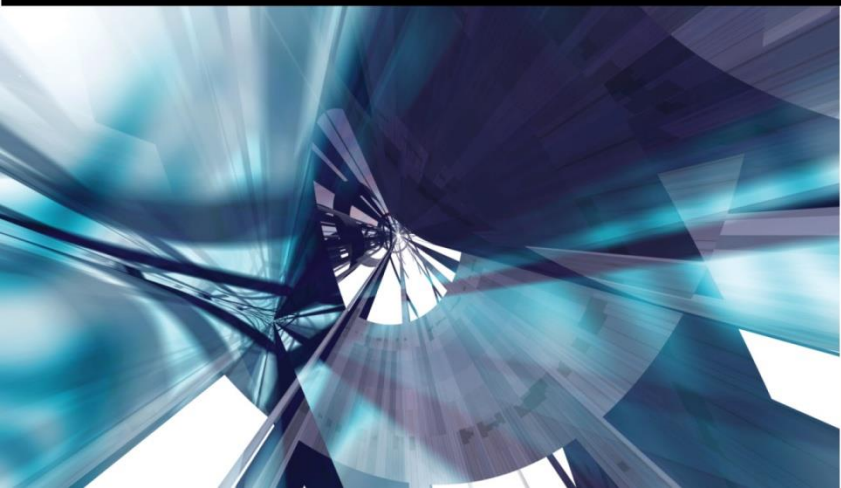


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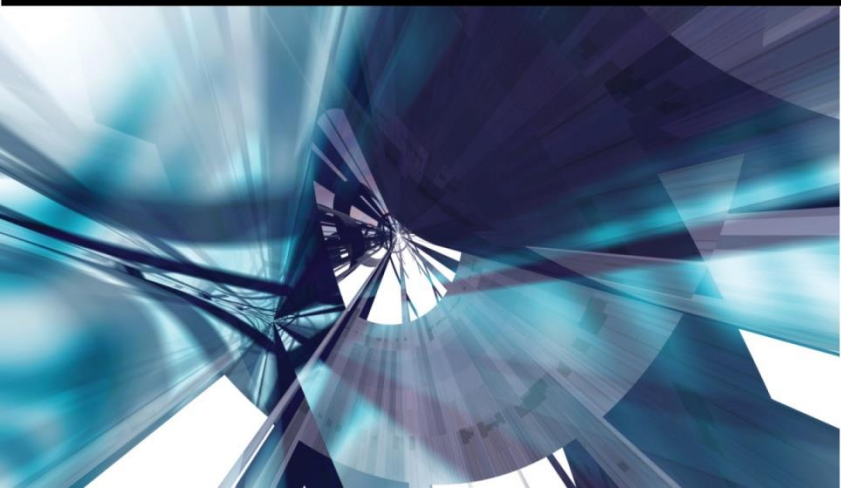


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# Super Psych Me!

How to Design a Safety Incentive Program that  
Jazzes Up your Safety Program Portfolio



# Scope of Presentation

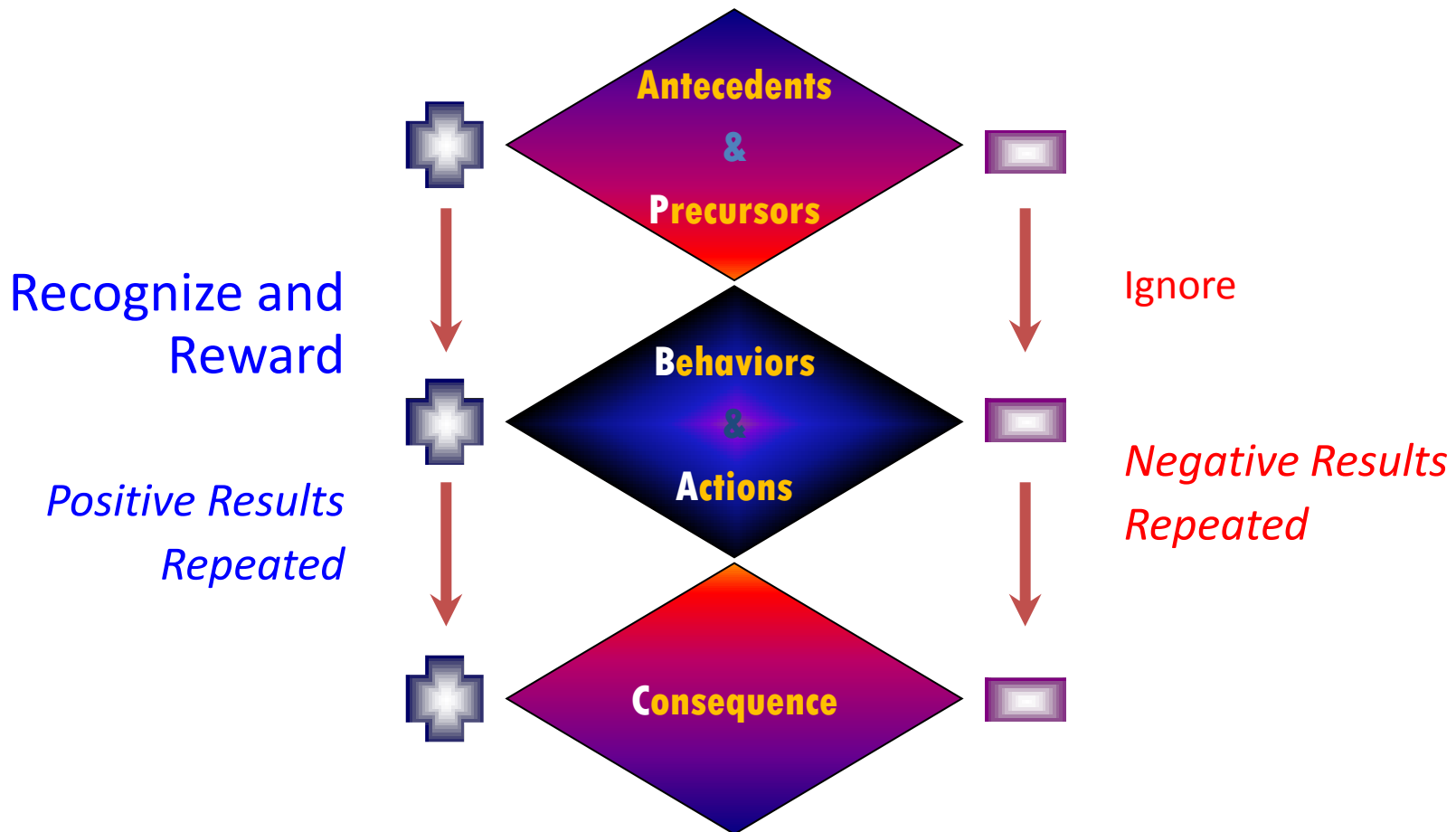
- Why do companies have incentive programs?
- Let's review some basics
- OSHA's viewpoint on rewards & incentives
- Let's play – Activity & Feedback
- Designing Programs that Work
- The End Goal
- Q&A

## Reasons

- To gain full attention
- Create a WIIFM attitude
- Accountability to all stores
- Commitment to business risk control
- Measure
- In addition to a bonus, incentive or yearly Ee. review (Even if it has a “safety” measure)

## What is Achieved

Human Behavior



# Incentives

- Why do we want to think about incentives.
- What is the purpose
- Audience repeat after me (about 5 times)
  - “I’m too young to know”
  - “It’s against company policy”
  - “They decided to do it”
  - “We’ve always done it this way”
  - “It will never work”

# Why have incentive programs?

- Increase worker awareness of safety issues & procedures
- Build greater engagement among ALL associates
- “Safety Customs” – “Safety as a Value”

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# BUT WAIT!

This is just one part of the puzzle....



**The ANSI Z10 Bible Says...**



A Safety Management System is

A set of interrelated elements that establish and/or support occupational health and safety policy and objectives, and mechanisms to achieve those objectives in order to continually improve occupational health and safety.

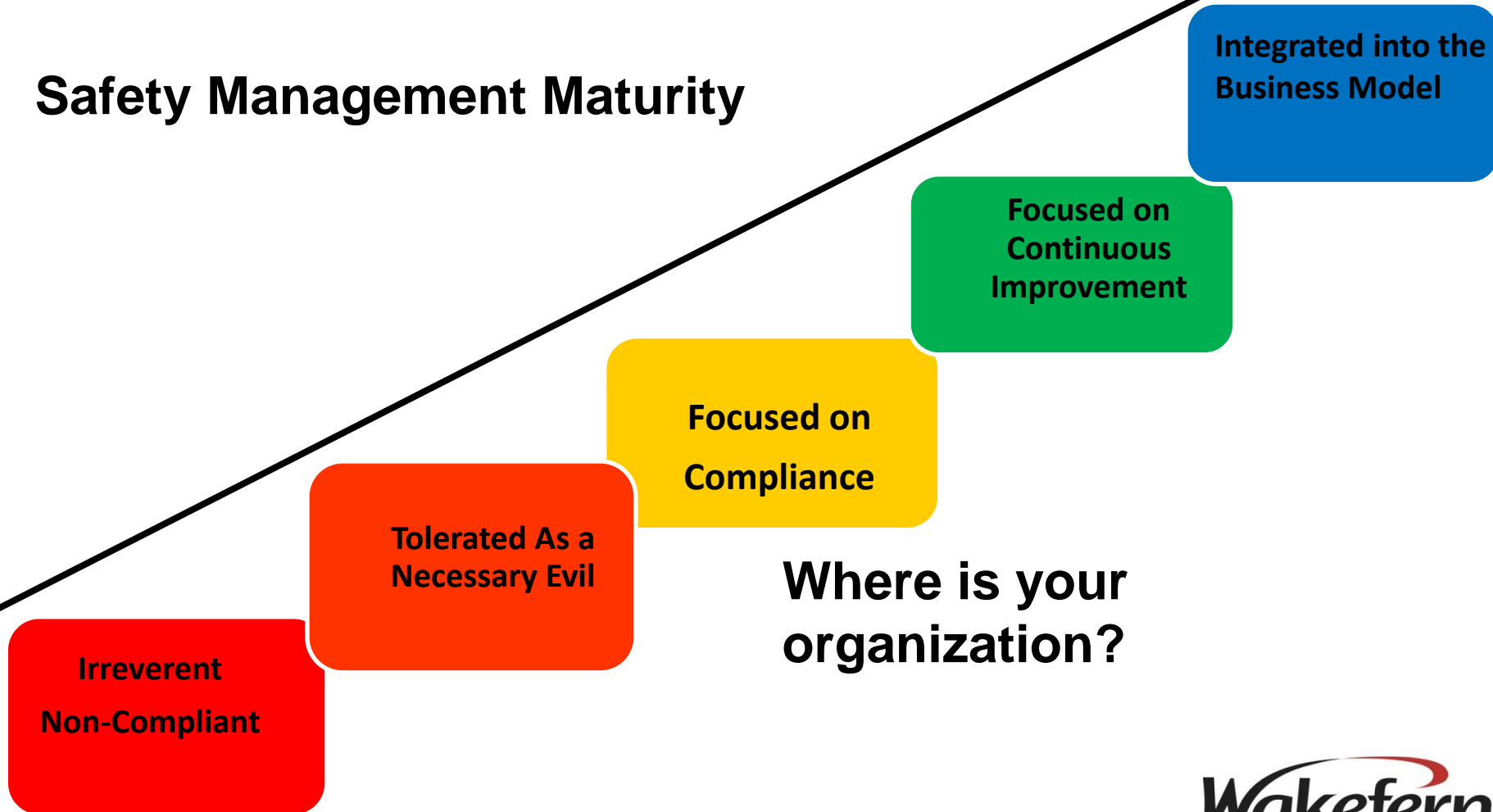


## Components of a Safety Management System



# Safety Management System

Safety Management Maturity



## Loss Reduction

- Discussion
  - OSHA
  - Management
  - Staff

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"Oh, that. OSHA stopped by the other day..."

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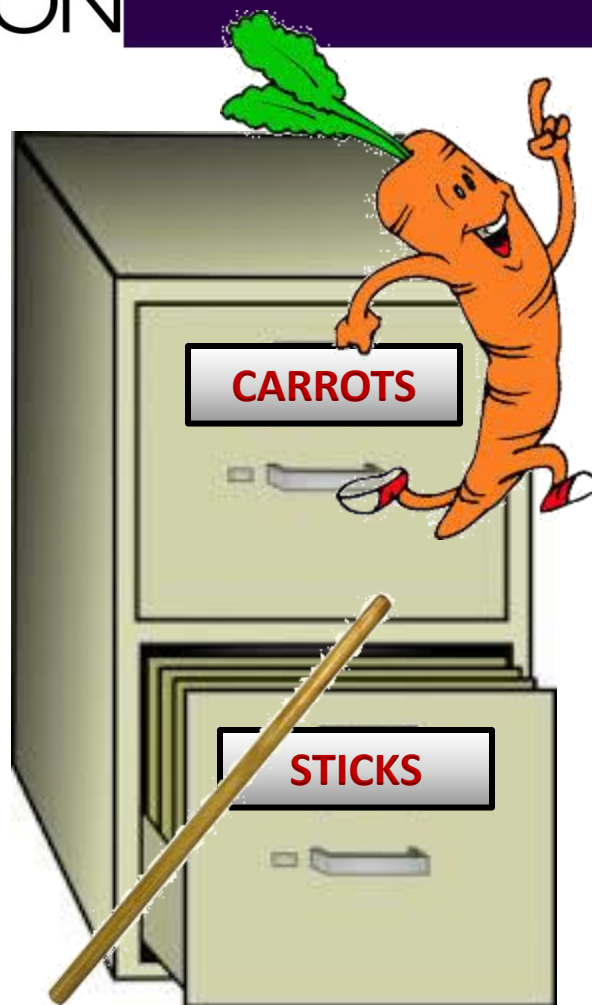
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# MEMORANDUM EXCERPT

"There are several types of workplace policies and practice that could discourage reporting and could constitute unlawful discrimination and a violation of federal statutes.... OSHA has received reports of employers who have a policy of taking disciplinary action against employees who are injured on the job, regardless of the circumstance surrounding the injury. Reporting an injury is always a protected activity."



## Loss Reduction

- Discussion
  - OSHA
  - Management
  - Staff

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## Let's Play!

## Repeat After Me

- Acknowledgement

## Repeat

“Way to go”

“I saw what you did, good going”

“if you have any other ideas, let me know”

“Maybe there is a better way”

“I like that you take charge”

# Incentive Programs

- Incentives versus Rewards
- Proactive versus Reactive behaviors
- Basic Program Guidelines
- Desired behavior and participation
- Possible consequences and rewards
- Ongoing evaluation & evolution

## Effectiveness

- Define objectives and expectations
  - Set goals
  - Plans
  - Identity
- Assigns
  - Responsibility
  - Accountability
- Assists to implement program goals

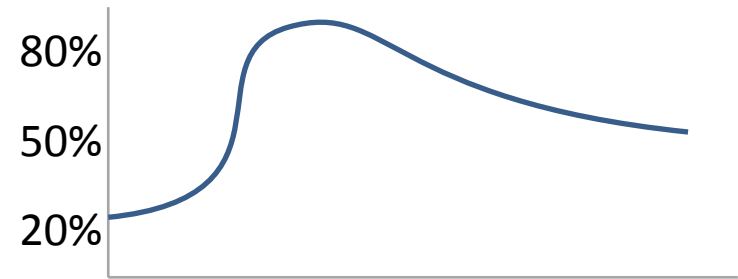
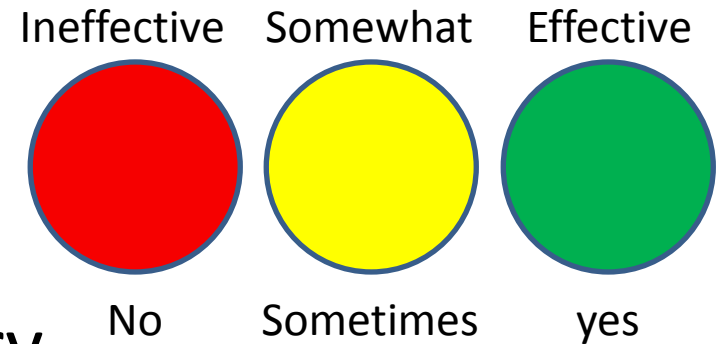


# Designing Programs That Work

- Vision, Objectives and Mission
  - Be Clear
  - Be Specific
- Goals should be obtainable
- Commitment should be company wide

## Models

- Starting
  - Simple
  - Subjective
  - Acknowledged Temporary
  
- Graded
  - Subjective
  - Allows Deficiency





## Measures

- Performance

	Measurement	Weight (% of Total)		Period (Q1 Q2 Q3 Q4)	Target %	Award
Company	Activity	50				
	Goal		20			
	Actual	50			>80	\$\$
Department	Activity	50				
	Goal	05	60			
	Actual	45			>95	\$\$
Individual	Activity	40				
	Goal	10	20			
	Actual	50			>100	\$\$
			100			

## Activity

- Use Yearly Employee Review Process
  - Safety activities participation
  - Safety as a percentage of other behaviors
  - Safety as part of other skills
- Manager Performance
  - Safety as a percentage of safety activities
  - Safety as part of other goals and achievements

### Bonus

<90% -	0
90 -95 –	50%
96-100 –	100%
>100 –	125%

### Meetings/Communication

<95% -	0
95 -98 –	50%
99-100 –	100%
>100 –	125%

### Hazard Evaluation

<98% -	0
98 -98.9 –	50%
99-100 –	100%
>100 –	125%

## Chargeback

Store Summary						Lost Time			Disability no LWD			Med Only			First Aid			CHARGEBACK			Late Rpt
Store	Payroll	Ee. Hrs	Sales	# of Ee's	LWD	#	Incurred	Charge	#	Incurred	Charge	#	Incurred	Charge	#	Incurred	Charge	#	Incurred	Charge	Charge
1	1,916,917	141,890	43,141,333	71	101	2	53,156	26,972	1	670	20,928	0	-	0	1	350	200	4	54,176	48,100	\$250
2	2,813,681	213,919	47,281,333	107	4	0	-	0	1	500	20,928	1	75	492	0	-	0	2	575	21,420	\$0
3	2,748,730	212,927	46,890,667	106	59	1	16,610	13,486	0	-	0	1	100	492	0	-	0	2	16,710	13,978	\$0
4					0	0	-	0	0	-	0	0	-	0	0	-	0	0	-	0	\$0
5					0	0	-	0	0	-	0	0	-	0	0	-	0	0	-	0	\$0
6					0	0	-	0	0	-	0	0	-	0	0	-	0	0	-	0	\$0
7					0	0	-	0	0	-	0	0	-	0	0	-	0	0	-	0	\$0
8					0	0	-	0	0	-	0	0	-	0	0	-	0	0	-	0	\$0
9					0	0	-	0	0	-	0	0	-	0	0	-	0	0	-	0	\$0
10					0	0	-	0	0	-	0	0	-	0	0	-	0	0	-	0	\$0
11					0	0	-	0	0	-	0	0	-	0	0	-	0	0	-	0	\$0
12					0	0	-	0	0	-	0	0	-	0	0	-	0	0	-	0	\$0
13					0	0	-	0	0	-	0	0	-	0	0	-	0	0	-	0	\$0
14					0	0	-	0	0	-	0	0	-	0	0	-	0	0	-	0	\$0
15					0	0	-	0	0	-	0	0	-	0	0	-	0	0	-	0	\$0
16					0	0	-	0	0	-	0	0	-	0	0	-	0	0	-	0	\$0
17					0	0	-	0	0	-	0	0	-	0	0	-	0	0	-	0	\$0
18					0	0	-	0	0	-	0	0	-	0	0	-	0	0	-	0	\$0
19					0	0	-	0	0	-	0	0	-	0	0	-	0	0	-	0	\$0
20					0	0	-	0	0	-	0	0	-	0	0	-	0	0	-	0	\$0
Total	7,479,327	568,736	137,313,333	284	164	3	69,766	40,458	2	1,170	41,856	2	175	984	1	350	200	8	71,461	83,498	\$250
						Last year's Total Loss time			Last Year's Total DnLWD			Last Year's Med Only			Last Year's First Aid						
						3	40,458		3	62,784		7	3,444		10	2,000					
Charge per incident based on previous years. loss average:								13,486			20,928			492			200				
Charge per incident based on a factor of Sales:						0.5		6,743			10,464			246			100				
Late report charge incurred each day after incident:						\$50															

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## In Conclusion

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# Q&A