



Sponsorship Options

FMI 2014 Energy & Store Development Conference

The Food Marketing Institute's Energy & Store Development Conference provides innovative ideas and tactical solutions to help retailers design, develop and maintain stores that are more energy-efficient, cost effective and meet changing consumer needs and desires. Attendees are retail and wholesale executives, as well as suppliers/service providers, responsible for store design, construction, engineering, maintenance, refrigeration and energy management. Conference sponsors receive priority access to retail attendees as well as enhanced brand recognition and industry good will.

Participating retail and wholesale companies at the 2013 ESD Conference included:

Ahold USA
 Associated Wholesalers, Inc.
 Associated Wholesale Grocers, Inc.
 Big Y Foods, Inc.
 BI-LO/Winn-Dixie
 Brookshire Brothers Inc.
 Brookshire Grocery Company
 Bozzuto's Inc.
 Brown's Super Stores, Inc.
 Buehler Food Markets, Inc.
 Delhaize America
 Dorothy Lane Market, Inc.
 Federated Cooperatives
 Food Lion, LLC
 Foodland Super Market, Ltd.
 The Fresh Market, Inc.
 Giant Eagle, Inc.
 Glenburnie Grocery
 Golub Corporation
 Haggen, Inc.
 Hannaford Bros. Co.
 Harps Food Stores, Inc.

Harris Teeter Supermarkets Inc.
 H-E-B
 Hi-Lo Food Stores
 H-Mart Companies, Inc.
 Hy-Vee, Inc.
 JTM Corp.
 King Kullen Grocery Co., Inc.
 The Kroger Co.
 Kudrinko's Ltd.
 K-VA-T Food Stores, Inc.
 Loblaw Companies Limited
 Lowes Foods LLC
 Lowe's Pay and Save
 Lund Food Holdings, Inc.
 Market Basket Food Stores
 Mars Super Markets, Inc.
 Martin's Super Markets, Inc.
 Meijer, Inc.
 Milford Markets, Inc.
 Mississippi Market Coop
 Natural Cooperative Grocers
 Northgate Gonzalez Market
 Price Chopper Supermarkets

Publix Super Markets, Inc.
 Raley's Family of Fine Stores
 Redner's Warehouse Markets, Inc.
 Rouse's Enterprises, Inc.
 Safeway Inc.
 Schnuck Markets, Inc.
 ShopRite Supermarkets, Inc.
 Sobeys Atlantic Region
 Sobeys Inc.
 Sobeys Quebec Region
 Sobeys Western Region
 Sprouts Farmers Market, LLC
 Strack & Van Til Supermarkets, Inc.
 The Stop & Shop Supermarket Company
 SUPERVALU INC.
 Target Corporation
 Wakefern Food Corporation
 Wegmans Food Markets, Inc.
 Weis Markets, Inc.
 Whole Foods Market, Inc.

FMI 2013 Energy & Store Development Conference

SPONSORSHIP OPPORTUNITIES AND BENEFITS

PLATINUM LEVEL (\$12,000 and Up)

Benefits Include:

- Registration for 2 company representatives at the FMI Retailer/Wholesaler rate (a savings of \$660.00)
- Complimentary four-color ad in conference directory (a \$500 value)
- Color logo on sponsor page in conference directory
- Logo and link to website on FMI ESD Conference web page
- Logo and link in ESD Conference app
- Logo on sponsor PowerPoint loop
- Recognition on signage at event
- Recognition/thanks by conference chairperson
- Attendee list 2 weeks prior to conference

Opportunities:

- Tuesday Social Event
(can be co-sponsored)
- Sunday Reception
- Monday Reception
- Wireless Internet
(password is your company name)
- Conference App
(company logo on landing page)
- Monday Luncheon
- Conference Breaks

GOLD LEVEL (\$7,000 - \$11,000)

Benefits Include:

- Registration for 1 company representative at the FMI Retailer/Wholesaler rate (a savings of \$330.00)
- 50% discount four-color ad in conference directory (a savings of \$250.00)
- Logo on sponsor page in conference directory
- Logo and link to website on FMI ESD Conference web page
- Logo and link in ESD Conference app
- Logo on sponsor PowerPoint loop
- Recognition on signage at event
- Recognition/thanks by conference chairperson
- Attendee list 2 weeks prior to conference

Opportunities:

- Conference Directory with Back Cover Ad
- Energy Track
- Refrigeration Track
- Store Dev./Design Track
- Tuesday Luncheon
- Monday Breakfast
- Tuesday Breakfast
- Store/Facility Tours
- Lanyards
- Key Cards

SILVER LEVEL (\$5,000 - \$6,000)

Benefits Include:

- 50% discount four-color ad in conference directory (a savings of \$250.00)
- Logo on sponsor page in conference directory
- Logo and link to website on FMI ESD Conference web page
- Logo and link in ESD Conference app
- Logo on sponsor PowerPoint loop
- Recognition on signage at event
- Recognition/thanks by conference chairperson
- Attendee list 2 weeks prior to conference

Opportunities: ***(general sessions)***

- The Consumer: Today and Tomorrow
- Global Retail and Store Design Trends
- Retailer Experiences with Installed CO2 Systems
- Net Zero Energy Store Update
- Energy Market Update
- EPA Update
- Motivational Closer



FMI 2014 ESD Conference Sponsorship Commitment Form

Company Name (as it should appear on signage) _____

Contact Name: _____ Title: _____

Billing Address: _____

City: _____ State & Zip Code: _____

Phone: _____ Email: _____

DESIRED SPONSORSHIP – Please rank your top 3 choices:

Sponsorship Option	Member Sponsorship Cost	Non-Member Sponsorship Cost*	Please rank your Top 3 choices:
Platinum Level			
Tuesday Social Event (<i>Reception/Brewery Tour</i>)	\$25,000	\$26,000	SOLD (Hill Phoenix)
Sunday Reception/MREs	\$15,000	\$16,000	SOLD (Zero Zone)
Monday Reception/MREs	\$15,000	\$16,000	SOLD (Heatcraft)
Wireless Internet (<i>password is your company name</i>)	\$13,000	\$14,000	
Conference App (<i>company logo on landing page</i>)	\$13,000	\$14,000	
Monday Luncheon	\$12,000	\$13,000	SOLD (Bitzer, Sporlan)
All Breaks (Monday/Tuesday)	\$12,000	\$13,000	SOLD (Baseline)
Gold Level			
Conference Directory with Back Cover Ad	\$10,000	\$11,000	SOLD (Hussmann)
Energy Breakout Track (<i>6 sessions</i>)	\$10,000	\$11,000	SOLD (Verisae)
Refrigeration Breakout Track (<i>6 sessions</i>)	\$10,000	\$11,000	SOLD (Danfoss)
Store Development/Design Breakout Track (<i>6 sessions</i>)	\$10,000	\$11,000	
Tuesday Luncheon	\$10,000	\$11,000	SOLD (National Ref.)
Monday Breakfast	\$10,000	\$11,000	SOLD (Seasons-4)
Tuesday Breakfast	\$9,000	\$10,000	
Store/Facility Tours	\$8,000	\$9,000	SOLD (Emerson)
Lanyards	\$7,000	\$8,000	SOLD (Carlyle)
Key Cards	\$7,000	\$8,000	SOLD (Carel)
Silver Level (<i>general sessions</i>)			
The Consumer: Today and Tomorrow	\$5,000	\$6,000	SOLD (Hussmann)
Global Retail and Store Design Trends	\$5,000	\$6,000	SOLD (Amerlux)
Retailer Experiences with Installed CO2 Systems	\$5,000	\$6,000	SOLD (Carnot)
Net Zero Energy Store Update	\$5,000	\$6,000	SOLD (FacilitySource)
Energy Market Update	\$5,000	\$6,000	SOLD (Baltim. Aircoil)
EPA Update	\$5,000	\$6,000	
Motivational Closing Session	\$5,000	\$6,000	

*** Includes one year bronze-level FMI Associate Membership**

Scan/email or fax your completed form to Laurie Gethin at lgethin@fmi.org, 202-220-0830.
Questions? Email or call Laurie at: 202-220-0715.