

ASAP

Audit • Safety • Asset Protection Conference

March 20-22, 2017
Rosen Shingle Creek
Orlando, FL



SPONSORSHIP AND EXHIBIT OPPORTUNITIES



YOUR INVESTMENT

The FMI ASAP Conference puts your name in front of key professionals in the food retail and wholesale industry responsible for internal auditing, safety, risk and asset protection.

The event provides a unique and valuable venue for your organization to increase exposure and build your company's image among hundreds of decision-making food retail professionals.

PREMIER SPONSORSHIP PACKAGES

- *ASAP Golf Tournament*
- *Wednesday Evening Social Event*
- *Monday Evening Happy Hour*
- *Tuesday Evening Happy Hour*

ATTENDEE PROFILE

The ASAP Conference is a must-attend event in the retail food industry for executives responsible for:

Asset Protection
Loss Prevention
Risk Management
Crisis Management
Operations
Cyber Security
Corporate Controls

Safety
Loss Control
Internal Audit
Finance
Compliance
A/P Auditing

Network with representatives from the following sample companies:

Acme Markets
Ahold USA
Big Y Foods, Inc.
Brookshire Grocery Company
Delhaize America
Giant Eagle, Inc.
Meijer, Inc.

Price Chopper Supermarkets
Publix Super Markets, Inc.
Safeway/Albertson's
The Stop & Shop Supermarket Company
Tops Markets, LLC
Wakefern Food Corporation



PREMIER SPONSORSHIPS*

Diamond

GOLF TOURNAMENT (\$15,000)



- Title sponsorship of The 2016 FMI ASAP Golf Tournament
- Sponsorship of the pre-tournament lunch
- Three (3) players and pairing with two (2) retailers
- Custom company promotion at hole
- Recognition in the FMI ASAP Conference mobile app
- Signage on golf cart
- 3 complimentary conference registrations
- 10 x 10 exhibit booth
- One 60-minute post-conference webinar
- Access to FMI Business Appointment Scheduler
- Premier sponsor ribbons
- Logo on marketing e-blasts, conference marketing materials and signage
- Introduction of a keynote speaker by company representative
- Welcome email to attendees sent on behalf of sponsor
- Sponsor logo and information on conference website and in mobile app
- Pre- and post-conference attendee list

PREMIER SPONSORSHIPS*

Diamond

SOCIAL EVENT (WEDNESDAY) \$12,000

- Sole Sponsor of the Wednesday evening closing social
- Recognition in the FMI ASAP Conference mobile app
- 2 complimentary conference registrations
- 10 x 10 exhibit booth
- One 60-minute post-conference webinar
- Access to FMI Business Appointment Scheduler**
- Premier sponsor ribbons
- Logo on all marketing e-blasts, marketing materials and signage
- Introduction of a keynote speaker by company representative



**Get pre-event access to valuable sales contacts through the FMI Business Appointment Scheduler. Make appointments with retailers and/or open your schedule for attendees to make appointments with you

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FMI  **THE VOICE OF FOOD RETAIL**

PREMIER SPONSORSHIPS*

Ruby

HAPPY HOUR \$10,000

- Sole Sponsor of the ~~Monday evening~~ or Tuesday evening Happy Hour
- Recognition in the FMI ASAP Conference mobile app
- 2 complimentary conference registrations
- Premier 10 x 20 exhibit booth
- One (1) 20 minute “Learning Bite” on the exhibit floor
- Access to FMI Business Appointment Scheduler**
- One 60-minute post-conference webinar
- Premier sponsor ribbons
- Logo on all marketing e-blasts



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SPONSORSHIPS*

Emerald

Branding and Awareness Opportunities (\$10,000)

Lanyards (provided by sponsor)	Giveaways (provided by sponsor)
<ul style="list-style-type: none">• 2 comp registrations• 10 x 10 exhibit booth• Access to FMI Business Appointment Scheduler**• Sponsor logo and information on conference website and in mobile app• Pre- and post-conference attendee list• Logo on signage	<ul style="list-style-type: none">• 2 comp registrations• 10 x 10 exhibit booth• Access to FMI Business Appointment Scheduler**• Sponsor logo and information on conference website and in mobile app• Pre- and post-conference attendee list• Logo on signage

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SPONSORSHIPS*

Emerald

Branding and Awareness Opportunities (\$10,000)

Wi-Fi	Mobile App
<ul style="list-style-type: none">• Wi-Fi Branding• 2 comp registrations• 10 x 10 exhibit booth• Access to FMI Business Appointment Scheduler**• Sponsor logo and information on conference website and in mobile app• Pre- and post-conference attendee list• Logo on signage	<ul style="list-style-type: none">• Branding on the Mobile App• 2 comp registrations• 10 x 10 exhibit booth• Access to FMI Business Appointment Scheduler**• Sponsor logo and information on conference website and in mobile app• Pre- and post-conference attendee list• Logo on signage

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SPONSORSHIPS*

Sapphire

Branding and Awareness Opportunities (\$6,500 - \$8,500)

Lunch (\$8,500)	Breakfast (\$6,500)	Break (\$6,500)
<ul style="list-style-type: none"> • 2 comp registrations • 10 x 10 exhibit booth • Access to FMI Business Appointment Scheduler** • Sponsor logo and information on conference website and in mobile app • Pre- and post-conference attendee list • Logo on signage 	<ul style="list-style-type: none"> • 2 comp registrations • 10 x 10 exhibit booth • Access to FMI Business Appointment Scheduler** • Sponsor logo and information on conference website and in mobile app • Pre- and post-conference attendee list • Logo on signage 	<ul style="list-style-type: none"> • 2 comp registrations • 10 x 10 exhibit booth • Access to FMI Business Appointment Scheduler** • Sponsor logo and information on conference website and in mobile app • Pre- and post-conference attendee list • Logo on signage

*Sponsorships are available ONLY to FMI Associate Members

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EXHIBIT ONLY*

SOLD OUT

Membership Type	Upgraded Booth (14 Available)	Standard Booth (16 Available)
FMI Associate Member \$3,800 upgrade \$3,500 standard	<ul style="list-style-type: none"> • 2 comp registrations • 10 x 10 exhibit booth • Access to FMI Business Appointment Scheduler** • Pre- and post-conference attendee list • Company Listing on mobile app 	<ul style="list-style-type: none"> • 2 comp registrations • 8 x 8 exhibit booth • Access to FMI Business Appointment Scheduler** • Pre- and post-conference attendee list • Company Listing on mobile app
Non-Member \$4,800 upgrade \$4,500 standard	<ul style="list-style-type: none"> • 2 comp registrations • 10 x 10 exhibit booth • Access to FMI Business Appointment Scheduler** • Pre- and post-conference attendee list • Company Listing on mobile app 	<ul style="list-style-type: none"> • 2 comp registrations • 8 x 8 exhibit booth • Access to FMI Business Appointment Scheduler** • Pre- and post-conference attendee list • Company Listing on mobile app

* Exhibit space is available to both FMI Associate Members and Non-Members. Exhibit space is sold on a first come, first served basis

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READY TO EXPAND YOUR COMPANY'S REACH?

Complete the 2017 sponsorship commitment form and submit to Amanda Bond-Thorley at abondthorley@fmi.org. For questions please call 202.220.0606

Looking for a customized opportunity? Let us help build something that is unique to your needs. Call or email us today!

