



BUSINESS CONFERENCE

private brands



PRIVATE BRANDS BUSINESS CONFERENCE APPOINTMENT INFORMATION

Food Marketing Institute's (FMI) Private Brands Business Conference is an opportunity for top-level executives from retailer, wholesaler, sales agencies and supplier companies to come together for two days of joint business planning sessions.

Through pre-scheduled meetings and informal networking, cross-functional teams focus on developing strategies that drive growth, profitability and product innovation.

IMPORTANT DATES TO REMEMBER:

September 17	Commitment Forms due from Retailer/Wholesale and Supplier companies indicating company commitment
September 24	Appointment scheduling begins
September-November	Appointment scheduling continues
November 15-16	Private Brands Business Conference Embassy Suites Chicago O'Hare/Rosemont, Rosemont, IL
November 15	Private Brands Industry Dinner and Keynote Speaker
November 16-18	<i>PLMA Private Label Trade Show - Rosemont Convention Center</i>

RETAILER/WHOLESALE – as part of your company commitment, you will meet with key suppliers in their private suite to discuss short- and long-term, strategic business objectives. Using the FMI scheduling tool, you will be able to request and accept appointments with participating supplier companies.

SUPPLIERS - as part of your company commitment, you will receive a private suite to host private, one-on-one 40-minute joint business planning meetings with key retailer and wholesaler executives. Using the FMI scheduling tool, you will be able to request and accept appointments with participating retail and wholesale companies. Your company receives complimentary registration for your company executives.

CHAIRMAN'S CLUB

Continue your business in this relaxed networking lounge over breakfast, lunch and afternoon cocktails and refreshments. Business center services will be available.