

Sustainability for a better you...

# THE WESTIN

## SEATTLE

- Energy and Water Conservation (30/20 by 2020)
  - Energy & Water Self-Audits and Action Plans
  - High Efficiency Lighting: CFL lighting in all guest rooms, lobby and service areas
  - LED lighting in exterior signage, main entrances, elevators, guest floor landings
  - Occupancy sensors in meeting rooms and service areas
  - Low-flow faucets, showerheads and toilets in all guest rooms and public restrooms
  - Preventive Maintenance programs
  - Green program for guest room linen and terry
  - Make a Green Choice program rewards guests for choosing to conserve natural resources in guestroom
  - Capture waste heat and recycle waste condensate from steam
  - Aqua Recycle laundry wash water reclaim system
  - Air cooled or closed loop refrigeration systems
  - Work closely with local utilities for the latest environmental best practices
- Waste Minimization
  - Recycling receptacles in all guest rooms, meeting rooms, restaurants, bars and offices
  - Recycle plastic, cardboard, paper and glass
  - Recycle wooden pallets and cooking oils
  - Hazardous/Controlled Waste Management: recycle bulbs, batteries and computer hardware
  - Elimination of styrofoam
  - Environmentally Preferred Products: paper, construction materials, chemicals
  - eFolio: electronically email folios instead of paper copy under the door
  - Refillable water coolers in meeting space and staff areas
  - Nordaq FRESH water filtration system to minimize bottled water usage/consumption (pilot)
  - Dumpster monitoring: currently divert 40% of our waste via recycle and compost efforts
  - Environmentally preferred suppliers – procurement of office paper, toilet tissue and USA Today
  - Amenity Bottle Recycling
- Indoor Environmental Quality
  - 100% smoke free policy within building
  - Green housekeeping chemicals
  - Cold water wash using ozone to reduce carbon based fuels
  - Integrated pest management
  - Low-emitting materials: use of paints, coatings and floor products with eco-label, low VOC emissions
- Awareness and Engagement
  - Bike rack for associates commuting via bicycle
  - Bus and light rail (ORCA Pass) discounts for associates
  - Sustainability Champion
  - Sustainability/Safety Council of managers and associates
  - Sustainability Newsletter - monthly
- Sustainable Food & Beverage
  - Menu & Offerings
  - Compost food waste
- Community Service/Global Citizenship
  - Recycle/sterilize bath soap with Clean the World partnership – saving human lives
  - Partnership with Alchemy Goods: to divert waste and recycle/repurpose 'banners into bags' program
  - Actively support Earth Hour and Earth Day
  - Sponsor for Seattle Works Day, partner with Marra Farm: an innovative food/gardening venue that creates access to fresh nutritious and organic produce for families with lower incomes in Seattle



Sustainability for better events and a better you...

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- Sustainable Meeting Practices
  - Paperless Meeting Planning
    - ePlanner website introduces meeting planner to the hotel with meeting room diagrams, floor plans, capacity charts on line
    - eSignature Solution at Starwood: a paperless process for Sales and Catering contracts
    - eMenus: all banquet and catering menus posted on line
    - eCredit Card Authorization form - a fax-free/paper-free process
    - Group master bill format allows for electronic delivery of the bill via email or web
    - StarGroups, Reservation Connection, Reservation Cross Check are all online systems to help automate the rooming list process to eliminate manual entry and paper lists
    - Sustainable Wooden Key Cards (eco-friendly alternative to plastic): customizable for groups
  - Meeting Setup
    - Bottled water alternatives
    - Refillable water coolers in meeting space and staff areas
    - Nordaq FRESH water filtration system to minimize bottled water usage/consumption
    - Condiments served in bulk
    - Clutter Free Meeting Set-Up
    - Energy-Efficient Digital Signage (2014)
    - Linenless Break Tables
    - Recycled Content Paper Products
    - Sustainable Plants and Florals
    - Sustainable Banquet & Catering Menu Options
    - Sustainable Banquets & Catering Food Service and Packaging
    - Meeting Space Recycling
  - Meeting Services
    - Sustainable Printing Services
    - Sustainable Transportation Services Information
  - Post-Meeting Activities
    - Food Donation
    - Meeting Impact Report
    - Carbon Offset Program

As sustainability is of ever-increasing importance to our customers, we are proud to announce some accolades that Starwood and The Westin Seattle have recently received:

- \* Trip Advisor's Green Leader – Silver Certification rating 2013
- \* USAgain's Certificate of Sustainability: recycle clothes-shoes for reuse by people in US and around the world
- \* Aqua Recycle's Saving Millions Award: over 25 million gallons recycled annually
- \* Green Key "Four Keys" rating - greenkeyglobal.com
- \* Green Leaf "Three Leaves" rating - istaygreen.org
- \* PCMA's 2012 Environmental Leadership Award
- \* Most Sustainable Supplier by Maxvantage / American Express Meetings & Events
- \* Gold Medal Award by Project ICARUS: a widely recognized and respected Corporate Sustainability program

