



Food Marketing Institute Legal Conference 2014 Sponsorship Opportunities

The FMI Legal Conference provides sponsors with a unique and valuable opportunity to network with the top lawyers in the supermarket industry. With an agenda designed for the legal leadership of the retail and wholesale food industries, the conference draws general counsel, corporate counsel, compliance officers and invited retained counsel of the largest grocers in the nation. Conference sponsors receive priority access to retail attendees as well as enhanced brand recognition and industry good will.

By investing in one of the conference partnerships you'll be supporting the conference components most valued by attendees:

- Career-Enhancing Education
- Networking Opportunities
- Convenient Access to Technology

Participating retailers in recent years include:

Ahold USA
Albertsons LLC
Alex Lee
AWG
Big Y Foods
Brookshire Grocery Co.
C&S Wholesale Grocers
Daymon Worldwide
Fareway Stores, Inc.
Fresh & Easy
Giant Eagle

The Grocers Supply Co.
H-E-B
Hy-Vee
Kroger
Madison Food Corp.
Meijer
Price Chopper
Publix Super Markets
Raley's
Safeway
Save Mart Supermarkets

Schnucks
Spartan Stores
SUPERVALU
Tops Markets
Wakefern Food Corp.
Walgreen Co.
Wal-Mart Stores USA
Wegmans Food Markets
WinCo Foods
Winn-Dixie Stores, Inc.
W. Lee Flowers & Co.

2013 Sponsors:

Baker Botts
Barnes & Thornburg LLP
DeLashmet & Marchand, P.C.

Holland & Knight
Hogan Lovells
Littler

Food Marketing Institute Legal Conference

Sponsorship Opportunities

Networking Champion: Signature Events

- Recognition in conference program and on signage at event
- Complimentary full page color ad in the conference program (Monday evening social event sponsor only)
- Company logo in the sponsor section of the conference web page and mobile app
- Company logo on conference marketing and e-blasts, sent to contacts in the supermarket industry
- Recognition/thanks by conference chairperson
- Attendee list 2 weeks prior to conference
- Complimentary registration for 2 firm/company representatives

Opportunities Available (2)

- Monday Lunch with Speaker
- Monday Evening Social Event

Investment:

- \$11,000 and up (Associate Member)
- \$12,000 and up (Non-Member – includes 1 year bronze level FMI associate membership)

Networking Champion

- Recognition in conference program and on signage at event
- Recognition/thanks by conference chairperson
- Company logo in the sponsor section of the conference web page and mobile app
- Attendee list 2 weeks prior to the conference
- Complimentary registration for 1 firm/company representative

Opportunities Available (2)

- Sunday Opening Reception
- Monday and Tuesday Refreshment Breaks

Investment:

- \$8,000 (Associate Member)
- \$9,000 (Non-Member – includes 1 year bronze level FMI associate membership)

Technology Champion

- Company name as the Wi-Fi access code (Wi-Fi sponsor only)
- Company logo on landing page of the app (App sponsor only)
- Recognition in conference program and on signage at event
- Recognition/thanks by conference chairperson
- Company logo in the sponsor section of the conference web page and mobile app
- Attendee list 2 weeks prior to the conference
- Complimentary registration for 1 firm/company representative

Opportunities Available (2)

- Wi-Fi
- Mobile App

Investment:

- \$8,000 (Associate Member)
- \$9,000 (Non-Member – includes 1 year bronze level FMI associate membership)

Education Champion

- Recognition in conference program and on signage at event
- Recognition/thanks by conference chairperson
- Company logo in the sponsor section of the conference web page and mobile app
- Attendee list 2 weeks prior to conference
- Retailer/wholesaler member rate for 2 firm/company representatives

Opportunities Available (7)

- Monday General Session #1
- Monday General Session #2
- Monday General Session #3
- Tuesday General Session #1
- Tuesday General Session #2
- Tuesday General Session #3
- Tuesday General Session #4

Investment:

- \$4,000 (Associate Member)
- \$5,000 (Non-Member – includes 1 year bronze level FMI associate membership)

FMI Sponsorship Commitment Form

Company Name (as it will appear on signage) _____

Contact Name: _____ Title: _____

Billing Address: _____

City: _____ State & Zip Code: _____

Phone: _____ Email: _____

Please indicate your member status: Associate Member _____ Non-Member _____

DESIRED SPONSORSHIP – Please rank your top 3 choices:

Sponsorship Opportunities	Investment Associate Member	Investment Non-Member	Please mark your choices here:
Networking Champion: Signature Events			
--Monday Lunch with Speaker	\$11,000	\$12,000	
--Monday Evening Social Event	\$12,000	\$13,000	
Networking Champion			
-- Sunday Opening Reception	\$8,000	\$9,000	SOLD
--Monday & Tuesday Refreshment Breaks	\$8,000	\$9,000	SOLD
Technology Champion			
--Wi-Fi	\$8,000	\$9,000	
--App	\$8,000	\$9,000	
Education Champion			
--Monday General Session #1	\$4,000	\$5,000	SOLD
--Monday General Session #2	\$4,000	\$5,000	
--Monday General Session #3	\$4,000	\$5,000	
--Tuesday General Session #1	\$4,000	\$5,000	
--Tuesday General Session #2	\$4,000	\$5,000	
--Tuesday General Session #3	\$4,000	\$5,000	
--Tuesday General Session #4	\$4,000	\$5,000	

Terms and Conditions:

The sponsor agrees to pay the fees in accordance with the payment terms. Payment is due in full upon receipt of invoice, which will be sent upon receipt of this form. I agree that by signing this form I agree to the terms and conditions outlined above.

Signature: _____

Date: _____

Please return completed form to:

Jordan Pietrak
Phone: 202.220.07213
Fax: 202.220.0877
Email: jpietrak@fmi.org

FMI Use Only:

Batch Date: _____
Amount Received: _____
Check Number: _____
Acct No: _____

Scan/email or fax back completed form to Jordan Pietrak at jpietrak@fmi.org, 202-220-0877.

Questions? Email or call Jordan at: 202-220-0713.