

# FMI Foundation Retail Food Safety Forum

Be on the Forefront of Retail Food Safety

June 11-12, 2015 • Chicago, Illinois



## 2015 PARTNERSHIP OPPORTUNITIES

### Invest Now to Become a Champion of the Food Retail Industry!

The FMI Foundation Retail Food Safety Forum provides a unique and valuable venue for your organization to increase exposure, build relationships and position your company as thought leaders and supporters among decision-making food safety professionals in the grocery retail industry. Opportunities are limited, so make your selection today!

Invest now and gain long-standing recognition as:

- An Industry Champion: Premier Partner / Title Sponsor
- A Networking Champion: Signature Events
- A Content Champion: Speaker or Sessions Sponsor
- A Promotional Champion: Conference Giveaways

Please browse the selections below and return your commitment form to us. We'll be in touch to confirm your sponsorship, send you an invoice and give you instructions on how to register your complimentary registrations.

Please note that all sponsorships must be paid in full at least 30 days prior to the beginning of the conference.

For more information, please contact:

DYONNA HYDLEBURG  
Education Assistant  
202-220-0670  
[dhydleburg@fmi.org](mailto:dhydleburg@fmi.org)

# FMI Foundation Retail Food Safety Forum

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June 11-12, 2015 • Chicago, Illinois



### Attendee Profile:

- Managers, Directors, Vice Presidents
- Food Safety
- Quality Assurance
- Compliance
- Risk Management
- Asset Protection
- Operations
- Deli Managers
- Prepared Food Chefs

### Representing a broad range of retail and wholesale companies such as:

- Albertsons LLC
- Auto Mercado S.A.
- Chief Super Market, Inc.
- Dillon's Stores
- Dorothy Lane Market, Inc.
- Giant Eagle, Inc.
- H-E-B
- Harris Teeter Supermarkets, Inc.
- Heinen's Fine Foods, Inc.
- Jerry's Foods
- Longo Brothers Fruit Markets Inc.
- Lowe's Food Stores, Inc.
- Lund Food Holdings, Inc.
- Marsh Supermarkets, Inc.
- Riesbeck Food Markets, Inc.
- Schnuck Markets, Inc.
- ShopRite Supermarkets, Inc.
- Spartan Stores, Inc.
- Target Corporation
- The Kroger Co.
- Wakefern Food Corporation
- Walgreen Co.
- Winn-Dixie Stores, Inc.

# FMI Foundation Retail Food Safety Forum

## Partnership Opportunities

### Industry Champion: Premier Partner / Title Sponsor

- Exclusive title sponsorship with company logo on all conference marketing materials
- Participation in the Opening Welcome Remarks
- Pre-conference welcome email to all attendees
- 3 complimentary registrations to the conference
- Logo on conference marketing eblasts (exclusive)
- Company logo in the sponsor section of the conference web page and in onsite program brochure
- Pre-conference attendee mailing list
- Logo on signage

### Opportunities Available (1)

- Premier / Title Sponsor

#### Investment:

- \$ 10,000 (Associate Member)
- \$ 11,000 (Non-Member – includes 1 year bronze level FMI associate membership)

### Networking Champion A: Signature Events

- Recognition as the Event Sponsor
- 2 complimentary registrations to the conference
- Company logo in the sponsor section of the conference web page and in onsite program brochure
- Pre-conference attendee mailing list
- Logo on signage

### Opportunities Available (3)

- Thursday Evening Reception
- Friday Breakfast
- Friday Lunch

#### Investment:

- \$ 8,000 (Associate Member)
- \$ 9,000 (Non-Member – includes 1 year bronze level FMI associate membership)

### Networking Champion B: Refreshment Breaks

- Recognition as the Event Sponsor
- 1 complimentary registration to the conference
- Company logo in the sponsor section of the conference web page and in onsite program brochure
- Pre-conference attendee mailing list
- Logo on signage

### Opportunities Available (2)

- Networking Refreshment Break (Thursday)
- Networking Refreshment Breaks (Friday)

#### Investment:

- \$3,500 (Associate Member)
- \$4,500 (Non-Member – includes 1 year bronze level FMI associate membership)

#### **Content Champion: Speaker or Sessions Sponsor**

- Recognition as sponsor of chosen Session
- Introduction of Speaker/ Session
- 1 complimentary registrations to the conference
- Company logo in the sponsor section of the conference web page and in onsite program brochure
- Pre-conference attendee mailing list
- Logo on signage

#### **Opportunities Available (8)**

##### **Investment:**

- \$ 2,000 (Associate Member)
- \$ 3,000 (Non-Member – includes 1 year bronze level FMI associate membership)

#### **Promotional Champion: Conference Giveaways**

- Recognition as sponsor of chosen Giveaway
- Company logo on chosen giveaway
- 1 complimentary registrations to the conference
- Company logo in the sponsor section of the conference web page and in onsite program brochure
- Pre-conference attendee mailing list
- Logo on signage

#### **Opportunities Available (2)**

- USB Drives
- Conference Bags

##### **Investment:**

- \$ 2,000 (Associate Member)
- \$ 3,000 (Non-Member – includes 1 year bronze level FMI associate membership)

Note: a portion of your sponsorship **may** be considered a contribution to the FMI Foundation for tax purposes.

# FMI 2015 FMI FOUNDATION RETAIL FOOD SAFETY FORUM SPONSOR COMMITMENT FORM

Company Name \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

**Sponsorship information will be sent to this individual**

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State and ZIP Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Please indicate the desired sponsorship and your membership status: Associate Member \_\_\_\_\_ Non-Member \_\_\_\_\_**

Partnership Level	Investment Associate Member	Investment Non-Member	Registrations
<b>Industry Champion (Premier Partner/Title Sponsor)</b>			
Premier / Title Sponsor	\$ 10,000	\$ 11,000	Three
<b>Networking Champion A: Signature Events</b>			
<input type="checkbox"/> Reception (Thursday Evening)	\$ 8,000	\$ 9,000	Two
<input type="checkbox"/> Breakfast (Friday)	\$ 8,000	\$ 9,000	Two
<input type="checkbox"/> Lunch (Friday)	\$ 8,000	\$ 9,000	Two
<b>Networking Champion B: Refreshment Breaks</b>			
<input type="checkbox"/> Monday Break	\$ 3,500	\$ 4,500	One
<input type="checkbox"/> Tuesday Breaks	\$ 3,500	\$ 4,500	One
<b>Content Champion</b>			
<input type="checkbox"/> Opening Speaker or Sessions Sponsor	\$ 2,000	\$ 3,000	One
<b>Promotional Champion</b>			
<input type="checkbox"/> USB Drives	\$ 2,000	\$ 3,000	One
<input type="checkbox"/> Conference Bags	\$ 2,000	\$ 3,000	One

**Terms and Conditions:**

The sponsor agrees to pay the fees in accordance with the payment terms. Payment is due in full upon receipt of invoice, which will be sent upon receipt of this form. I agree that by signing this form I agree to the terms and conditions outlined above

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**Please return completed form to:**

Dyonna Hydeburg  
Education Assistant  
202-220-0670  
[dhydeburg@fmi.org](mailto:dhydeburg@fmi.org)