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***Session: Digging into Positive***  
***Performance From Farm to Fork***

Q1) What is the largest challenge corporate sustainability models have faced in adapting farm to fork into their models?

**Leading food companies take a farm to fork approach to sustainability, but a key challenge is focusing on material impacts that the company can feasibly address in setting up the organization for success.**

Q2) What major changes have been made to supply chain models to incorporate farm to fork initiatives?

**There is an increased awareness of shared needs/opportunities to drive action. As a result, there is greater trust and collaboration, which encourages more communication, transparency, and shared value.**

Q3) What, in your opinion, has been one of the most successful changes made to the supply chain to adapt farm to fork models?

**Approaching opportunities one step at a time without losing sight of the bigger picture and broader system, partners, and value.**

Q4) How could that model/change be more widely used in corporate sustainability?

**It is important to understand the key impacts a company has and to address them internally through leadership alignment, effective goal-setting, and integration of sustainability into key business processes.**

Q5) What's one thing you'd like someone who isn't able to attend your session to know?

**Companies can reach beyond their four walls to address key farm to fork issues and have a net positive impact.**