

	Wednesday, August 14					
8:00am - 12:00pm	Pre-Summit Committee Meetings (committee members only)					
1:00pm - 3:00pm	Pre-Summit Session - Moving Deforestation and Refrigeration Commitments (pre-registration and fee required)					
1:00pm - 4:00pm	Pre-Summit Session - Conquering Food Waste (pre-registration and fee required)					
1:00pm - 4:00pm	Pre-Summit Session - Sustainable Sourcing (pre-registration and fee required)					
4:30pm - 5:30pm	Opening Keynote - From Here to Sustainability: The New Language of Risk and Opportunity (Joel Makower, GreenBiz Group, Inc.)					
5:30pm - 7:00pm	"Taste of Seattle" Welcome Reception in Sustainability Exhibitor Showcase					
	Thursday, August 15					
7:00am - 8:00am	Kellogg's Breakfast for Better Days					
8:00am - 8:15am	Welcome and Conference Overview					
8:15am - 9:00am	Sustainable Design is Good Business (Arthur Rubinfeld, Starbucks Coffee Company)					
9:00am - 9:45am	Looking Around the Corner: Emerging Sustainability Issues (Steve Schwartz, McKinsey & Company)					
9:45am - 10:30am	Bridging the Sustainability Gap: When Personal Aspiration and Shopping Behavior Diverge (Laura Demeritt, The Hartman Group)					
10:30am - 11:00am	Networking Break in Sustainability Exhibitor Showcase					
11:00am - 12:00pm	How Seafood is Paving the Way for Embedding Sustainability Into Your Company ●	Sustainable Sourcing: A Practical Guide ●	Emerging Trends and Technology in Food Packaging Recycling ●	The CGF: Climate Commitments ◆	Demystifying Sustainability Risk	
12:00pm - 1:15pm	Networking and Idea Exchange Luncheon					
1:30pm - 2:30pm	Leading European CPG/ Retail Companies Harvest the Profits of their Sustainability Efforts ◆	Making the Business Case for Sustainability ◆	Too Valuable to Waste: Strategies For Extracting Value From Food and Packaging Waste ■	Sustainable Supply Chains: Dealing with the Right Projects ●	Sustainable Livestock Production: A Key Component in Sustainability Strategies	Green Chemistry
2:30pm - 3:00pm	Networking Break in Sustainability Exhibitor Showcase					
3:00pm - 4:00pm	Creating a "Supply Draw" to Increase the Supply of Responsibly Sourced Material ■	Five Ways to Find More Green (\$\$) in the Grocery Aisle ●	Best Practices for Food Waste Reduction ◆	Corporate Freshwater Stewardship ■	Seafood Sustainability - It's Not All Doom and Gloom	
4:15pm - 5:00pm	What Your Financial Analysts Want To See Out of Your Sustainability Program					

6:00pm - 9:00pm	Conference Reception at the Seattle Space Needle					
	Friday, August 16					
7:00am - 8:00 am	Continental Breakfast					
8:00am - 8:30am	Food Waste Reduction Alliance (FWRA) Update					
8:30am - 9:30am	Next Generation Collaboration: Harvesting the Power of Generation Y (Liz Maw, Net Impact and Brent Schulkin, Carrotmob)					
9:30am - 10:30am	Owning the Conversation (Jib Ellison, Blu Skye Consulting, Jonathan Atwood, Unilever, Shawn Baldwin, Sam's Club, Adam Carrel, Ernst & Young and Gene Kahn, Hentges/Kahn/Strauss LLC)					
10:30am - 11:00am	Networking Break in Sustainability Exhibitor Showcase					
11:00am - 12:00pm	Win-Win with Waste: Maximize Nutrient Recovery and Transformation of Organic Waste ●	Emerging State and Federal Issues and Their Business Impact ■	How to Accelerate Zero Waste ◆	Data Analytics, Visualization and Communications to Address Water, Energy & Food Risk ◆	How to Drive Business Growth and Solve the Global Food Challenge	
12:00pm - 1:15pm	Closing Luncheon - How Curiosity Changed My Life (Adam Steltzner, Chief Engineer, Mars rover vehicle, <i>Curiosity</i>)					
1:15pm - 1:30pm	Closing Comments					

Symbols:

- Beginner Level
- Intermediate Level
- ◆ Advanced level