



Welcome to the 2015 Global Sustainability Summit!

Dear Summit Attendees:

We are looking forward to seeing you at the 2015 FMI/GMA Global Sustainability Summit at the Sheraton Denver Downtown in Denver, August 19-21, 2015. Before you pack your bags and head off to Colorado, here are a few important things you may want to know before you arrive. We hope the following information will be helpful in preparing you for what promises to be a fantastic experience! Please contact us if you have additional questions or concerns:

Housing, Logistics and General Questions – [Heather Cain](#)

General Sessions, Lunch n' Learn, Program and General Questions – [Meghan Stasz](#)

Workshop Speakers, Program and General Questions – [Leah Voors](#)

Mobile App, Badge Game, Polling, Program and General Questions – [Suzanne George](#)

Exhibits, Sponsorships and General Questions – [Chad Ross](#)

Registration and General Questions – [Valencia Covington](#)

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AGENDA

[The final agenda can be downloaded here.](#)

ATTENDEE LIST

An [up-to-date attendee list](#) for the Global Sustainability Summit can be found on the summit website.

MOBILE APP

Download the latest program information, schedules, attendee list, social Q&A and other useful information using the FREE conference mobile app brought to you by [Sealed Air!](#)

To get the mobile app:

- iPhone and iPad users—search "FMI/GMA 2015 Sustainability Summit" on the Apple App Store.
- Android users—search "FMI/GMA 2015 Sustainability Summit" on the Google Play Store.
- Blackberry, Windows, laptop users—go to this address (omit www):
<https://fmisummit15.gatherdigital.com/>

Back by popular demand: Mobile App Badge Game

Play the FMI/GMA Sustainability Summit Interactive Badge Game! Earn badges by logging in, attending sessions and visiting exhibitor locations. Check out the Info section for rules of play. View the Leaderboard in the app to see how everyone is doing and to size up your competition. **The top players could win a prize—so check-in often and you could be a winner!**

NEW FOR 2015:

Photo Sharing Feature

Upload your photos from the Summit to the mobile app to share with other app users. Go to Photos tab in the app to post your favorite shots and comment on others' photos.

Polling and Social Q&A

To encourage you to participate fully in sessions, many speakers will be using a new interactivity tool this year. FMI and GMA are pleased to partner with Conferences i/o to bring you a new interactive web-based feature that will promote attendee engagement and participation at the conference and improve your learning experience. You can use a laptop, smartphone or tablet to participate. No username or password is required. Just go to **www.fmi.cnf.io** to participate or **access the individual session links in our mobile app**. You can answer polls set by the presenter. Some polls may already be active, so we encourage you to answer those ahead of time. Some will be unlocked during the session. In addition, you will see that you can ask the presenter questions either before, during or after the session. You'll also be able to see what other attendees are asking and "up-vote" that question so that it rises to the top. The presenter will then know what the audience is most interested in discussing. We hope you'll make good use of this tool!

BADGE SCANNING/SECURITY

We have expanded our technology and security. We will have badge scanners and staff at all entrances to summit sessions. You will be required to have and wear your badge to enter to any conference sessions and events, including The Denver Botanic Gardens reception.

Please make sure to have your badge with you at all times.

OPENING NETWORKING RECEPTION – WEDNESDAY, AUGUST 19, 6:00 TO 7:30 PM

The opening networking reception will kick off the Summit on Wednesday, August 19th from 6:00 pm – 7:30 pm in the Sustainability Showcase and Innovation Zone. Can't wait to see you there!

CONFERENCE RECEPTION – THURSDAY, AUGUST 20, 6:00 TO 9:00 PM

Join us for an evening at the Denver Botanic Gardens. Dine under the stars among the Summer Forget-Me-Not, Rock Jasmine, and the Snowdrop Windflowers on a menu selected specifically with local items and sustainability in mind. Your unforgettable evening adventure awaits!

Please note the following:

- The conference reception is complimentary for all registered conference attendees. If your spouse/non-industry guest wishes to attend the event, he/she may purchase a ticket at the registration desk. The cost for spouses/non-industry guests is \$150.00.
- Transportation will be via shuttles busses, which will depart from the Sheraton Hotel Tower Building Entrance from 5:30pm – 6:30pm and return trips will run from 8:15pm – 9:15pm. Journey time is approximately 10 minutes.
NOTE: This is the official transportation to the Denver Botanic Gardens. If you do not want to ride the shuttle busses, you will need to find alternative transportation.
- Staff will be on hand to help direct attendees to the shuttles busses, departing from the Sheraton Hotel Tower Building Entrance
- Upon arrival to the botanic gardens, staff will guide you to reception entrance.
- Click [here](#) for more information on parking at the Denver Botanic Gardens.
- You must wear your badge in order to gain entrance into the Denver Botanic Gardens!

DRESS CODE

The dress code for the summit is business casual. Casual dress is appropriate for the offsite function at The Denver Botanic Gardens on Thursday, August 20th.

ED-U-VENTURES AND PRE-SUMMIT SESSION - WEDNESDAY, AUGUST 19, 12:00-4:00 PM

The summit is offering a [Pre-Summit Session and three Ed-U-Ventures](#) (off-site educational adventure with local hosts) this year for attendees to have a more in depth experience on specific topics. Pre-registration is required to attend the session and there is an additional fee of \$100 to attend. Space is limited in each session/Ed-U-Venture so pre-registration is advised. You can add the pre-summit session at the registration desk on-site.

**Note: The Renewable Energy Lab registration deadline has past and due to security restrictions, registration is not available on-site*

Pre-Summit Session - 1:00-4:00pm

- [Philosophy or To-Do List? What Does "Sustainability" Mean to You & Me?](#)
(Windows Room, Tower Building)

[Ed-U-Ventures](#) – 12:00-4:00pm

- Renewable Energy Ed-U-Venture: National Renewable Energy Laboratory (NREL)
- Sustainable Agriculture Ed-U-Venture: Experience the Beef Lifecycle
- Business and Innovation Ed-U-Venture: Pepsi Bottling Plant

*(Ed-U-Venture tours will **depart** from the **Tower Building Entrance on Court Place** of the **Sheraton Hotel PROMTPLY at 12:00pm**. A box lunch will be provided on the bus)*

FOOD AND BEVERAGE

Your full conference registration includes the opening reception, the offsite event at the Denver Botanic Gardens, two breakfasts, two lunches and coffee breaks. If you have any allergies or special dietary needs, please let the registrar know when you pick up your badge to receive a ticket to hand to servers during our seated luncheon. For those that indicated they are gluten-free, we will have gluten-free alternatives available.

HOTEL INFORMATION

Perfectly located on Denver 16th Street Mall, a mile-long pedestrian promenade of outdoor bistros, micro-breweries, shopping and entertainment, and situated in the heart of Denver's financial and business districts, the [Sheraton Denver Downtown Hotel](#) welcomes you. With an ideal combination of atmosphere, location, and amenities at the Sheraton Denver Downtown Hotel, workout in the revolutionary health and fitness center, or relax and socialize at the end of the day at the posh outdoor rooftop deck pool.

Hotel Address:

1550 Court Place
Denver, CO 80202
Main Phone: (303) 893-3333

CHECK IN / OUT TIME (HOTEL)

Check-in time is 3:00 p.m.

Check-out time is 12:00 p.m.

CLIMATE (LOCAL)

The [average temperatures](#) in August in Denver are in the low to high 80's in the daytime and in the high 50's at night. Regardless of the outside temperatures, meeting rooms are notorious for being somewhat chilly, so we advise you to bring layers to ensure your comfort.

INTERNET ACCESS

Complimentary high-speed wireless internet access is provided for all attendees throughout the sustainability summit meeting space and in the lobby.

Network: Sheraton_MeetingRoom

Password: FMIGMA15

LUNCH 'N LEARN

Spend your lunch hour by self-selecting the Lunch 'n Learn session that appeals most to you. Carry out lunches will be provided in the Sustainability Showcase and Innovation Zone.

- *Recycling Myths: Let's Talk Packaging and Develop Solutions for the Truth (Windows Room)*

Engaging in national recycling efforts is a great way for companies to mitigate risk, connect with Millennials, and harvest good numbers for sustainability reports. How well does your company effort stack up? Join us for this fast-paced, interactive session designed to ensure that everyone leaves with key ways their companies can better tap the recycling industry.

- *Backpack Stuffing Project (Grand Ballroom)*

Join fellow conference attendees to pack lunch booster bags for children in the Denver community! This year we are teaming up with Hunger Free Colorado, the state's leading anti-hunger organization, to pack these essential bags for kids in need. The lunch booster bags will be collected by food pantries and distributed to local families in need.

OPENING KEYNOTE SESSION – WEDNESDAY, AUGUST 19, 4:30 - 6:00 PM

Grand Ballroom, Tower Building

The [2015 FMI/GMA Global Sustainability Summit](#) will begin with Dr. Cathie Woteki, Under Secretary for USDA's Research, Education, and Economics (REE) mission area and the Department's Chief Scientist. Prior to joining USDA, Dr. Woteki served as Global Director of Scientific Affairs for Mars, Incorporated, where she managed the company's scientific policy and research on matters of health, nutrition, and food safety. She has served as Dean of Agriculture and Professor of Human Nutrition at Iowa State University and was the first Under Secretary for Food Safety at the USDA where she oversaw U.S. Government food safety policy development and USDA's continuity of operations planning. Dr. Woteki served in the White House Office of Science and Technology Policy as Deputy Associate Director for Science. In 1999, Dr. Woteki was elected to the Institute of Medicine of the National Academy of Sciences, where she has chaired the Food and Nutrition Board.

PRESENTATIONS

All presentations received prior to Friday, August 14th will be made available on the mobile app, providing we have received permission from the presenter.

Presentations, including those submitted after August 14th will also be made available for download on the [Sustainability Summit web site](#) after the summit.

Presentations will be available only to registered attendees so you will need to log in to your account via the summit website.

REGISTRATION

Registration will be located in the South Convention Lobby. The official registration hours are:

Wednesday, August 19 11:00 a.m. – 7:00 p.m.

Thursday, August 20 7:00 a.m. – 5:00 p.m.

Friday, August 21 7:00 a.m. – 11:00 a.m.

RESTAURANTS /LOCAL ATTRACTIONS


Location is everything, which means the Sheraton Downtown Denver has it all—and more. Just steps from the hotel is the [16th Street Mall](#), a mile-long promenade of bistros, microbreweries, shopping and entertainment. Hop on the free shuttle and you'll be whisked around the area which also includes some top downtown Denver attractions, like the Denver Performing Arts Complex, Colorado Convention Center and the City's major professional sports stadiums.

SOCIAL MEDIA

Follow **#FMIGMASummit** on social media to stay connected with fellow participants, speakers and see highlights from the meeting.

 @FMI_ORG

 @GroceryMakers

 facebook.com/FoodMarketingInstitute

 facebook.com/GroceryManufacturersAssociation

 instagram.com/fmi_org

SOCIAL Q&A

SPOUSE / NON-INDUSTRY GUEST REGISTRATION

If your spouse / non-industry guest is planning to attend any of the social events (receptions and offsite event), he/she must be registered and wear a conference badge. The cost for spouse/ partner registration is \$150.00. This can be paid in advance or onsite at the registration desk.

SUMMIT PARTNERS

Please take time during the conference to thank our sponsors, who support our summit, and the industry.

- [Bumble Bee Foods](#) - Hotel Room Key Cards
- [CHEP](#) - Lanyards
- [Covanta](#) – Closing Luncheon
- [IOI Lodgers Croklaan](#)– Refreshment Break
- [Mondelēz International](#)– Refreshment Break
- [Philbro Animal Health](#) – Refreshment Break
- [Sealed Air](#) - Mobile App
- [TetraPak](#) – Content Session
- [USDA](#) – Innovation Zone

SURVEY/EVALUATION

At the conclusion of the summit on Friday, you will receive a survey by email that will ask you to rate the education program, social events and logistics. Please take the time to fill this out so that we can use the information to improve future conferences. Your feedback is greatly appreciated.

SUSTAINABILITY SHOWCASE AND INNOVATION ZONE

The Sustainability Showcase and Innovation Zone will take place in the South & North Convention Lobby. The opening reception, breakfast, all networking breaks will take place in the showcase. Please take the time to visit all our summit partners during this time to and talk to them about their products and services. Participating companies are:

- BioHitech
- Bitwater Farms
- CH4 Biogas, LLC
- Community Food & Outreach Centers
- Convoy of Hope
- Ecova
- EnviroFlight, LLC
- EZ Flo Technologies, LLC
- Food Cowboy
- Food Recovery Network
- Glasdon
- Golden Associates
- Green Planet 21
- Green Street Energy
- Greenbelt Resources Corporation
- IHB Fuel Technology
- Imperfect
- Manomet
- MEANS Database
- Polymer Solutions International
- Quantis
- Scott Equipment Recycling Products
- Supercook
- Trek Company
- The Wercs
- The Wine RayZyn Company LLC

TRAVEL

Denver International Airport (DEN) is 25 miles for the Sheraton Denver Downtown Hotel. There are a variety of [transportation options](#) from the airport to the hotel.

- **TAXI**

Taxis are readily available from the airport and are approximately \$50 one-way.

- **PARKING**

Parking is available at the hotel in their covered underground garage. Currently, overnight valet parking is \$39.00, and overnight self-parking is available for \$29.00 plus tax. Rates are subject to change without notice.