



Dear ABC Participant,

The time is here for us to take off to Chicago and we are looking forward to seeing you at the 2015 Annual Business Conference. We trust you have been very busy finalizing your schedules and agendas. As you prepare to depart, I wanted to share some last minute notes with you. As always, we post updated information on the [website](#) regularly. Attendees have access to this information 24/7.

Please contact us if you have additional questions or concerns:

Scheduling, Registration and General Questions – [Suzanne George](#) (703.819.2650 – cell)

Housing, Logistics and General Questions – [Colleen Bailey](#)

During Chairman's Club hours, FMI Staff can be reached in the Burnham Ballroom at ext. 8197

## AGENDA

The [final agenda](#) can be viewed here.

## ATTENDEE LIST

An [up-to-date attendee list](#) for the Annual Business Conference can be found on the conference website.

## BCS ROOM LOCATIONS

The [up-to-date listing of supplier suites](#) and an [overview of the hotel floor plans](#) to help you better visualize where suites are located on each floor are located on the website. ALL supplier suites are located in the JW Marriott (between the Galleria and 5<sup>th</sup> floors).

**\*\*Big Heart Pet Brands, Del Monte Foods, Dot Foods, Hormel Foods, Kimberly-Clark and R&B Foods suites were moved on 2.24. Please note the new locations.**

## CHAIRMAN'S CLUB/REGISTRATION

Registration will take place in the Chairman's Club in the ***Burnham Ballroom on the 4<sup>th</sup> floor*** of the JW Marriott Chicago. Pick up your name badge, directory, grab a drink or snack, and relax between meetings or at the end of a long day.

We serve breakfast, lunch and afternoon refreshments daily in the Chairman's Club. Thank you to ***ConAgra Foods, Kellogg Company, MARS Chocolate North America, MOM Brands, Mondelēz International, WhiteWave Foods*** and ***Wrigley*** for their generous sponsorships of the Chairman's Club.

We also have computers and a printer for any last minute printing needs, checking-in to your flight and printing your boarding passes.

## Registration / Member Services/Chairman's Club Hours

Sunday, March 1	2:00 pm – 5:00 pm
Monday, March 2	6:00 am – 7:00 pm
Tuesday, March 3	6:00 am – 7:00 pm
Wednesday, March 4	6:00 am – 3:00 pm

## Afternoon Refreshments and Beverages

Join us in the Chairman's Club for extended hours on Monday and Tuesday evenings from 4:00 pm – 7:00 pm to decompress and have a relaxing, low-key end to your day of meetings. Link up with fellow attendees, catch-up on the days news and enjoy some specialty cocktails and a bite to eat prior to heading out to dinner. The mood and attire for this event is causal.

## CHECK IN / OUT TIME (HOTEL)

Check-in time is 3:00 p.m.

Check-out time is 12:00 p.m.

## CLIMATE (LOCAL)

The [average temperatures](#) in March in Chicago are in the high 20's in the daytime and in the teens at night....Brrrr! Regardless of the outside temperatures, meeting room temperatures fluctuate, so we advise you to bring layers to ensure your comfort.

## CONFERENCE OPENING RECEPTION – SUNDAY MARCH 1<sup>ST</sup>, 5:30 PM - 7:30 PM

Please join us for the Opening Reception at the Willis Tower (99<sup>th</sup> Floor) and snap a photo on the [Skydeck](#) 103 floors above the Chicago skyline if you are so daring.

Please note the following:

- The opening reception is complimentary for all registered conference attendees. If your spouse/non-industry guest wishes to attend the event, he/she must register at the registration desk.
- **You must bring a photo ID and wear your badge in order to gain entrance into the Willis Tower!**
- Transportation will be provided via a shuttle bus departing from S. LaSalle Street off the Main Lobby of the hotel. The shuttle will begin at 5:15pm and run throughout the evening. The Willis Tower is a short [3-minute walk from the hotel](#) and maps will be available at registration.
- Staff will be on hand to help direct attendees to the shuttle or the direction to walk. Entrance to the Willis Tower is on S. Franklin Street mid-block.
- Upon arrival to the Willis Tower, staff will guide you to reception on the 99<sup>th</sup> Floor.

## DRESS CODE

The dress code for the ABC is business casual. Casual dress is appropriate for the offsite function at the Willis Tower, Skydeck on Sunday, March 1<sup>st</sup>. Be sure to bundle up if you plan to walk to the reception.

## FOOD AND BEVERAGE

Your registration includes access to the Chairman's Club where breakfast, lunch, coffee breaks, snacks and afternoon happy hour specials are served daily. There will be reception food during the Sunday night reception at the Willis Tower.

## INTERNET ACCESS

Complimentary high-speed wireless internet access is provided for all attendees in the Chairman's Club and in the lobby. Network access code is FMI2015

## **JW MARRIOTT HOTEL INFORMATION**

Located at LaSalle & Adams, the [JW Marriott Chicago](#) soars above skyscrapers in the heart of one of the world's most powerful financial districts. In the style of renowned architect Daniel Burnham, the JW hotel exudes Burnham's refined style combined with 21st century sensibility, providing downtown Chicago with a one-of-a-kind authentic destination and a premier luxury hotel in Chicago.

### **Hotel Address:**

151 West Adams Street  
Chicago, Illinois 60603 USA  
Main Phone: (312) 660-8200

## **PARKING**

Parking is available at the JW Marriott. Currently, overnight valet parking is \$65 daily and nearby off-site parking is \$12 hourly, \$45 daily. Rates are subject to change without notice.

## **PARTNERS IN THE CHAIRMAN'S CLUB**

Thank you to the following companies for their sponsorship of the Chairman's Club.

- [ConAgra Foods](#) - Chairman's Club Snacks
- [Kellogg Company](#) – Tuesday Morning Breakfast
- [MARS Chocolate North America](#) – Afternoon Refreshments and Beverages
- [MOM Brands](#) – Monday and Wednesday Morning Breakfasts
- [Mondelēz International](#)- Chairman's Club Snacks
- [WhiteWave Foods Company](#) - All-day Coffee Break
- [Wrigley](#) – Afternoon Refreshments and Beverages

## **REGISTRATION/MEMBER SERVICES/CHAIRMAN'S CLUB HOURS**

Registration will be located in the Burnham Ballroom on the 4<sup>th</sup> Floor. The official registration hours are:

Sunday, March 1	2:00 pm – 5:00 pm
Monday, March 2	6:00 am – 7:00 pm
Tuesday, March 3	6:00 am – 7:00 pm
Wednesday, March 4	6:00 am – 3:00 pm

## **RESTAURANTS /LOCAL ATTRACTIONS**

The JW Marriott is located downtown and is among the premier hotels near Millennium Park. The hotel is near the Chicago theater district offering the live entertainment of Broadway in a local setting. View modern masterpieces & other treasures at nearby Chicago Art. A wealth of restaurant and bar choices are located within walking distance of the JW Marriott. Check out the [Local Attractions page](#) for more information on local dining choices and attractions.

## **SURVEY/EVALUATION**

At the conclusion of the summit on Wednesday, you will receive a survey by email that will ask you to rate the event. Please take the time to fill this out so that we can use the information to improve future conferences and determine the future of the Annual Business Conference/BCS in 2016 and beyond. Your feedback is very valuable and greatly appreciated.

## SUPPLIER BCS LISTING

Below is the list of participating supplier companies. **Please note there were some last minute room changes.** The information below is the correct, most up-to-date listing. All supplier suites are located on the 3<sup>rd</sup>, 4<sup>th</sup> and 5<sup>th</sup> floors of the hotel.

Company	Room Name	Level
• Big Hearts Pet Brands	Suite 569	5 <sup>th</sup>
• Campbell Soup Company	Hospitality Suite	4 <sup>th</sup>
• The Clorox Company	Madison	3 <sup>rd</sup>
• The Coca-Cola Company	Daley	3 <sup>rd</sup>
• Colgate-Palmolive Company	Clark	3 <sup>rd</sup>
• ConAgra Foods	Lincoln	3 <sup>rd</sup>
• Del Monte Foods	Suite 453	4 <sup>th</sup>
• Dot Foods	Washington	3 <sup>rd</sup>
• General Mills, Inc.	Cermak 1 & 2	3 <sup>rd</sup>
• Georgia-Pacific	Columbus	3 <sup>rd</sup>
• The Hershey Company	Michigan	3 <sup>rd</sup>
• Hormel Foods Corporation	Suite 469	4 <sup>th</sup>
• The J.M. Smucker Company	Adams	3 <sup>rd</sup>
• Kellogg Company	LaSalle	3 <sup>rd</sup>
• Kimberly-Clark Corporation	Suite 503	5 <sup>th</sup>
• Kraft Foods, Inc.	Monroe	3 <sup>rd</sup>
• MARS Chocolate North America	Lake	3 <sup>rd</sup>
• MOM Brands	VanBuren	3 <sup>rd</sup>
• Mondelēz International	Dearborn	3 <sup>rd</sup>
• Nestlé Nutrition Division	Biograph	4 <sup>th</sup>
• Nestlé Purina PetCare	Oriental	4 <sup>th</sup>
• Nestlé USA, Inc.	Aragon	4 <sup>th</sup>
• Nestlé Waters North America	Palace	4 <sup>th</sup>
• Ocean Spray Cranberries, Inc.	Ogden	3 <sup>rd</sup>
• Pinnacle Foods Group	Randolph	3 <sup>rd</sup>
• Procter & Gamble Company	State	3 <sup>rd</sup>
• R&B Foods, Inc.	Suite 403	4 <sup>th</sup>
• Unilever	Chicago	4 <sup>th</sup>
• WhiteWave Foods Company	Jackson	3 <sup>rd</sup>
• Wm. Wrigley Jr. Company	Kelly	3 <sup>rd</sup>

## TRAVEL

[Chicago O'Hare International Airport](#) (ORD) is located 18 miles (40 minutes) from the JW Marriott Chicago and [Chicago Midway International Airport](#) (MDW) is located about 11 miles (25 minutes) from the hotel. The JW Marriott hotel does not provide shuttle service to/from local airports.

### Alternate forms of transportation:

[GO Airport Express](#): \$29 USD (one way); reservation required

[Subway service](#): \$2.25 USD (one way)

Estimated taxi fare: \$40.00 USD (one way)

We look forward to seeing you in Chicago and if you need anything, please let [Suzanne George](#) or [Colleen Bailey](#) know. We will do our best to get back to you as soon as possible.

Bundle up and safe travels!