

Welcome to the 2014 Global Sustainability Summit!

Dear Conference Attendees:

We are looking forward to seeing you at the 2014 FMI/GMA Global Sustainability Summit at the Seaport Hotel & World Trade Center in Boston, August 13-15, 2014. Before you pack your bags and head off to New England, there are a few important things you need to know before you arrive. We hope the following information will be helpful in preparing you for what promises to be a fantastic experience! Please contact us if you have additional questions or concerns:

Housing, Logistics and General Questions – [Heather Cain](#)

General Sessions, Lunch n' Learn, Program and General Questions – [Matt Foley](#)

Workshop Speakers, Program and General Questions – [Julie Eubank](#)

Mobile App, Badge Game, Program and General Questions – [Suzanne George](#)

Sponsorships and General Questions - [Jackie Lodge](#)

Registration and General Questions – [Debbie Stewart](#)

Note: ALL Sustainability Summit activities (unless otherwise noted) take place at the Seaport World Trade Center, across Seaport Boulevard from the Seaport Hotel

Join the conversation #FMIGMASummit

AGENDA

[The final agenda can be downloaded here.](#)

APP

Download the 2014 Global Sustainability Summit Mobile App brought to you by [Sealed Air](#). Get up-to-the-minute conference information such as the latest agenda, updates from the FMI/GMA team, speaker information, feedback opportunities, maps, exhibitor and sponsor details, attendee list and more. Create a profile for yourself, create your own schedule, play the interactive attendee badge game, send messages and network with your peers using this mobile app. To enable these features, open the App, go to My Account and establish a password. Please use the email that you used to register for the conference. You can upload a photo of yourself for the app by going to [Gather Digital](#).

How to get the FREE 2014 Global Sustainability Summit App:

- iPhone and iPad users--search "2014 TPA Summit" on the Apple App Store
- Android users--search "2014 TPA Summit" on the Google Play Store
- Blackberry, Windows, other-- on your smart phone: [go to this address](#)

ATTENDEE LIST

An [up-to-date attendee list](#) for the Global Sustainability Summit can be found on the summit website.

BADGE GAME

New for 2014, [earn badges by attending educational sessions, social events and visiting with exhibitors](#) in the Sustainability Showcase during the summit. "Check-in" at the appropriate sessions, exhibitor locations and social events during the summit to earn your badges. Size up your competition by checking the Leaderboard in the app to see your own earned badges and to make sure you're staying ahead of the game! Leaders may receive a prize during the closing luncheon on Friday.

BADGE SCANNING/SECURITY

We have expanded our technology and security. We will have badge scanners and staff at all entrances to summit sessions. You will be required to have and wear your badge to enter to any conference sessions and events, including the New England Aquarium reception.

Please make sure to have your badge with you at all times.

CHECK IN / OUT TIME (HOTEL)

Check-in time is 3:00 p.m.

Check-out time is 12:00 p.m.

CLIMATE (LOCAL)

The [average temperatures](#) in August in Boston are in the low to mid 80's in the daytime and in the low to mid 60's at night. Regardless of the outside temperatures, meeting rooms are notorious for being somewhat chilly, so we advise you to bring layers to ensure your comfort.

CONFERENCE RECEPTION – THURSDAY AUGUST 14, 6:00 PM TO 9:00 PM

Cruise across the Boston Harbor on especially reserved water taxis to the New England Aquarium. Dine privately among penguins, sharks and sea turtles on a menu selected specifically with local items and sustainability in mind. World-famous chef, author, National Geographic fellow and the New England Aquarium's first Sustainability Fellow in Residence, Barton Seaver, will share stories of the exciting work and partnerships currently underway at the New England Aquarium. Your unforgettable evening adventure awaits!

Please note the following:

- The conference reception is complimentary for all registered conference attendees. If your spouse/non-industry guest wishes to attend the event, he/she may purchase a ticket at the registration desk. The cost for spouses/non-industry guests is \$150.00.
- Transportation will be via the [Rowes Wharf Water Taxi](#). Water taxis will depart from the boat docks to the left of the World Trade Center (Harbor Level) from 5:40pm – 6:15pm and return trips will run from 8:30pm – 9:15pm. Journey time is approximately 15 minutes.
NOTE: This is the official transportation to the New England Aquarium. If you do not want to ride the water taxi, you will need to find alternative transportation.
- Staff will be on hand to help direct attendees to the boat dock on the left side of the World Trade Center off of Seaport Boulevard about one block from the Seaport Hotel.
- Upon arrival to Central Wharf, staff will guide you to reception entrance.
- Click [here](#) for more information on parking at the New England Aquarium.
- You must wear your badge in order to gain entrance into the New England Aquarium!

DRESS CODE

The dress code for the summit is business casual. Casual dress is appropriate for the offsite function at The New England Aquarium on Thursday, August 14th.

ED-U-VENTURES AND PRE-SUMMIT SESSION - WEDNESDAY, AUGUST 13, 1:00-4:00pm

The summit is offering a [Pre-Summit Session and three Ed-U-Ventures](#) (off-site educational adventure with local hosts) this year for attendees to have a more in depth experience on specific topics. Pre-registration is required to attend the session and there is an additional fee of \$100 to attend. Space is limited in each session/Ed-U-Venture so pre-registration is advised. You can add the pre-summit session at the registration desk on-site.

Pre-Summit Session

- Going Beyond the Surface: A Deep Dive into Sustainable Sourcing
(located at the Seaport World Trade Center)

Ed-U-Ventures

- Innovation Tour of MIT
- Food Waste and MORE Retail Tour
- Sustainable Seafood Tour

*(Ed-U-Venture tours will **depart** from the **Plaza Level Entrance** of the **Seaport Hotel** **PROMPTLY at 1:00pm**)*

FOOD AND BEVERAGE

Your full conference registration includes the “Taste of New England” reception, the offsite event at the New England Aquarium, two breakfasts, two lunches and coffee breaks. If you have any allergies or special dietary needs, please let the registrar know when you pick up your badge to receive a ticket to hand to servers during our seated luncheon. For those that indicated they are gluten-free, we will have some gluten-free alternatives available.

HOTEL INFORMATION

Located on the waterfront in the bustling Seaport District, the [Seaport Boston Hotel and World Trade Center](#) offers luxury accommodations with dazzling city and harbor views and incredibly convenient access to all major points of interest including the Financial District, Freedom Trail, Faneuil Hall, Fan Pier and the North End.

Hotel Address:

1 Seaport Lane
Boston, MA 02210
Main Phone: (617) 385-4000

INTERNET ACCESS

Complimentary high-speed wireless internet access is provided for all attendees throughout the sustainability summit meeting space and in the lobby. Thank you to [Can Manufacturers Institute](#) for their sponsorship of the wireless access.

Network: SustainabilitySummit **Password:** smartcans

LUNCH 'N LEARN

Spend your lunch hour by self-selecting the [Lunch 'n Learn](#) session that appeals most to you. Carry out lunches will be provided in the Sustainability Showcase.

- Back to School: Cutting Edge Research and Partnerships from Leading Academics
Harborview Ballroom (Plaza Level)
- Food Waste Reduction Alliance (FWRA)
Waterfront Ballroom (Harbor Level)
- Sustainability Exhibitor Showcase
Commonwealth Complex (Harbor Level)

MOBILE APP

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- Blackberry, Windows, other-- on your smart phone: [go to this address](#)

OPENING KEYNOTE GENERAL SESSION – WEDNESDAY, AUGUST 13, 4:30 PM - 6:00 PM

The [2014 FMI/GMA Global Sustainability Summit](#) will begin with Andrew Winston, founder of Winston Eco-Strategies as he shares his key strategies for operating in new ways that help bring about a more profitable and prosperous economy and world. Following Andrew, Dennis Dimick from *National Geographic Magazine* will share insights on the new National Geographic Future of Food series. The opening keynote sessions will take place in the Harborview Ballroom (Plaza Level) of the World Trade Center.

PARKING

Parking is available at the Seaport Boston in their covered underground garage. Prevailing parking rates will apply. Currently, overnight valet parking is \$44.00 with "in and out" privileges, and overnight self-parking is available for \$34.00 plus tax. Rates are subject to change without notice.

PRESENTATIONS

All presentations received by FMI prior to Friday, August 8th will be made available on the mobile app, providing we have received permission from the presenter. Presentations, including those submitted after August 8th will also be made available for download on the [Sustainability Summit web site](#) after the summit. Presentations will be available only to registered attendees so you will need to log in to your account via the summit website.

PRE-SUMMIT SESSION AND ED-U-VENTURES - WEDNESDAY, AUGUST 13

The summit is offering a [Pre-Summit Session and three Ed-U-Ventures](#) (off-site educational adventure with local hosts) this year for attendees to have a more in depth experience on specific topics. Pre-registration is required to attend the session and there is an additional fee of \$100 to attend. Space is limited in each session/Ed-U-Venture so pre-registration is advised. You can add the pre-summit session at the registration desk on-site.

This years [Pre-Summit Session](#) is:

- Pre-Summit Session – Going Beyond the Surface: A Deep Dive into Sustainable Sourcing

This years [Ed-U-Ventures](#) are:

- Innovation Tour of MIT
- Food Waste and MORE Retail Tour
- Sustainable Seafood Tour

REGISTRATION

Registration will be located on the Atrium on Plaza Level. The official registration hours are:

Wednesday, August 13	11:00 a.m. – 7:00 p.m.
Thursday, August 14	7:00 a.m. – 5:00 p.m.
Friday, August 15	7:00 a.m. – 11:00 a.m.


RESTAURANTS /LOCAL ATTRACTIONS

The Seaport Boston Hotel & Seaport World Trade Center is located on the waterfront in the bustling Seaport District and offers convenient access to all major points of interest including the Financial District, Freedom Trail, Faneuil Hall, Fan Pier and the North End. A wealth of restaurant and bar choices is within walking distance of the Seaport Hotel. Check out the [Visit Boston/Seaport District](#) for more information on local dining choices and attractions.

SOCIAL MEDIA

Follow **#FMIGMASummit** on social media to stay connected with fellow participants, speakers and see highlights from the meeting.

 @FMI_ORG

 @GroceryMakers

 facebook.com/FoodMarketingInstitute

 facebook.com/GroceryManufacturersAssociation

 instagram.com/fmi_org

SPOUSE / NON-INDUSTRY GUEST REGISTRATION

If your spouse / non-industry guest is planning to attend any of the social events (receptions and offsite event), he/she must be registered and wear a conference badge. The cost for spouse/ partner registration is \$150.00. This can be paid in advance or onsite at the registration desk.

SUMMIT PARTNERS

Please take time during the conference to thank our sponsors, who support our summit, and the industry.

- [Bumble Bee Foods](#) - Hotel Room Key Cards
- [Can Manufacturers Institute](#) - Conference Wi-Fi
- [CHEP](#) - Lanyards
- [Corrugated Packaging Alliance](#) - Conference Sponsor
- [Covanta](#) - Content Session and Thursday Breakfast
- [The Hershey Company](#) - Networking Break
- [Nestle USA](#) - Networking Break
- [Sealed Air](#) - Mobile App
- [Skip Shapiro Enterprises](#) - Welcome Reception, On-site Conference Program, Content Session

SURVEY/EVALUATION

At the conclusion of the summit on Friday, you will receive a survey by email that will ask you to rate the education program, social events and logistics. Please take the time to fill this out so that we can use the information to improve future conferences. Your feedback is greatly appreciated.

SUSTAINABILITY SHOWCASE

The Sustainability Showcase will take place in the Commonwealth Complex, which is located on the Harbor Level of the World Trade Center. The opening reception, breakfast, all networking breaks and a Lunch 'n Learn option will take place in the showcase. Please take the time to visit all our summit partners during this time to and talk to them about their products and services. Participating companies are:

- | | |
|-------------------------------------|--|
| • CH4 Biogas, LLC | • Pak-Sher |
| • Columbia University | • Pure Strategies |
| • Convoy of Hope | • Quantis |
| • Covanta | • Schneider Electric |
| • Ecova | • Skip Shapiro Enterprises, LLC |
| • FreshPaper | • Sunoptics |
| • Green Planet 21 | • University of Michigan |
| • Grocery Stewardship Certification | • University of Minnesota |
| • Harvest Time International | • USDA - Natural Resources Conservation Services |
| • Next Step Living | |

“TASTE OF NEW ENGLAND” NETWORKING RECEPTION – WEDNESDAY, AUGUST 14

The opening networking reception, sponsored by [Skip Shapiro Enterprises](#), will kick off the Summit on Wednesday, August 14th from 6:00 pm – 7:30 pm in the Sustainability Showcase in Commonwealth Complex of the Seaport World Trade Center.

TRANSPORTATION TO THE NEW ENGLAND AQUARIUM

Transportation to and from the conference reception at the New England Aquarium will be via water taxi. Staff will be on hand beginning at 5:30 in the Seaport Boulevard lobby exit (Harbor Level) and along the way to direct attendees to the water taxi dock to the left of the World Trade Center. The journey time is approximately 15 minutes. For those wishing to travel to and from the event by [private vehicle](#), the address is: New England Aquarium, One Central Wharf, Boston, MA 02110.

TRAVEL

Boston International Airport (BOS) is three miles from the Boston Seaport Hotel. There are a variety of [transportation options](#) from the airport to the hotel.

- **PUBLIC TRANSPORTATION**

The MBTA Silver Line Waterfront (SL1) provides service from the WTC Station (Seaport Hotel) to Logan International Airport terminals every 10 minutes during the weekday and every 15 minutes during the weekend. The Silver Line station is located adjacent to the hotel. Currently, rides on the Silver Line from Logan Airport to the WTC Station (Seaport Hotel) are complimentary. Rides from WTC Station (Seaport Hotel) to Logan are currently \$2.50 per person.

For more information visit the [MBTA site for full details, maps and fares](#).

- **TAXI**

Seaport Boston Hotel is about 3 miles from Logan Airport, one of several hotels near the Boston Convention Center. Taxis are readily available from the airport and are approximately \$25 one-way.

- **WATER TAXI**

This scenic way to travel is a great way to avoid traffic. Hop on the water taxi shuttle at your terminal and enjoy the ride. The stop for pick up and drop off is at the Seaport World Trade Center, directly across the street from the Seaport Hotel. Visit their [website](#) for information and fares.