



Welcome to the 2013 Global Sustainability Summit!

Dear Conference Attendees:

We are looking forward to seeing you at the 2013 FMI/GMA Global Sustainability Summit at Westin Seattle, August 14-16, 2013. Before you pack your bags and head off to the Pacific Northwest, there are a few important things you need to know before you arrive. We hope the following information will be helpful in preparing you for what promises to be a fantastic experience! Please contact us if you have additional questions or concerns:

Housing, Logistics and General Questions – [Debbie DeJacques](#)

Speakers, Idea Exchange Luncheon, Program and General Questions – [Suzanne George](#)

Sponsorships and General Questions - [Jackie Lodge](#)

Registration and General Questions – [Amma Owusu](#)

AGENDA

[The final agenda can be downloaded here.](#)

ATTENDEE LIST

An [up-to-date attendee list](#) for the Global Sustainability Summit can be found on the summit website.

BADGE SCANNING/SECURITY

This year we have expanded our technology and security. We will have badge scanners and security at all entrances to summit sessions. You will be required to have and wear your badge to enter to any conference sessions and events, including the Space Needle reception.

Please make sure to have your badge with you at all times.

CHECK IN / OUT TIME (HOTEL)

Check-in time is 3:00 p.m.

Check-out time is 12:00 p.m.

CLIMATE AND DRESS CODE

The [average temperatures](#) in August in Seattle are in the mid to high 70's in the daytime and in the low 60's at night. Regardless of the outside temperatures, meeting rooms are notorious for being somewhat chilly, so we advise you to bring layers to ensure your comfort. The dress code for the conference is business casual. Casual dress is appropriate for the offsite function at The Seattle Space Needle on Thursday, August 15th.

CONFERENCE RECEPTION – THURSDAY AUGUST 15, 6:00 PM TO 9:00 PM

Enjoy an evening with unparalleled 360-degree panoramic views of Puget Sound and the Seattle skyline from the iconic [Space Needle](#). Marvel at the cuisine and breathtaking sights of the city 100' above the ground and from 520' on the Observation Deck. Transportation to the event will be via the [Seattle Monorail](#). Built for the 1962 Seattle World's Fair, the Seattle Monorail was one of the first of its kind for public transportation. This will be an evening you won't soon forget.

Please note the following:

- The conference reception is complimentary for all registered conference attendees. If your spouse/non-industry guest wishes to attend the event, he/she may purchase a ticket at the registration desk. The cost for spouses/non-industry guests is \$150.00.
- Transportation will be via the Seattle Monorail. You will receive your ticket in your registration badge. Please make sure you receive your ticket when you pick up your badge. Your ticket is good for a round trip so please do not lose your ticket as they cannot be replaced.
- Staff will be on hand to help direct attendees to the [Westlake Center Monorail station](#) about one and a half blocks from the Westin.
- Upon arrival at the Space Needle, staff will guide you to proceed to the entrance off the valet turn-around. A Space Needle employee will greet you at the private event podium where you will receive your ticket and direct you to the elevator to the Skyline Level.
- This is the official transportation to the Space Needle. If you do not want to ride the monorail, you will need to find alternative transportation. Journey time is approximately 15 minutes. Click [here](#) for more information on parking at the Space Needle.
- You must wear your badge in order to gain entrance into the Space Needle!

Transportation to the event: See "Transportation"

FOOD AND BEVERAGE

Your full conference registration includes the "Taste of Seattle" reception, the offsite event at the Seattle Space Needle, two breakfasts, two lunches and coffee breaks. If you have any allergies or need a vegetarian or other special meal, please let the conference program or logistics manager know as soon as possible.

HOTEL INFORMATION

[The Westin Seattle](#) is a AAA Four Diamond award-winning hotel in downtown Seattle. Centrally located in Seattle's bustling financial and shopping district and within walking distance of Pike Place Market, CenturyLink and Safeco Fields, the Monorail, and Seattle Center, The Westin Seattle offers the perfect Northwest escape.

Hotel Address:

1900 Fifth Avenue
Seattle, WA 98101
Phone: 206-728-1000

INTERNET ACCESS

Complimentary high-speed wireless internet access is provided for all attendees throughout the sustainability summit meeting space and in the lobby. Thank you to [Can Manufacturers Institute](#) for their sponsorship of the wireless access.

Network: SustainabilitySummit Password: smartcans

MOBILE APP

Download the 2013 Global Sustainability Summit Mobile App brought to you by [Sealed Air](#). Get up-to-the-minute conference information such as the latest agenda, updates from the FMI/GMA team, speaker information, feedback opportunities, maps, exhibitor and sponsor details, attendee list and more. You can also create a profile for yourself, create your own schedule, send messages and network with your peers using this mobile app. To enable these features, open the app, go to More and then My Account to establish a password. Please use the email that you used to register for the conference. You can even upload a photo of yourself for the app by going to [Gather Digital](#).

How to get the FREE 2013 Global Sustainability Summit App:

- iPhone and iPad users--search "FMI/GMA Summit" on the Apple App Store
- Android users--search "FMI/GMA Summit" on the Google Play Store
- Blackberry, Windows, other-- on your smart phone: [go to this address](#)

NETWORKING AND IDEA EXCHANGE LUNCHEON

The Idea Exchange Luncheon on Thursday in the Grand Ballroom 3 from 12:00 p.m.-1:15 p.m. is open to all attendees. Lead by subject matter experts serving as table hosts, select from a menu of the hottest topics in sustainability for a dynamic, casual deeper dive discussion over lunch. Space is limited at each table so your first choice may not be available. Thank you to [Capitol Cups](#) for their generous sponsorship of the event.

OPENING KEYNOTE PRESENTATION – WEDNESDAY, AUGUST 14

The 2013 FMI/GMA Global Sustainability Summit will begin with Joel Makower, chairman and executive editor of GreenBiz Group, Inc. as he shares his insights and inspiration about how companies — and their customers and stakeholders — are shifting their view of how sustainability fits in the business agenda. The opening keynote session will take place in the Grand Ballroom 3 on Wednesday, August 14 from 4:30 p.m. – 5:30 p.m.

PARKING

Parking is available at the Westin Seattle. Prevailing parking rates will apply. Currently, overnight valet parking is \$38.00 with “in and out” privileges, and overnight self-parking is available for \$34.00 plus tax. Rates are subject to change without notice.

PRE-SUMMIT SESSIONS - WEDNESDAY, AUGUST 14

The summit is offering three Pre-Summit sessions this year for attendees to have a more in depth session on specific topics. Pre-registration is required to attend the session and there is an additional fee of \$100 to attend the sessions. Space is limited in each session so pre-registration is advised. You can add the pre-summit session at the registration desk on-site.

This years [Pre-Summit Sessions](#) are:

- The Consumer Goods Forum - Moving Deforestation and Refrigeration Commitments From Ideas to Action
- Conquering Food Waste: An Interactive Dialogue with Thought Leaders
- Sustainable Sourcing

PRESENTATIONS

All presentations received by FMI prior to Friday, August 9th will be made available on the mobile app, providing we have received permission from the presenter. Presentations, including those submitted after August 9th will also be made available for download on the [Sustainability Summit web site](#) after the summit. Presentations will be available only to registered attendees so you will need to log in to your account via the summit website.

REGISTRATION

Registration will be located on the Grand Level of the hotel outside of the Grand Ballroom. The official registration hours are:

Wednesday, August 14	11:00 a.m. – 7:00 p.m.
Thursday, August 15	7:00 a.m. – 5:00 p.m.
Friday, August 16	7:00 a.m. – 11:00 a.m.

RESTAURANTS /LOCAL ATTRACTIONS

The Westin Seattle is located in the heart of downtown Seattle with access to a wealth of restaurant and bar choices walking distance. Just blocks from the famous Pike Place Market, Seattle Aquarium, Seattle Art Museum, just to name a few. Check out the official [Visit Seattle website](#) for more information on dining choices and local attractions.

SUMMIT PARTNERS

Please take some time during the conference to thank our sponsors, who support our summit, and the industry.

- [Accenture](#) - Education/Resource Sessions
- [Alaska Seafood Marketing Institute](#) - Education/Resource Sessions
- [American Forest & Paper Association](#) - Closing Luncheon
- [BASF](#) - Networking Break
- [Bumble Bee Foods](#) - Hotel Room Key Cards
- [Can Manufacturers Institute](#) - Conference Wi-Fi
- [Capitol Cups](#) - Idea Exchange Luncheon
- [CHEP](#) - Lanyards
- [Ernst & Young](#) - Education/Resource Sessions
- [The Hershey Company](#) - Education/Resource Sessions and Networking Break
- [Kellogg Company](#) - Kellogg's Breakfast For Better Days
- [Reverse Recycling](#) - Networking Break
- [Sealed Air](#) - Mobile App
- [Skip Shapiro Enterprises](#) - "Taste of Seattle" Welcome Reception and Conference Program
- [Zoetis](#) - Education/Resource Sessions

SPOUSE / NON-INDUSTRY GUEST REGISTRATION

If your spouse / non-industry guest is planning to attend any of the social events (receptions and offsite event), he/she must be registered and wear a conference badge. The cost for spouse/ partner registration is \$150.00. This can be paid in advance or onsite at the registration desk.

SURVEY

Within 3 days of the close of the conference you will receive a survey by email that will ask you to rate the education program, social events and logistics. Please take the time to fill this out so that we can use the information to improve future conferences. Your cooperation is appreciated.

SUSTAINABILITY SHOWCASE

The Sustainability Showcase will take place in the Grand Ballroom 1 & 2, which is located on the Grand Level of the Westin. Breakfast and all networking breaks will take place in the showcase. Please take the time to visit all our summit partners during this time to and talk to them about their products and services. Participating companies are:

- Accenture
- Alaska Seafood Marketing Institute
- American Chemistry Council
- American Forest & Paper Association
- Avery Dennison
- Baker Tilly
- BASF
- Better World Books
- Bumble Bee Foods
- Can Manufacturers Institute
- Capitol Cups
- Carbon Masters
- CHEP
- Corrugated Packing Alliance
- Covanta 4 Recovery
- DuPont
- EcoScraps
- EPA Smartway (ERG)
- Ernst & Young
- Food & Outreach Centers of America
- FoodLogiQ
- Global ID Group
- Green Planet 21
- The Hershey Company
- Kellogg Company
- Manomet
- Marine Stewardship Council
- Pak-SHER
- Reverse Recycling
- Schneider Electric
- Sealed Air
- Skip Shapiro Enterprises, LLC
- Zoetis

“TASTE OF SEATTLE” NETWORKING RECEPTION – WEDNESDAY, AUGUST 14

The opening networking reception, sponsored by [Skip Shapiro Enterprises](#), will kick off the Summit on Wednesday, August 14th from 5:30 pm – 7:00 pm in the Sustainability Showcase in Grand Ballroom 1 & 2.

TRANSPORTATION TO THE SEATTLE SPACE NEEDLE

Transportation to and from the conference reception at the Space Needle will be via the [Seattle Monorail](#). The first of its kind in public transportation, glide peacefully over the city of Seattle to our final destination, the Space Needle. Staff will be on hand beginning at 5:30 in the Westin Lobby and along the way to [direct attendees](#) to the Westlake Center monorail platform. The ticket you receive with your registration badge is your round trip ticket to the reception. Please do not lose or forget this ticket as they will not be replaced. The journey time is approximately 15 minutes. For those wishing to travel to and from the event by private vehicle, the address is: Space Needle, 400 Broad St., Seattle, WA 98109.

TRAVEL

Seattle-Tacoma International Airport (SEA) is 16 miles away. There are a variety of [transportation options](#) from the airport to the hotel.

- **Taxi** service is readily available at Sea-Tac Airport on the third floor of the parking garage and is approximately \$45 USD each way.
- The **Downtown Airporter** by Shuttle Express departs from Level 3 of the parking garage, island 2. Follow the signs to ground transportation, taxis, limos, hotel shuttles on the third floor of the parking garage. A one way ticket is \$18 USD; roundtrip is \$31 USD; children 17 and under ride free. Shuttle departs approximately every 30 minutes and reservations are recommended. For more information or to make a reservation: 855-566-3300.
- Sound Transit's **Link Light Rail** from runs roundtrip from downtown to the airport for \$2.50 each way and takes approximately 35 minutes each way.