



## 2015 Financial Executive and Internal Auditing Conference May 3-6, 2015, Ritz Carlton, New Orleans

### Partnership Opportunities

### Invest Now to Become a Champion of the Food Retail Industry!

The co-location of FMI's 2015 Financial Executive and Internal Auditing Conferences provides a unique and valuable venue for your organization to increase exposure, build relationships and enhance your company's image among decision-making financial executives and internal auditing professionals in the grocery retail industry. Opportunities are limited and sold on a first come, first served basis. Projected attendance is 200+

Sponsorship of the 2015 Financial Executive Conference and Internal Auditing Conference will afford you the opportunity to position your companies as thought leaders and supporters of the retail grocery industry. By investing in one of the conference partnerships you'll be supporting the conference components most valued by attendees:

- Career-Enhancing Education
- Networking Opportunities
- Convenient Access to Technology
- Exposure to Innovative New Products and Services
- Nutritious and Delicious Meal Options

Invest now and gain long-standing recognition as:

- An Industry Champion
- A Networking Champion
- A Learning Champion
- A Technology Champion
- A Refresh and Recharge Champion

Please browse the selections below and return your commitment form to us. We'll be in touch to confirm your sponsorship, send you an invoice and give you instructions on how to register your complimentary registrations. Please note that all sponsorships must be paid in full at least 30 days prior to the beginning of the conference.

For more information, please contact:

AMANDA BOND-THORLEY, CMP  
Director, Education  
202-220-0606  
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## Attendee Profile:

### Financial Executive Conference

- CFOs
- Vice Presidents of Finance
- Controllers
- Treasurers
- Accounting Directors
- Financial Management Executives

### Internal Auditing Conference

VPs, Directors and Corporate/Store Auditors involved in:

- Internal Audit
- Finance
- Compliance
- A/P Auditing
- Loss Prevention
- Corporate Controls

Representing a broad range of retail and wholesale companies such as:

- Ahold USA, Inc.
- Alex Lee, Inc.
- Associated Wholesale Grocers, Inc.
- Ball's Price Chopper
- Big Y Foods, Inc.
- Bi-Lo Holdings LLC
- Bozzuto's Inc.
- Brookshire Grocery Company
- Giant Eagle, Inc.
- Food Lion, LLC
- Hy-Vee, Inc.
- King Kullen Grocery Co., Inc.
- K-VA-T Food Stores, Inc.
- The Kroger Co.
- Martin's Supermarkets, Inc.
- Meijer, Inc.
- Overwaitea Food Group
- Price Chopper Supermarkets
- Piggly Wiggly
- Publix Super Markets, Inc.
- Riesbeck Food Markets, Inc.
- Safeway Inc.
- Save Mart Supermarkets
- Save-A-Lot, Ltd.
- Schnuck Markets, Inc.
- SpartanNash Company
- Tops Markets, LLC
- United Supermarkets, LLC
- Wakefern Food Corporation
- Wal-Mart Stores, Inc.
- Wegmans Food Markets, Inc.
- Weis Markets, Inc.
- Whole Foods Markets, Inc.
- Winn Dixie Stores, Inc.

[Click to view the 2014 attendee lists](#)  
[Financial Executive](#)  
[Internal Auditing](#)

### 2013 Sponsors

- Apex Analytix
- Ameriquest Transportation Services
- Audit Technology Group
- Balance Innovations, LLC
- BMO Harris Bank
- Connolly, Inc.
- Epicor
- Flextecs
- Inmar Inc.
- NCH Marketing Services, Inc.
- Phyle Inventory Control Specialists (PICS)
- Prologic Redemption Solutions
- PRGX
- RGIS

# FMI Financial Executive and Internal Auditing Conference Partnership Opportunities

All partnerships at the \$ 7,000 and above level receive a tabletop exhibit

No badge-splitting permitted

No additional complimentary registrations will be provided other than listed below

Tabletops are located in the foyer area and will be accessible to attendees throughout the entire conference.

<p><b>Industry Champion (Premier Partner / Title Sponsor)</b></p> <ul style="list-style-type: none"> <li>• Title sponsorship with company logo on all conference marketing materials</li> <li>• Tabletop exhibit at the Vendor Showcase</li> <li>• Exclusive use of a sponsor hospitality room</li> <li>• Pre-conference welcome email to all attendees</li> <li>• 3 complimentary registrations to the conference</li> <li>• Logo on conference marketing eblasts (exclusive)</li> <li>• Company logo in the sponsor section of the conference web page and iPad/Smartphone app.</li> <li>• Pre-conference attendee mailing list</li> <li>• Color ad in the conference directory (back cover)</li> <li>• Additional black and white ad inside the directory</li> <li>• Logo on signage</li> </ul>	<p><b>Opportunities Available (0)</b></p> <ul style="list-style-type: none"> <li>• <del>Reception (Sunday)</del> <b>SOLD</b></li> </ul> <p><b>Investment:</b></p> <ul style="list-style-type: none"> <li>• <del>\$ 15,000 (Associate Member)</del></li> <li>• <del>\$ 16,000 (Non-Member — includes 1 year bronze level FMI associate membership)</del></li> </ul>
<p><b>Networking Champion: Offsite Event</b></p> <ul style="list-style-type: none"> <li>• Recognition as the Offsite Event Sponsor</li> <li>• Tabletop exhibit at the Vendor Showcase</li> <li>• Exclusive use of a sponsor hospitality room</li> <li>• Pre-conference email to all attendees</li> <li>• 3 complimentary registrations to the conference</li> <li>• Company logo in the sponsor section of the conference web page and iPad/Smartphone app.</li> <li>• Pre-conference attendee mailing list</li> <li>• Color ad in the conference directory (inside cover)</li> <li>• Logo on signage</li> </ul>	<p><b>Opportunities Available (0)</b></p> <ul style="list-style-type: none"> <li>• <del>Tuesday Evening Offsite Event</del> <b>SOLD</b></li> </ul> <p><b>Investment:</b></p> <ul style="list-style-type: none"> <li>• <del>\$ 14,000 (Associate Member)</del></li> <li>• <del>\$ 15,000 (Non-Member — includes 1 year bronze level FMI associate membership)</del></li> </ul>

### Networking Champion: Signature Events

- Recognition as the Event Sponsor
- 2 complimentary registrations to the conference
- Tabletop exhibit at the Vendor Showcase
- Company logo in the sponsor section of the conference web page and iPad/Smartphone app.
- Pre-conference attendee mailing list
- Full page black and white ad in the directory
- Logo on signage

### Opportunities Available (2)

- ~~Monday Evening Cocktail Reception and Vendor Showcase~~ **SOLD**
- ~~Monday Lunch~~ **SOLD**
- ~~Tuesday Lunch~~ **SOLD**

#### Investment:

- ~~\$ 12,500 (Associate Member)~~
- ~~\$ 13,500 (Non Member – includes 1 year bronze level FMI associate membership)~~

### Sustainability Champion

- Logo on water bottles
- 1 complimentary registration to the conference
- Tabletop exhibit at the Vendor Showcase
- Company logo in the sponsor section of the conference web page and iPad/Smartphone app.
- Pre-conference attendee mailing list
- Logo on signage
- Full page black and white ad in the directory

### Opportunities Available (1)

- ~~Water Bottles~~ **SOLD**

#### Investment:

- ~~\$10,000 (Associate Member)~~
- ~~\$11,000 (Non Member – includes 1 year bronze level FMI associate membership)~~

### Technology Champion: Wi-Fi

- Logo on landing page for complimentary meeting room wi-fi
- 1 complimentary registration to the conference
- Tabletop exhibit at the Vendor Showcase
- Company logo in the sponsor section of the conference web page and iPad/Smartphone app.
- Pre-conference attendee mailing list
- Logo on signage
- Full page black and white ad in the directory

### Opportunities Available (1)

- Wi-Fi Sponsorship

#### Investment:

- \$10,000 (Associate Member)
- \$11,000 (Non-Member – includes 1 year bronze level FMI associate membership)

### Technology Champion: Smartphone/iPad App

- Logo on conference iPad/Smartphone app
- 1 complimentary registration to the conference
- Tabletop exhibit at the Vendor Showcase
- Company logo in the sponsor section of the conference web page and iPad/Smartphone app.
- Pre-conference attendee mailing list
- Logo on signage
- Full page black and white ad in the directory

### Opportunities Available (1)

- ~~Mobile App Sponsorship~~

#### Investment:

- ~~\$10,000 (Associate Member)~~
- ~~\$11,000 (Non-Member – includes 1 year bronze level FMI associate membership)~~

### Refresh and Recharge Champion

- Recognition as sponsor of a breakfast
- 1 complimentary registration to the conference
- Tabletop exhibit at the Vendor Showcase
- Company logo in the sponsor section of the conference web page and iPad/Smartphone app.
- Pre-conference attendee mailing list
- Logo on signage
- Full page black and white ad in the directory

### Opportunities Available (3)

- Monday Breakfast
- ~~Tuesday Breakfast~~ **SOLD**
- Wednesday Breakfast

#### Investment:

- \$7,000 (Associate Member)
- \$8,000 (Non-Member – includes 1 year bronze level FMI associate membership)

### Knowledge Champion: Keynote Presentation

- Introduction of keynote speaker
- 1 complimentary registration to the conference
- Company logo in the sponsor section of the conference web page and iPad/Smartphone app.
- Pre-conference attendee mailing list
- Logo on signage
- Full page black and white ad in the directory

\*\* Sponsor of the opening keynote speaker may opt to purchase branded gifts from speaker for additional cost. Please enquire.

### Opportunities Available ( 3)

- Sunday Pre-Conference Workshop
- Monday Opening Keynote\*\*
- Monday Afternoon Keynote
- Tuesday Afternoon Keynote
- Wednesday Closing Keynote

#### Investment:

- \$ 4,000 (Associate Member)
- \$ 5,000 (Non-Member – includes 1 year bronze level FMI associate membership)

### Refresh and Recharge Champion

- Recognition as sponsor of a refreshment break
- 1 complimentary registration to the conference
- Company logo in the sponsor section of the conference web page and iPad/Smartphone app.
- Pre-conference attendee mailing list
- Logo on signage
- Full page black and white ad in the directory

### Opportunities Available (5)

- Monday AM or PM Break
- Tuesday AM or PM Break
- Wednesday AM Break

#### Investment:

- \$3,000 (Associate Member)
- \$4,000 (Non-Member – includes 1 year bronze level FMI associate membership)

### Knowledge Champion: Breakout Sessions

- Introduction of Breakout Speaker
- 1 complimentary registration to the conference
- Company logo in the sponsor section of the conference web page and iPad/Smartphone app.
- Pre-conference attendee mailing list
- Logo on signage
- Full page black and white ad in the directory

### Opportunities Available ( 22)

- Monday Breakout Sessions (6)
- Tuesday Breakout Sessions (6)
- Wednesday Breakout Sessions (4)

#### Investment:

- \$3,000 (Associate Member)
- \$4,000 (Non-Member – includes 1 year bronze level FMI associate membership)

# FMI 2015 FINANCIAL EXECUTIVE AND INTERNAL AUDITING CONFERENCE SPONSOR COMMITMENT FORM

Company Name \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Sponsorship information will be sent to this individual

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State and ZIP Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Please indicate the desired sponsorship and your membership status: Associate Member \_\_\_\_\_ Non-Member \_\_\_\_\_

Partnership Level	Investment Associate Member	Investment Non-Member	Tabletop Exhibit	Directory Ad	Registrations
<b>Premier/Title Sponsor</b>					
<input type="checkbox"/> Premier Sponsor	\$ 15,000	\$ 16,000	Yes	Yes	Three
<b>Networking Champion</b>					
<input type="checkbox"/> Offsite Event (Tuesday)	\$ 14,000	\$ 13,000	Yes	Yes	Three
<input type="checkbox"/> Reception (Monday)	\$ 12,500	\$ 13,500	Yes	Yes	Two
<input type="checkbox"/> Lunch (Monday)	\$ 12,500	\$ 13,500	Yes	Yes	Two
<input type="checkbox"/> Lunch (Tuesday)	\$ 12,500	\$ 13,500	Yes	Yes	Two
<b>Technology /Sustainability Champion</b>					
<input type="checkbox"/> Water Bottles	\$ 10,000	\$ 11,000	Yes	Yes	One
<input type="checkbox"/> Wi-Fi	\$ 10,000	\$ 11,000	Yes	Yes	One
<input type="checkbox"/> App	\$ 10,000	\$ 11,000	Yes	Yes	One
<b>Refresh and Recharge Champion</b>					
<input type="checkbox"/> Breakfast (Mon,Tues,Weds)	\$ 7,000	\$ 8,000	Yes	Yes	One
<input type="checkbox"/> Breaks (Mon,Tues,Weds)	\$ 3,000	\$ 4,000	No	Yes	One
<b>Knowledge Champion</b>					
<input type="checkbox"/> Keynote	\$ 4,000	\$ 5,000	No	Yes	One
<input type="checkbox"/> Breakout	\$ 3,000	\$ 4,000	No	Yes	One

## Terms and Conditions:

The sponsor agrees to pay the fees in accordance with the payment terms. Payment is due in full upon receipt of invoice, which will be sent upon receipt of this form. I agree that by signing this form I agree to the terms and conditions outlined above. All sponsorship must be paid in full prior to the start of the conference.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Please return completed form to:

Amanda Bond-Thorley

Phone: 202.220.0606

Fax: 202.220.0830

Email: [abondthorley@fmi.org](mailto:abondthorley@fmi.org)