#### **PEOPLE I PROPERTY I REPUTATION**





## Work, Laugh, Repeat!

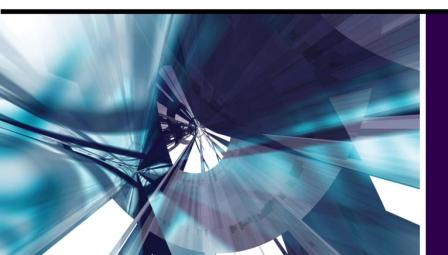
**Presented by:** 

**Greg Schwem** 

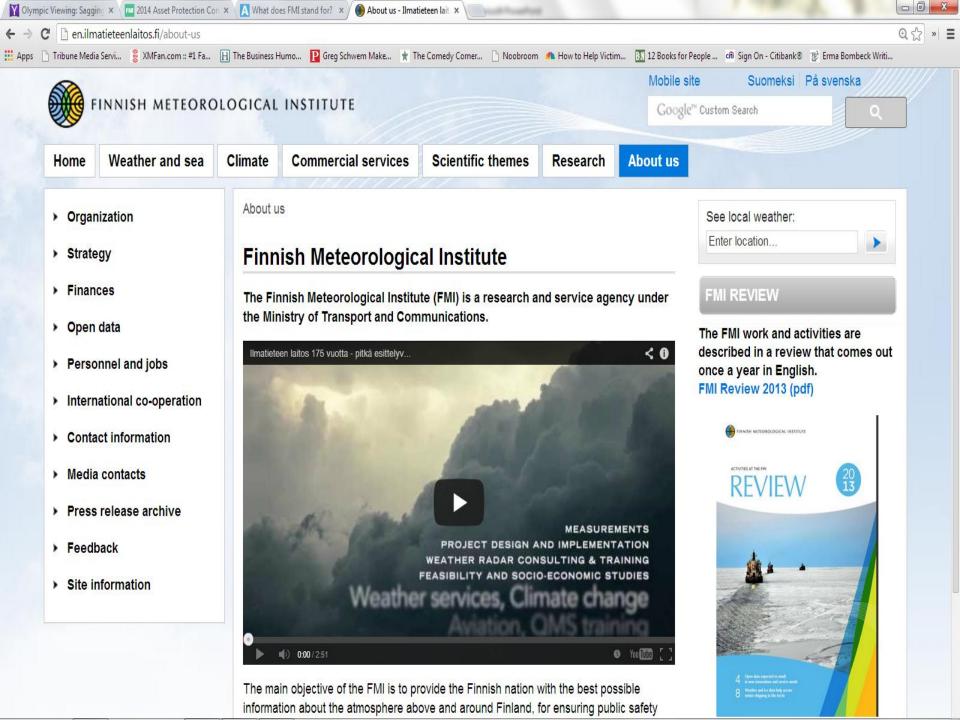
greg@gregschwem.com



@corpcomic







## Rhett Asher through the years







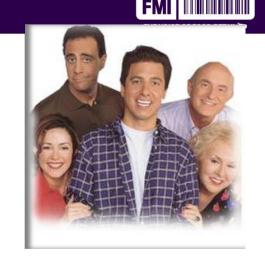
## **Everybody Loves a Breakout Session**

"Harness The Power

Oh The Places You Could Go!!"

Unleash Your Potential!!!"

One Size Does Not Fit All







## **Top 5 Things Said on Every Conference Call**

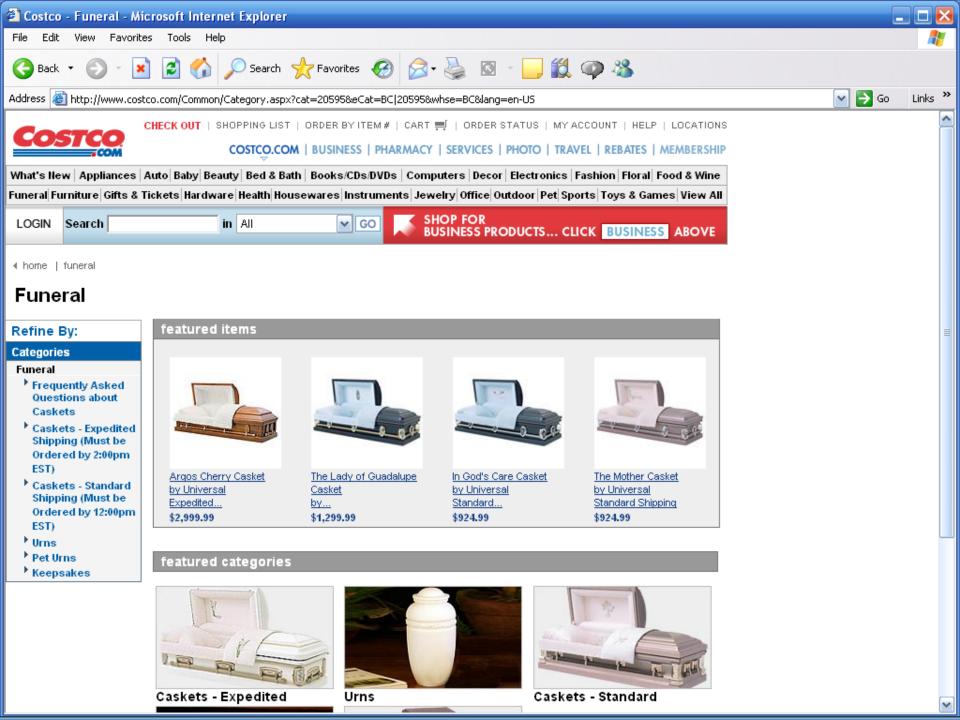
"Who just joined?"

"I hate to interrupt but I have to jump off"

"Who just jumped off?"

"I'm sorry, I had you on mute"

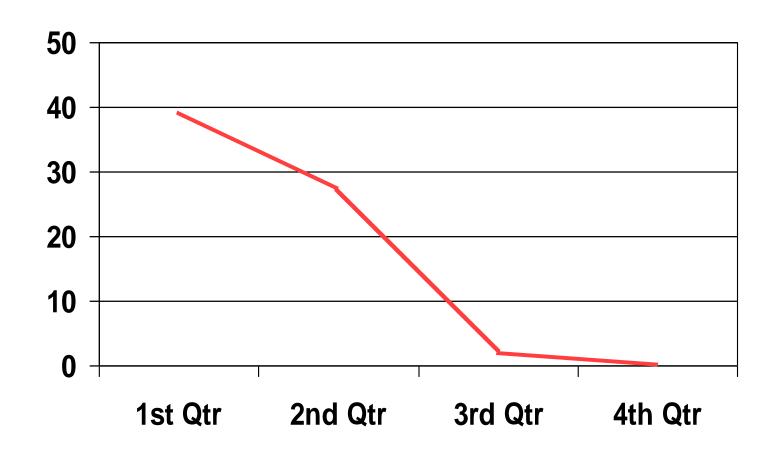
"Call me after we hang up"

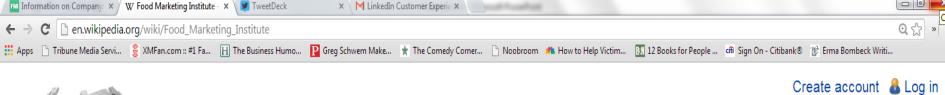






### **Our lousy performance**







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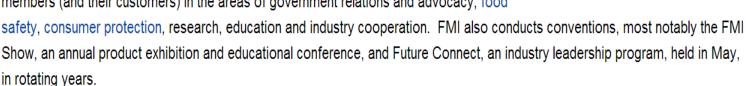
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#### Food Marketing Institute

From Wikipedia, the free encyclopedia

The **Food Marketing Institute** (or **FMI**) is an organization that conducts food safety, public affairs, education, research, and industry relations programs for food retailers and wholesalers. FMI's membership consists of approximately 1,500 companies in 50 countries, ranging from large multi-chain stores to independent supermarkets. In the U.S., FMI members operate some 26,000 retail food stores and 14,000 pharmacies and account for about three guarters of all domestic retail food sales.

FMI's stated mission is to develop and promote policies and programs that benefit its members (and their customers) in the areas of government relations and advocacy, food



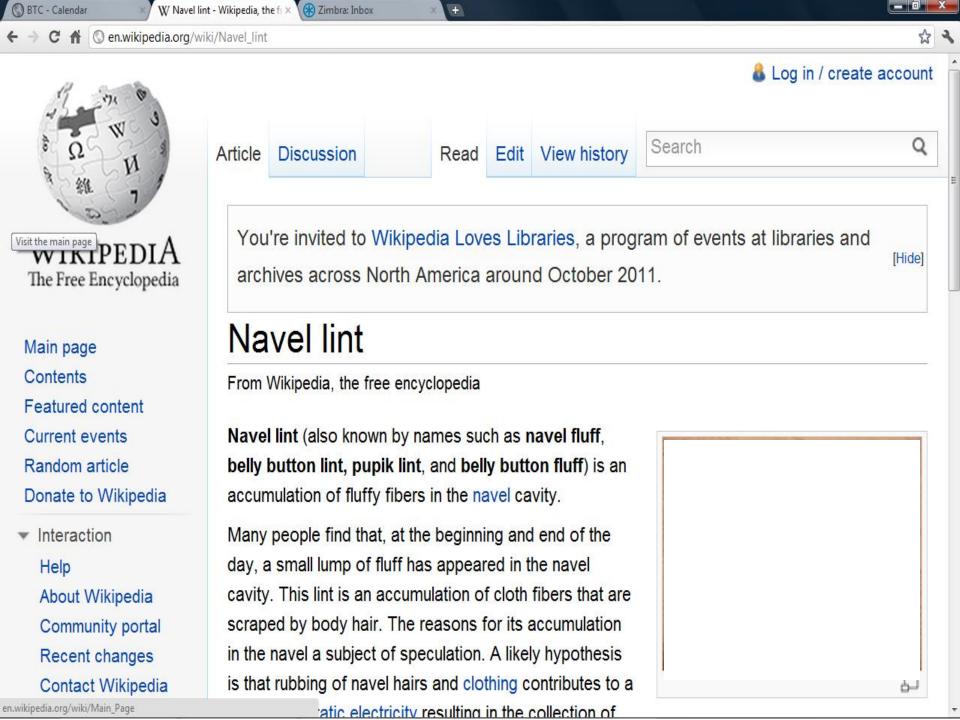
FMI's associate members include the supplier partners of its retail and wholesale members. FMI currently sits on the advisory board for International Food Protection Training Institute (IFPTI). FMI was originally founded as the Supermarket Institute.<sup>[1]</sup>

FMI is based in Arlington Virginia, with a government affairs office in Washington, D.C. and field offices in Libertyville, Illinois and















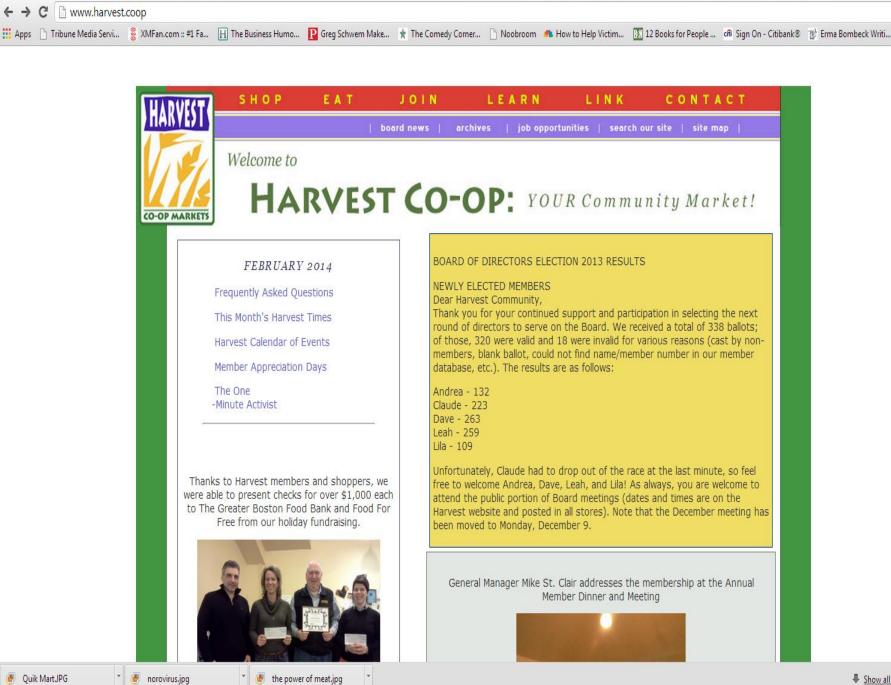


#### PROTECT|ON









x M LinkedIn Customer Experiex

Information on Company × / III Welcome to Harvest Co-o × V III TweetDeck

⊕ 5% » =

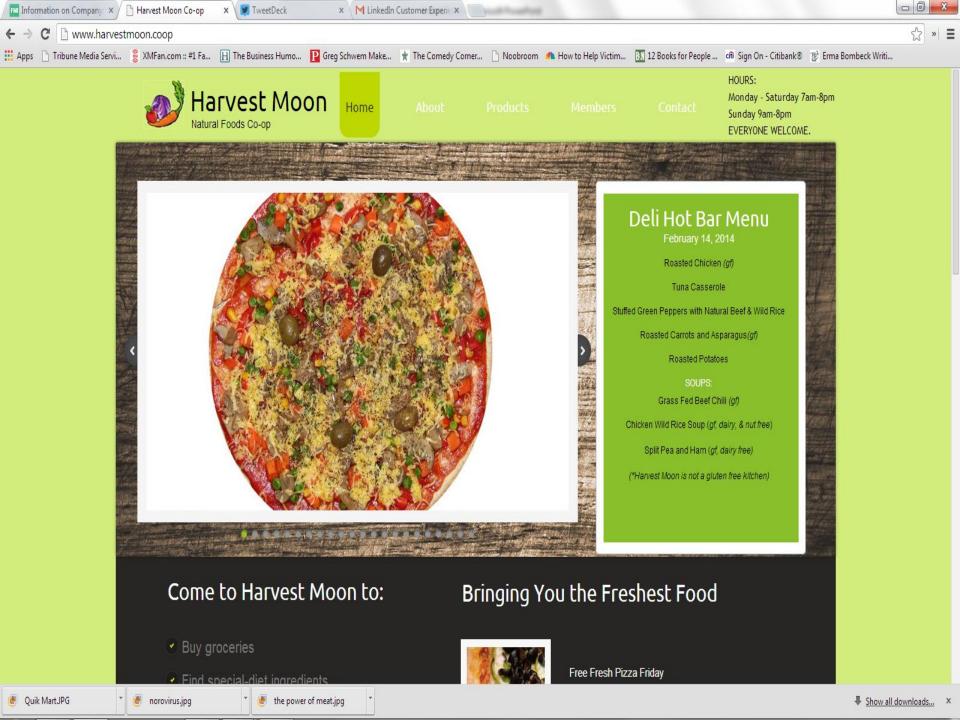




Quik Mart.JPG

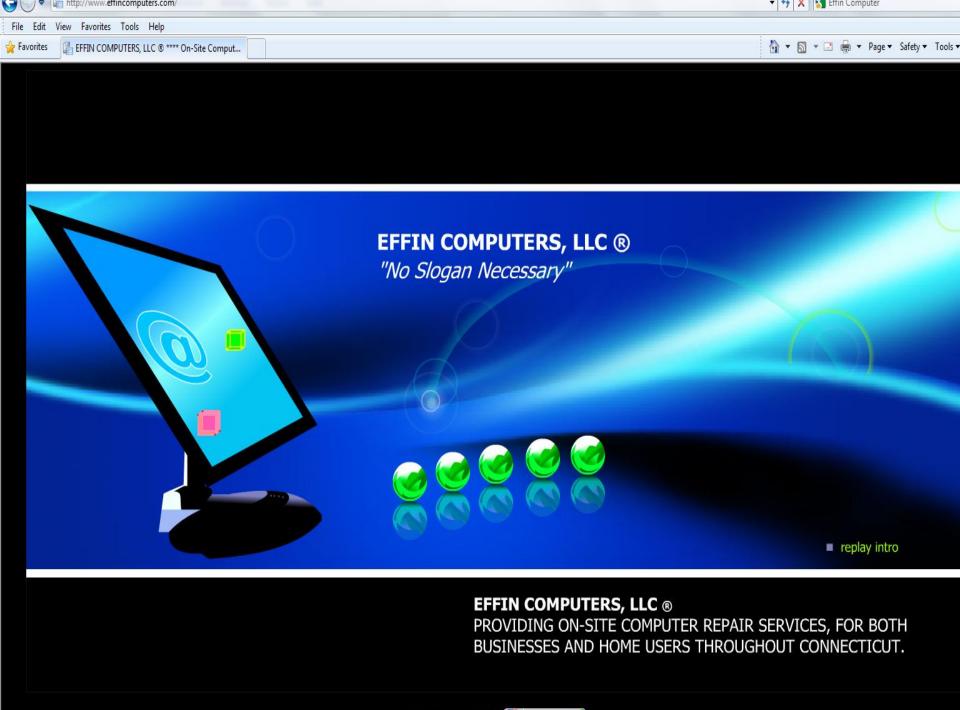
norovirus.jpg

the power of meat.jpg















#### **Smart Phone Code of Conduct!**

I promise to give Greg approximately 20 percent of my undivided attention, with the other 80 reserved for subtly checking email, sending text messages, surfing the Internet and playing Candy Crush on my **Smart Phone** 





#### **Smart Phone Code of Conduct!**

During Greg's presentation, I promise not to update my Facebook page, purchase anything, check my flight status or tweet "WHO HIRED THIS GUY?"





#### **Smart Phone Code of Conduct!**

At no time will I add to my already exploding cell phone bill by sending a useless, two-word text message to the person seated directly to my left



#### **FACTS & FIGURES**



38% TO COMPARE PRICES IN STORE

32% (TO REVIEW PRODUCTS

24% FOR COUPON SEARCH

22% TO PURCHASE PRODUCTS

22% TO SCAN BARCODE FOR PRICE/INFO

FMI's Food Retailing 2013: Tomorrow's Trends Delivered Today.

» FACTS & FIGURES

15 % Text wife and say, "I can't find the (insert product here)

10 % Take photo of product, text wife and say, "Is this what you're talking about?"

6 % Use phone's GPS to find alternate store that has product in stock















### PROTECTION

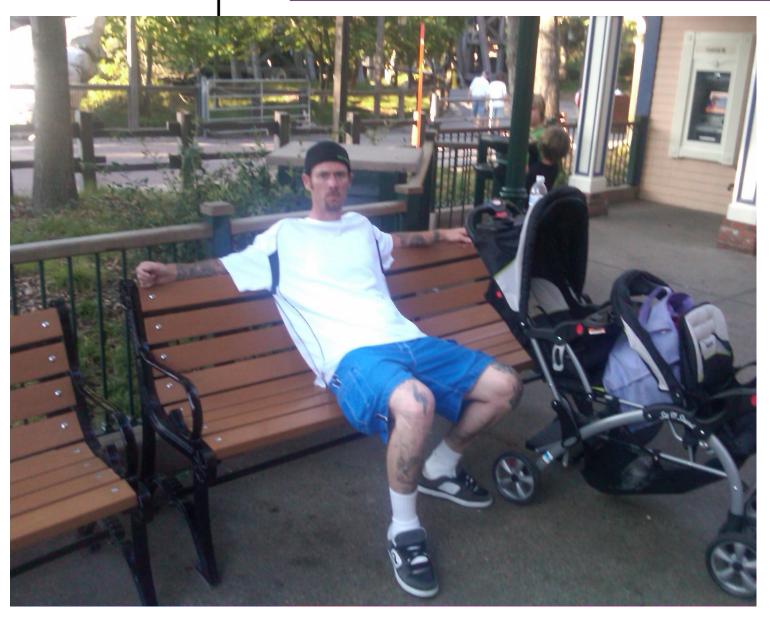






## PROTECTION

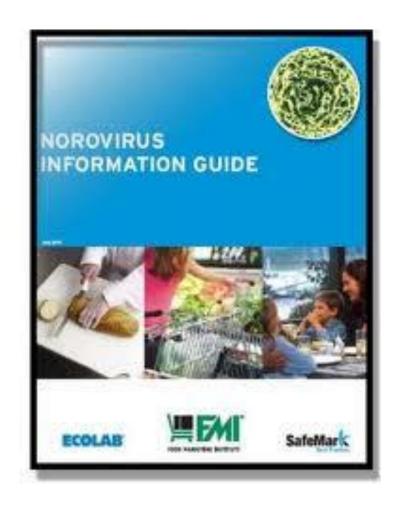






### PROTECTION









# CheckPoint Needs a Sr. Software Engineer

- Design RFID software for the OAT System
- Familiar with EAS products and SKU rationalization
- Proficient in Java, J2EE or .NET, SOAP, XML, SQL
- Outstanding verbal skills



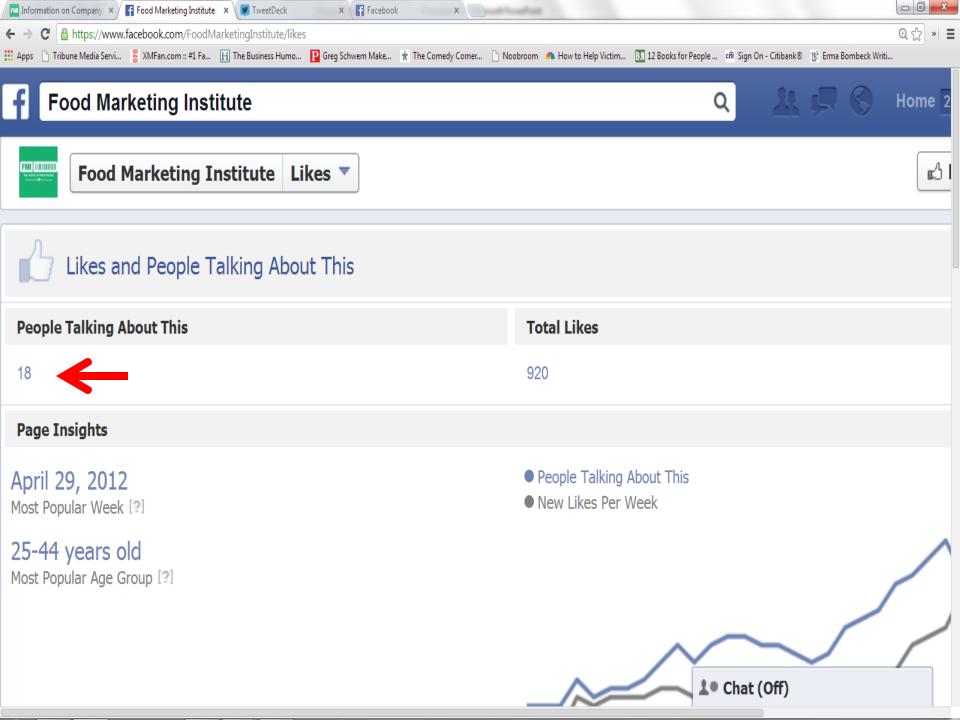


#### OSHA FAQ

**Electronic Reporting** 

I have less than 250 employees. I realize if I have more than 250 employees, I must submit all Part 1904 data to OSHA on a quarterly basis, without notification. But my establishment is classified in one of the industries listed in Appendix A to Subpart E of Part 1904. Because I had 20 or more employees in the previous calendar year, does this mean I must submit the information from annual summary form 300A from OSHA once a year or only if I am notified to do so for an individual data collection?







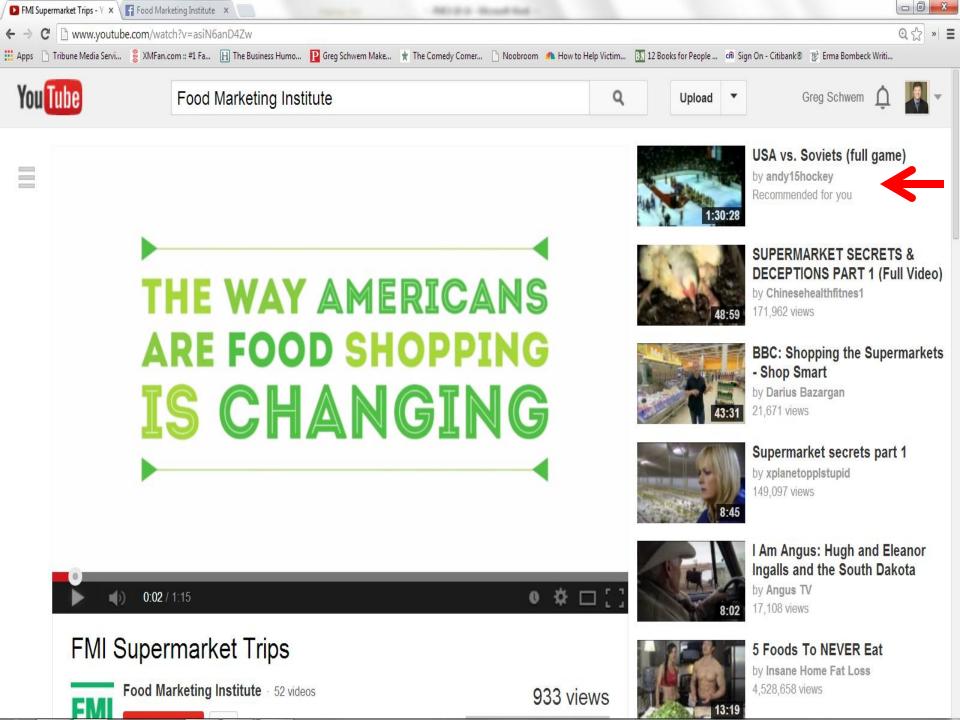


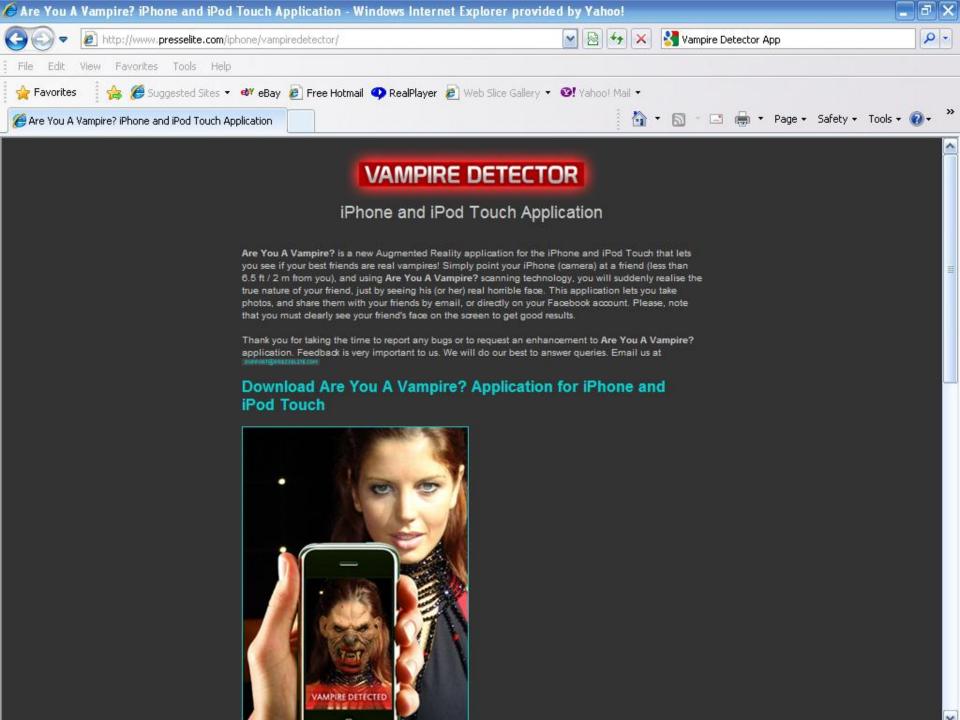












# ASSET





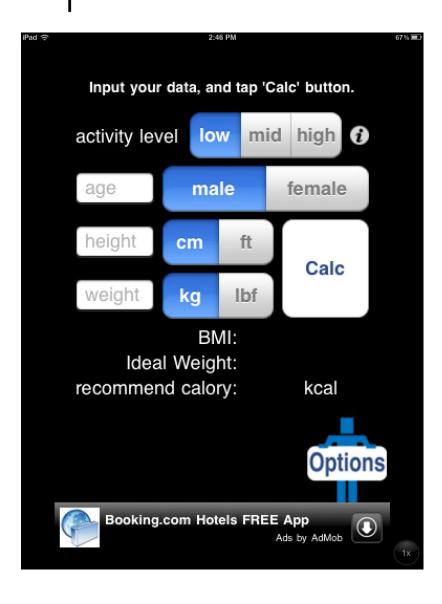






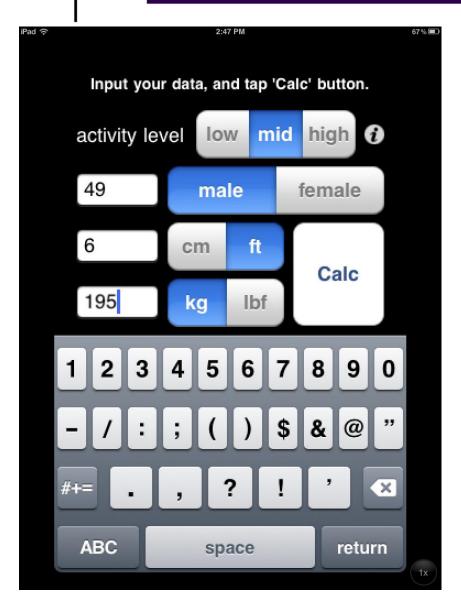






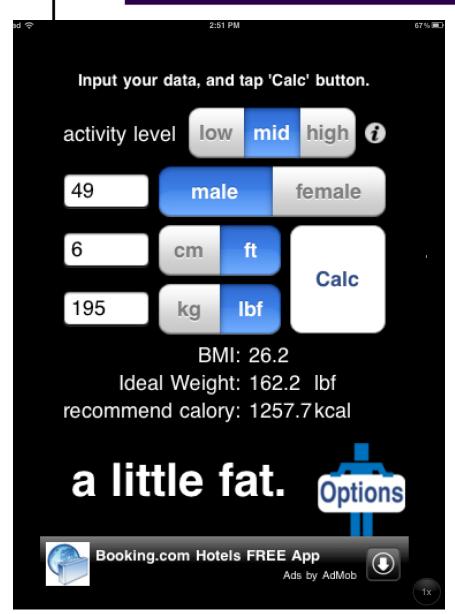










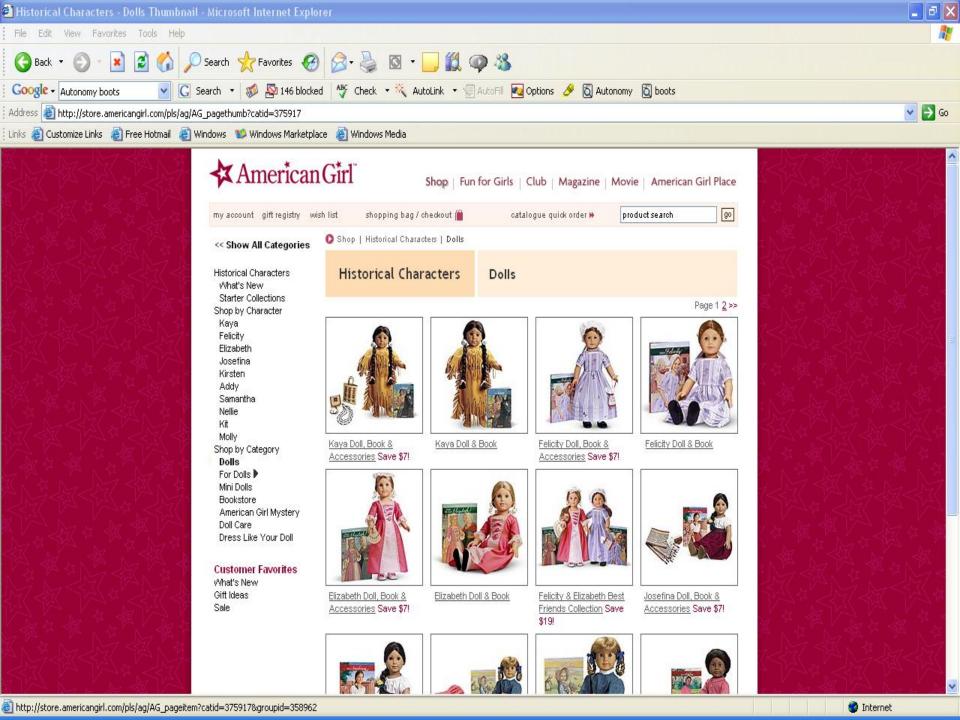


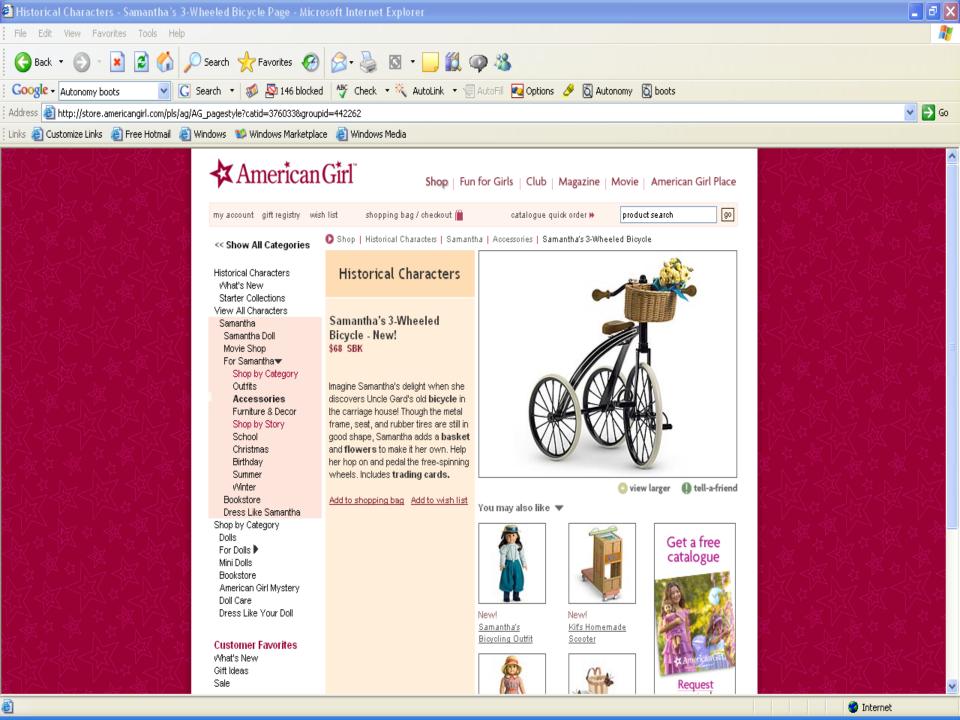














wishing you A

Wonderful

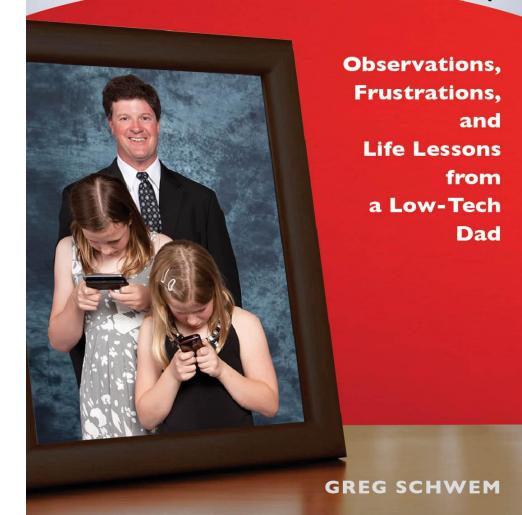
Holiday Season

All Dolled Up For Christmas!

"Greg's hilarious take on dealing with the frustrations of parenting in this age of technology made me LOL, ROFL, and LMAO. (My daughter helped me with those.)"

—Ray Romano, star of Everybody Loves Raymond

# Text Me IF YOU'RE BREATHING





### PROTECT|ON







### PROTECT|ON





#### **PEOPLE I PROPERTY I REPUTATION**





# Work, Laugh, Repeat!

**Presented by:** 

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