

Complete the 2017 sponsorship commitment form and submit to Amanda Bond-Thorley at abondthorley@fmi.org. For questions please call 202.220.0606

Looking for a customized opportunity ? Let us help build something that is unique to your needs. Call or email us today!



Sample branded pedestal table