

## **Idea Exchange Luncheon Topics**

**Animal Issues –** David Fikes, Food Marketing Institute

**Building a Supply Chain -** Bill Gill, Smithfield Foods

**Consumer Insights –** Laura Demeritt, The Hartman Group, Inc.

**Embedding Sustainability –** Jessica Rosen, Forum for the Future

**Embedding Sustainability –** Mike Smith, Hy-Vee, Inc.

**Emerging Issues –** Karen Meleta, Wakefern Food Corporation

**Emerging Issues -** Steven Swartz, McKinsey & Company

Food Donation - Karen Hanner, Feeding America

Food Recycling - Robin Sweere, EcoScraps

**Food Waste -** Gail Tavill, ConAgra Foods, Inc. and Jason Wadsworth, Wegmans Food Markets, Inc.

**Food Waste Recyling Infrasture –** Cory Wendt, Baker Tilly

Green Chemistry – Jack Linard, Unilever

Green Energy – Jihad Rizkallah, Ahold USA

**Legal Issues -** Katherine O'Halleran, Solo Practitioner

**Legislative Issues –** Mike Gruber, Grocery Manufacturers Association

**Making the Business Case -** Julie Menter, Blu Skye Sustainability Consulting

**Next Generation Issues and Observations -**Angela Anderson, National Pork Board

**Packaging -** Ronald Cotterman, Sealed Air Corporation

Packaging - Matthew Harris, CHEP

Recyling - Lynn Markley, Keep America Beautiful

**Shopper Insights -** Linda Gilbert, EcoFocus Worldwide

Social Media - TBA

Stakeholder Engagement – TBA

**Sustainable Agriculture** – Alvin Bussan, University of Wisconsin, Madison

**Sustainable Forestry -** Jason Metnick, Sustainable Forestry Initiative, Inc.

**Sustainable Seafood -** Michael Crispino, International Seafood Sustainability Foundation

**Sustainable Sourcing -** Ryan Flaherty, BSR (Business for Social Responsibility)

**Sustainable Sourcing –** Nate Shepley Streed, The Kroger Co.

**Traceablility -** Kaley Parkinson, Rehrig Pacific Company

**Transparency** – Jim Hanna, Starbucks Coffee Company

**Water -** Richard Rosengren, The Nature Conservancy

Water - TBA

**Zero Waste -** Ted Brown, Brown Sustainability Solutions

**Zero Waste -** Patti Olenick, Weis Markets, Inc.