

2014 PARTNERSHIP OPPORTUNITIES

Invest Now to Become a Champion of the Food Retail Industry!

The co-location of FMI's 2014 Financial Executive and Internal Auditing Conferences provides a unique and valuable venue for your organization to increase exposure, build relationships and enhance your company's image among decision-making financial executives and internal auditing professionals in the grocery retail industry. Opportunities are limited and sold on a first come, first served basis. Projected attendance is 200+

Sponsorship of the 2014 Financial Executive Conference and Internal Auditing Conference will afford you the opportunity to position your companies as thought leaders and supporters of the retail grocery industry. By investing in one of the conference partnerships you'll be supporting the conference components most valued by attendees:

- Career-Enhancing Education
- Networking Opportunities
- Convenient Access to Technology
- Exposure to Innovative New Products and Services
- Nutritious and Delicious Meal Options

Invest now and gain long-standing recognition as:

- An Industry Champion
- A Networking Champion
- A Learning Champion
- A Technology Champion
- A Sustainability Champion
- A Talent Champion

Please browse the selections below and return your commitment form to us. We'll be in touch to confirm your sponsorship, send you an invoice and give you instructions on how to register your complimentary registrations.

Please note that all sponsorships must be paid in full at least 30 days prior to the beginning of the conference.

For more information, please contact:

AMANDA BOND-THORLEY, CMP
Director, Education
202-220-0606
abondthorley@fmi.org

Attendee Profile:

Financial Executive Conference

- CFOs
- Vice Presidents of Finance
- Controllers
- Treasurers
- Accounting Directors
- Financial Management Executives

Internal Auditing Conference

VPs, Directors and Corporate/Store Auditors involved in:

- Internal Audit
- Finance
- Compliance
- A/P Auditing
- Loss Prevention
- Corporate Controls

Representing a broad range of retail and wholesale companies such as:

- Ahold USA, Inc.
- Alex Lee, Inc.
- Associated Wholesale Grocers, Inc.
- Ball's Price Chopper
- Big Y Foods, Inc.
- Bozzuto's Inc.
- Brookshire Grocery Company
- Giant Eagle, Inc.
- Food Lion, LLC
- Hy-Vee, Inc.
- King Kullen Grocery Co., Inc.
- K-VA-T Food Stores, Inc.
- The Kroger Co.
- Meijer, Inc.
- Overwaitea Food Group
- Price Chopper Supermarkets
- Piggly Wiggly
- Publix Super Markets, Inc.
- Riesbeck Food Markets, Inc.
- Safeway Inc.
- Save Mart Supermarkets
- Save-A-Lot, Ltd.
- Schnuck Markets, Inc.
- Spartan Stores, Inc.
- Tops Markets, LLC
- United Supermarkets, LLC
- Wakefern Food Corporation
- Wal-Mart Stores, Inc.
- Wegmans Food Markets, Inc.
- Weis Markets, Inc.
- Whole Foods Markets, Inc.
- Winn Dixie Stores, Inc.

2013 Sponsors

- Apex Analytix
- Amerquest Transportation Services (2014 Sponsor)
- Audit Technology Group (2014 Sponsor)
- Balance Innovations, LLC (2014 Sponsor)
- BMO Harris Bank (2014 Premier Sponsor)
- Epicor (2014 Sponsor)
- Flextechs (2014 Sponsor)
- Connolly, Inc. (2014 Sponsor)
- Inmar (2014 Sponsor)
- NCH Marketing Services, Inc. (2014 Sponsor)
- Phyle Inventory Control Specialists (2014 Sponsor)
- Prologic Redemption Solutions
- PRGX (2014 Sponsor)
- RGIS (2014 Sponsor)
- SIB Development
- Worldpay

FMI Financial Executive and Internal Auditing Conference

Partnership Opportunities

Industry Champion (Premier Partner / Title Sponsor) **SOLD**

- Exclusive title sponsorship with company logo on all conference marketing materials
- Participation in the Opening Welcome Remarks
- Tabletop exhibit at the Vendor Showcase (Sunday)
- Tabletop exhibit in the conference foyer (Sun-Tues)
- Pre-conference welcome email to all attendees
- 3 complimentary registrations to the conference
- Logo on conference marketing eblasts (exclusive)
- Company logo in the sponsor section of the conference web page and iPad/Smartphone app.
- Pre-conference attendee mailing list
- Color ad on the back page of the directory
- Logo on signage

Opportunities Available (0)

~~• Premier / Title Sponsor **SOLD**~~

Investment:

- \$ 14,000 (Associate Member)
- \$ 15,000 (Non-Member – includes 1 year bronze level FMI associate membership)

Networking Champion: Signature Events **SOLD**

- Recognition as the Event Sponsor
- 2 complimentary registrations to the conference
- Tabletop exhibit at the Vendor Showcase (Sunday)
- Tabletop exhibit in the conference foyer (Sun-Tues)
- Company logo in the sponsor section of the conference web page and iPad/Smartphone app.
- Pre-conference attendee mailing list
- Full page ad in the directory
- Logo on signage

Opportunities Available (0)

~~• Sunday Evening Reception **SOLD**~~
~~• Monday Evening Offsite Event **SOLD**~~
~~• Monday Lunch **SOLD**~~
~~• Tuesday Lunch **SOLD**~~

Investment:

- \$ 12,500 (Associate Member)
- \$ 13,500 (Non-Member – includes 1 year bronze level FMI associate membership)

Rising Star Champion

- Recognition as the Sponsor of the FMI Retail Financial Executive and Internal Auditing "Rising Star" Program
- 2 complimentary registrations to the conference
- Tabletop exhibit at the Vendor Showcase (Sunday)
- Tabletop exhibit in the conference foyer (Sun-Tues)
- Company logo in the sponsor section of the conference web page and iPad/Smartphone app.
- Pre-conference attendee mailing list
- Full page ad in the directory
- Logo on signage

Opportunities Available (1)

- Rising Star Program Sponsor

Investment:

- \$10,000 (Associate Member)
- \$11,000 (Non-Member – includes 1 year bronze level FMI associate membership)

Sustainability Champion (SOLD)

- Logo on travel mugs distributed to attendees
- 2 complimentary registrations to the conference
- Tabletop exhibit at the Vendor Showcase (Sunday)
- Tabletop exhibit in the conference foyer (Sun-Tues)
- Company logo in the sponsor section of the conference web page and iPad/Smartphone app.
- Pre-conference attendee mailing list
- Full page ad in the directory
- Logo on signage

Opportunities Available (0)

~~Coffee/Water Travel Mugs (SOLD)~~

Investment:

- \$ 10,000 (Associate Member)
- \$ 11,000 (Non-Member – includes 1 year bronze level FMI associate membership)

Technology Champion: Wi-Fi (SOLD)

- Logo on landing page for complimentary meeting room wi-fi
- 1 complimentary registration to the conference
- Tabletop exhibit at the Vendor Showcase (Sunday)
- Company logo in the sponsor section of the conference web page and iPad/Smartphone app.
- Pre-conference attendee mailing list
- Logo on signage
- Full page ad in the directory

Opportunities Available (0)

~~Wi-Fi Sponsorship (SOLD)~~

Investment:

- \$7,000 (Associate Member)
- \$8,000 (Non-Member – includes 1 year bronze level FMI associate membership)

Technology Champion: Smartphone/iPad App (SOLD)

- Logo on conference iPad/Smartphone app
- 1 complimentary registration to the conference
- Tabletop exhibit at the Vendor Showcase (Sunday)
- Company logo in the sponsor section of the conference web page and iPad/Smartphone app.
- Pre-conference attendee mailing list
- Logo on signage
- Full page ad in the directory

Opportunities Available (0)

~~iPad Application Sponsorship (SOLD)~~

Investment:

- \$7,000 (Associate Member)
- \$8,000 (Non-Member – includes 1 year bronze level FMI associate membership)

Brain Food Champion (SOLD)

- Recognition as sponsor of a breakfast
- 1 complimentary registration to the conference
- Tabletop exhibit at the Vendor Showcase (Sunday)
- Company logo in the sponsor section of the conference web page and iPad/Smartphone app.
- Pre-conference attendee mailing list
- Logo on signage
- Full page ad in the directory

Opportunities Available (0)

~~Monday Breakfast (SOLD)~~

~~Tuesday Breakfast (SOLD)~~

Investment:

- \$6,000 (Associate Member)
- \$7,000 (Non-Member – includes 1 year bronze level FMI associate membership)

Learning Champion: Keynote Presentation

- Introduction of keynote speaker
- 1 complimentary registration to the conference
- Company logo in the sponsor section of the conference web page and iPad/Smartphone app.
- Pre-conference attendee mailing list
- Logo on signage
- Full page ad in the directory

Opportunities Available (3)

- Sunday Opening Keynote
- Monday Afternoon Keynote
- Tuesday Afternoon Keynote

Investment:

- \$ 5,000 (Associate Member)
- \$ 6,000 (Non-Member – includes 1 year bronze level FMI associate membership)

Learning Champion: Ignite Sessions

- Moderate the Ignite Sessions
- 1 complimentary registration to the conference
- Company logo in the sponsor section of the conference web page and iPad/Smartphone app.
- Pre-conference attendee mailing list
- Logo on signage
- Full page ad in the directory

Opportunities Available (2)

- Internal Auditing Ignite Sessions
- Financial Executive Ignite Sessions

Investment:

- \$4,000 (Associate Member)
- \$5,000 (Non-Member – includes 1 year bronze level FMI associate membership)

Learning Champion: Breakout Sessions

- Introduction of Breakout Speaker
- 1 complimentary registration to the conference
- Company logo in the sponsor section of the conference web page and iPad/Smartphone app.
- Pre-conference attendee mailing list
- Logo on signage
- Full page ad in the directory

Opportunities Available (22)

- Sunday Breakout Sessions (4)
- Monday Breakout Sessions (8)
- Tuesday Breakout Sessions (10)

Investment:

- \$3,000 (Associate Member)
- \$4,000 (Non-Member – includes 1 year bronze level FMI associate membership)

FMI 2014 FINANCIAL EXECUTIVE AND INTERNAL AUDITING CONFERENCE SPONSOR COMMITMENT FORM

Company Name _____

Contact Name: _____ Title: _____

Sponsorship information will be sent to this individual

Billing Address: _____

City: _____ State and ZIP Code: _____

Phone: _____ Email: _____

Please indicate the desired sponsorship and your membership status: Associate Member _____ Non-Member _____

Partnership Level	Investment Associate Member	Investment Non-Member	Tabletop Exhibit Sunday	Tabletop Exhibit Sun-Tues	Directory Ad	Registrations
Industry Champion (Premier Partner/Title Sponsor)						
Premier (Title) Sponsor	\$ 14,000	\$ 15,000	Yes	Yes	Yes	Three
Networking Champion: Signature Events						
<input type="checkbox"/> Reception (Sunday)	\$ 12,500	\$ 13,500	Yes	Yes	Yes	Two
<input type="checkbox"/> Offsite Event (Monday)	\$ 12,500	\$ 13,500	Yes	Yes	Yes	Two
<input type="checkbox"/> Lunch (Monday)	\$ 12,500	\$ 13,500	Yes	Yes	Yes	Two
<input type="checkbox"/> Lunch (Tuesday)	\$ 12,500	\$ 13,500	Yes	Yes	Yes	Two
Talent /Sustainability Champion						
<input type="checkbox"/> Rising Star Champion	\$ 10,000	\$ 11,000	Yes	Yes	Yes	Two
<input type="checkbox"/> Sustainability Champion	\$ 10,000	\$ 11,000	Yes	Yes	Yes	Two
Technology Champion						
<input type="checkbox"/> Wi-Fi	\$ 7,000	\$ 8,000	Yes	No	Yes	One
<input type="checkbox"/> App	\$ 7,000	\$ 8,000	Yes	No	Yes	One
Brain Food Champion						
<input type="checkbox"/> Breakfast (Mon or Tues)	\$ 6,000	\$ 7,000	Yes	No	Yes	One
Learning Champion						
<input type="checkbox"/> Keynote	\$ 5,000	\$ 6,000	No	No	Yes	One
<input type="checkbox"/> Ignite Session	\$ 4,000	\$ 5,000	No	No	Yes	One
<input type="checkbox"/> Breakout	\$ 3,000	\$ 4,000	No	No	Yes	One

Terms and Conditions:

The sponsor agrees to pay the fees in accordance with the payment terms. Payment is due in full upon receipt of invoice, which will be sent upon receipt of this form. I agree that by signing this form I agree to the terms and conditions outlined above

Signature: _____

Date: _____

Please return completed form to:

Amanda Bond-Thorley

Phone: 202.220.0606

Fax: 202.220.0830

Email: abondthorley@fmi.org