



April 30-May 2, 2013  The Peabody-Orlando  Orlando, Florida

A large green rectangular sign with a white border and four white screws. It contains the text 'LEADERSHIP' and 'SUCCESS' in white, all-caps, sans-serif font, followed by a large white arrow pointing to the right.



LEADERSHIP
SUCCESS →



THE VOICE OF FOOD RETAIL 

futureconnectTM

Developing Food Retail Leaders

April 30-May 2, 2013  The Peabody-Orlando  Orlando, Florida

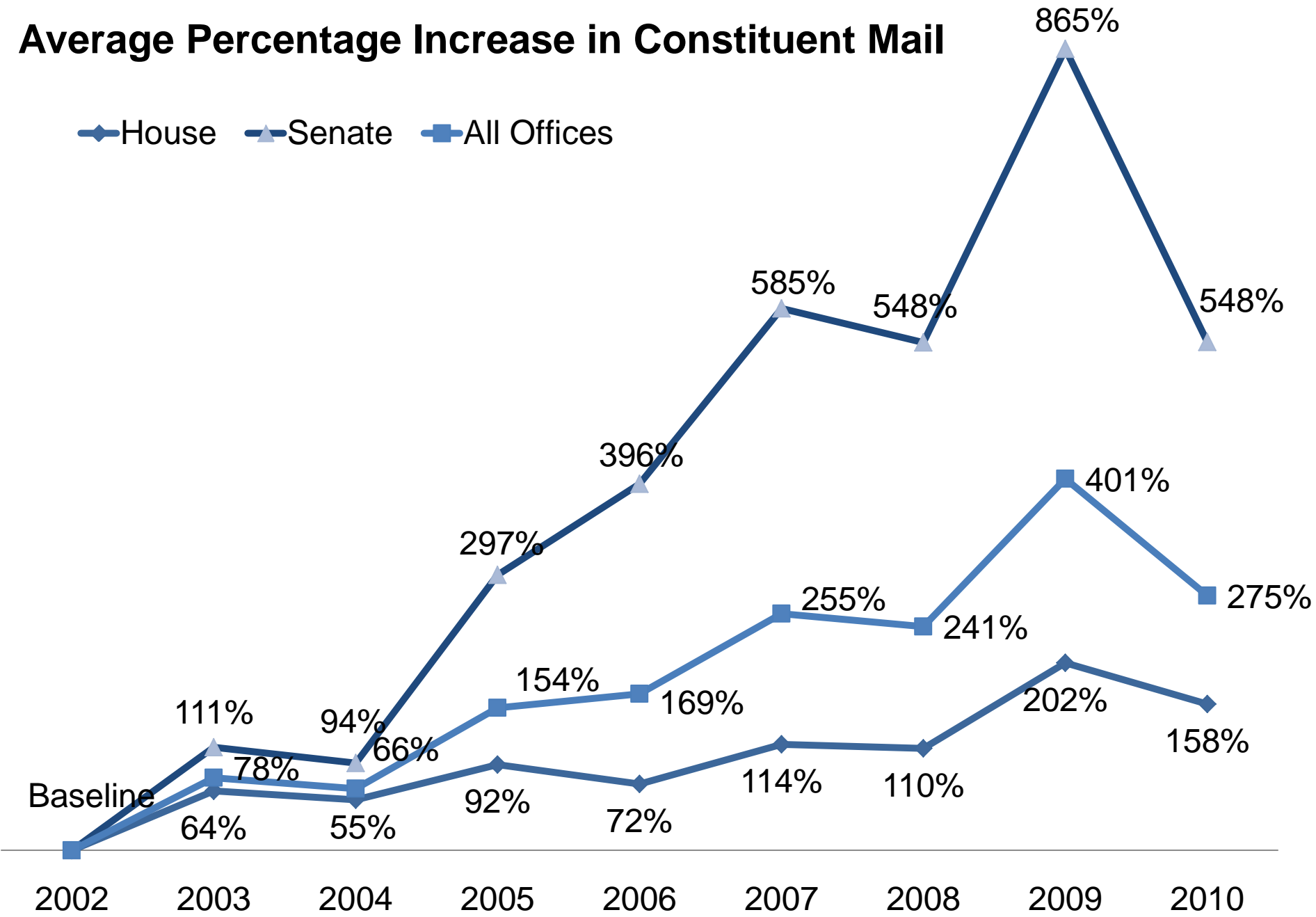
Type in here



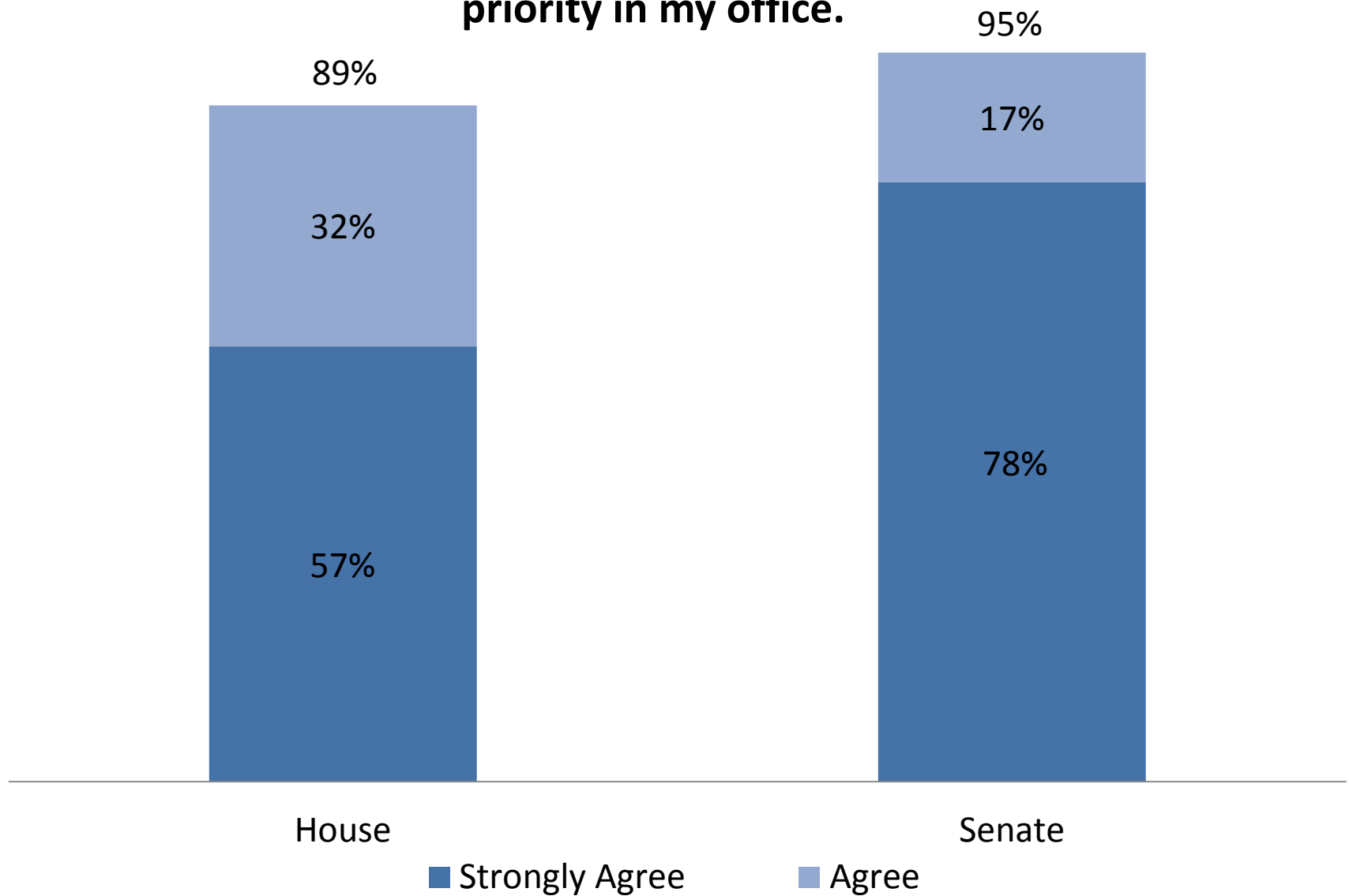
THE VOICE OF FOOD RETAIL 

Average Percentage Increase in Constituent Mail

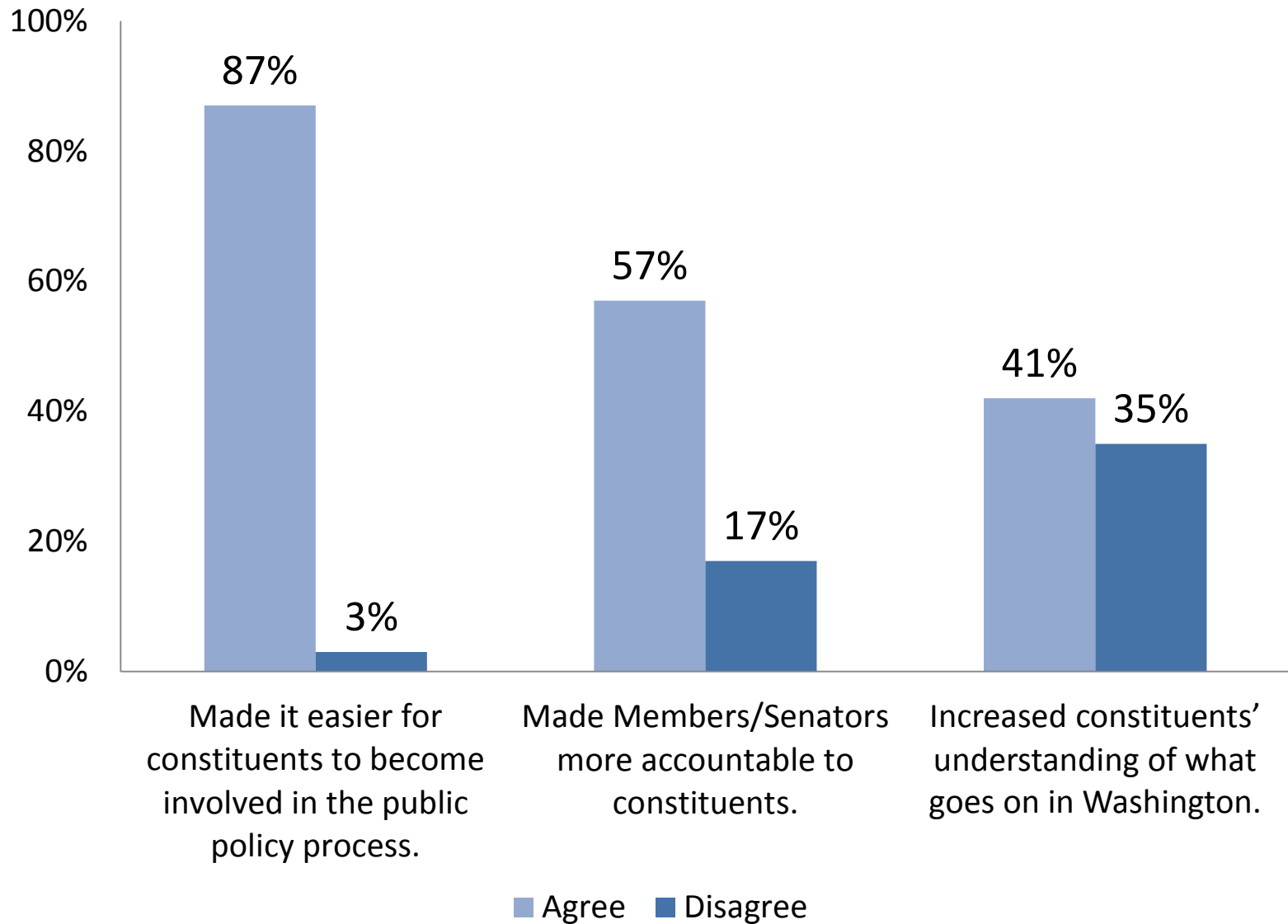
House Senate All Offices



**Responding to constituent communications is a high
priority in my office.**

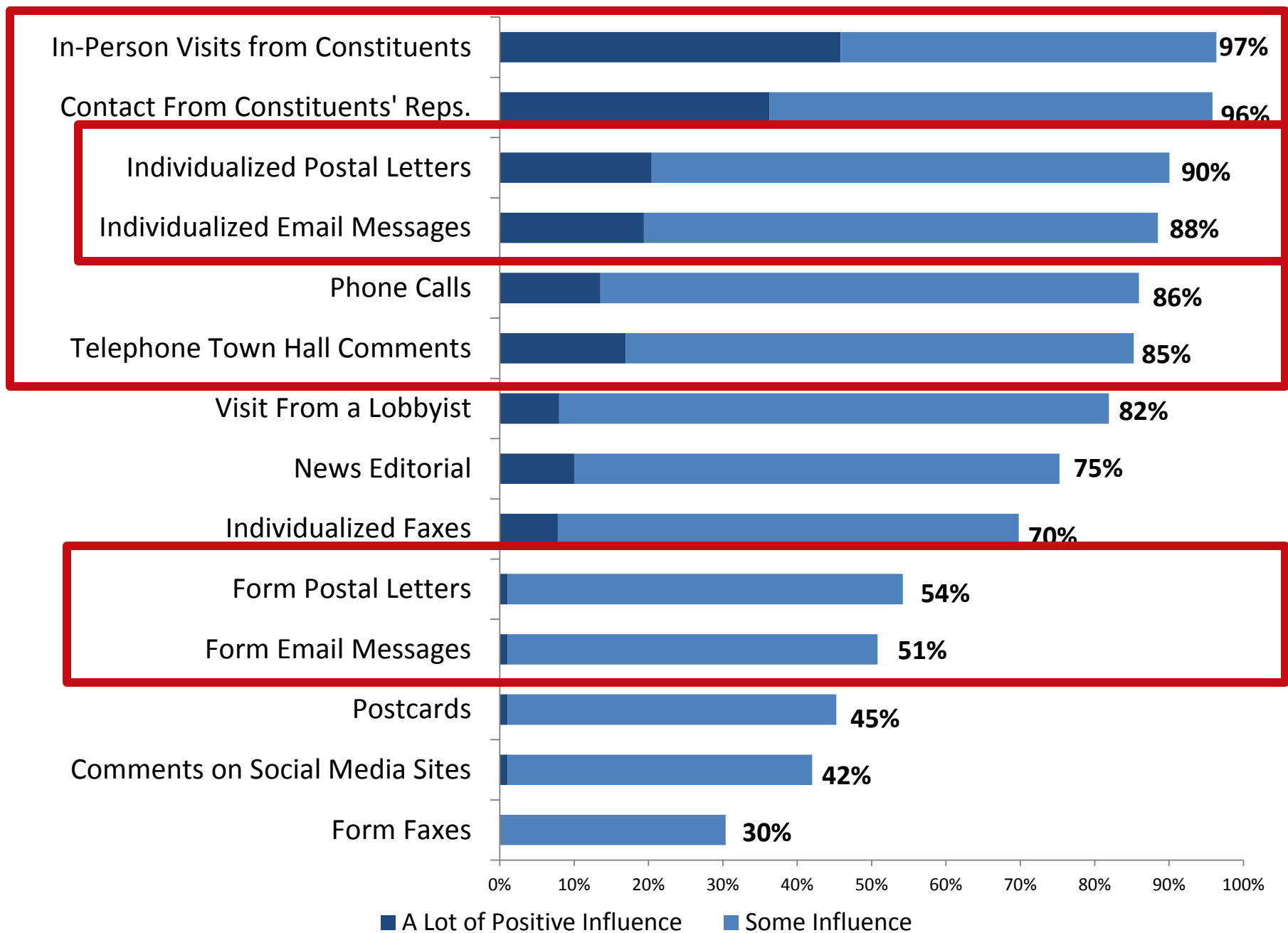


Email and the Internet Have . . .

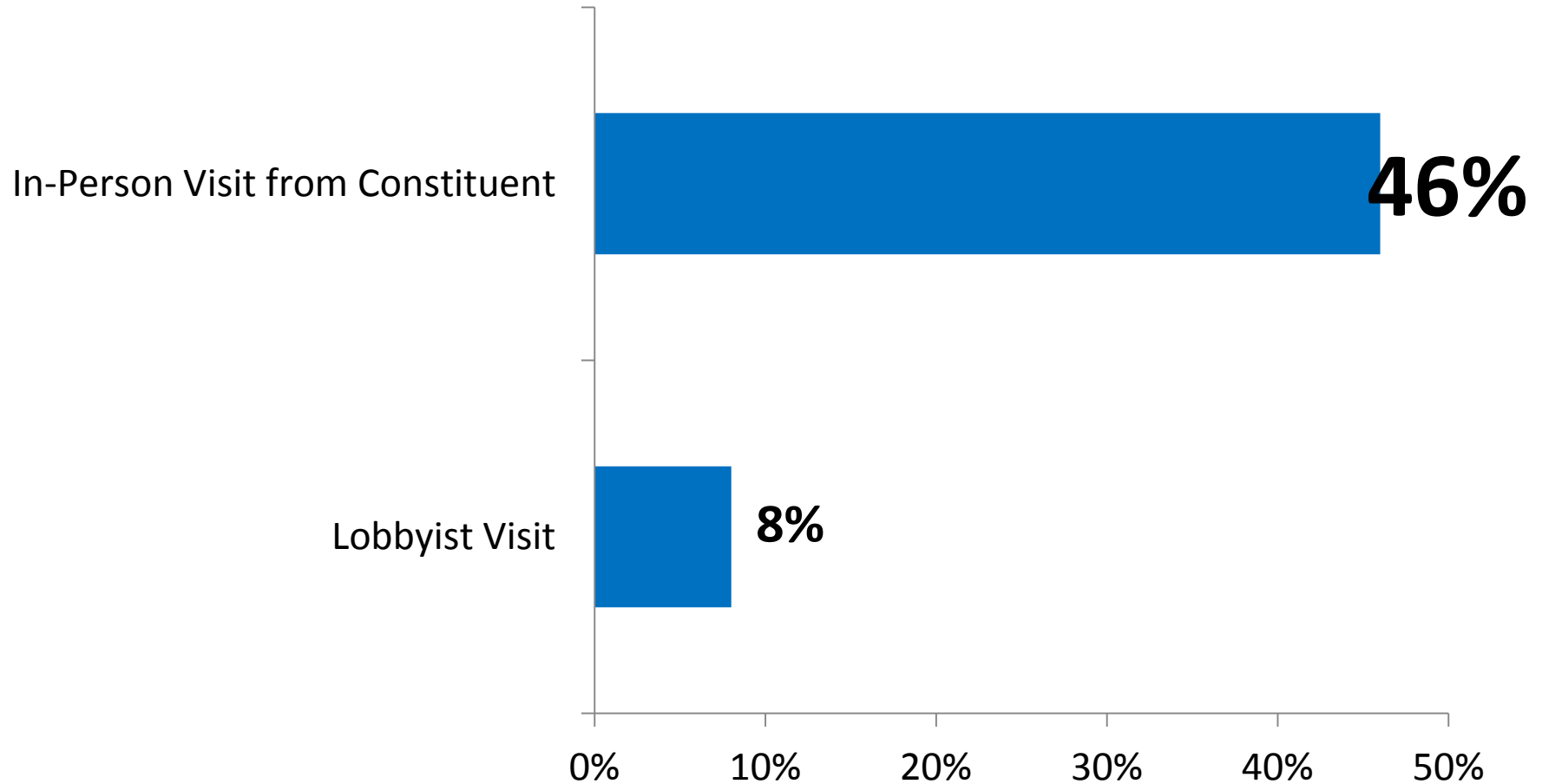


Survey Question

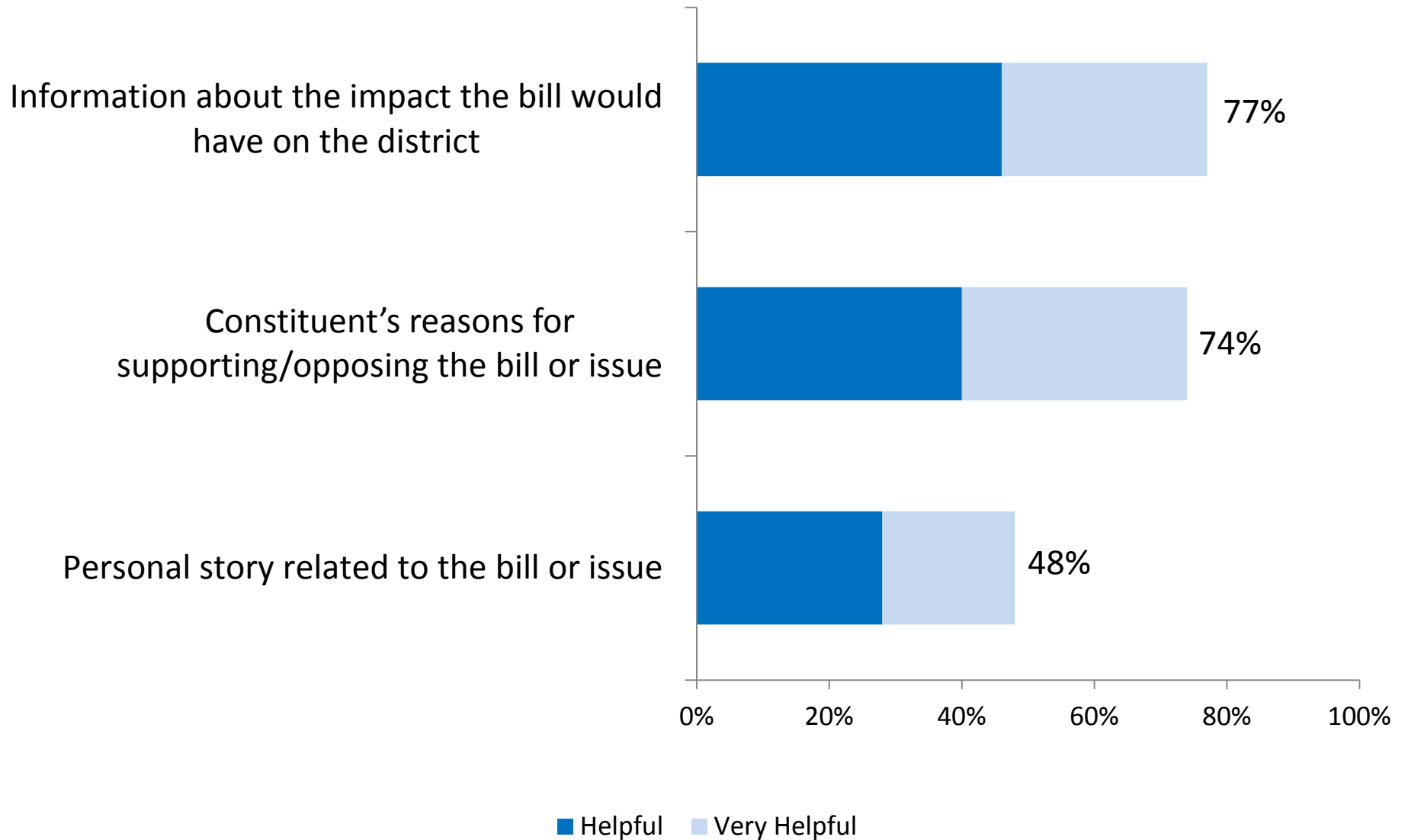
“If your Member/Senator has not already arrived at a firm decision on an issue, how much influence might the following advocacy strategies directed to the *Washington office* have on his/her decision?”



“A lot of influence”

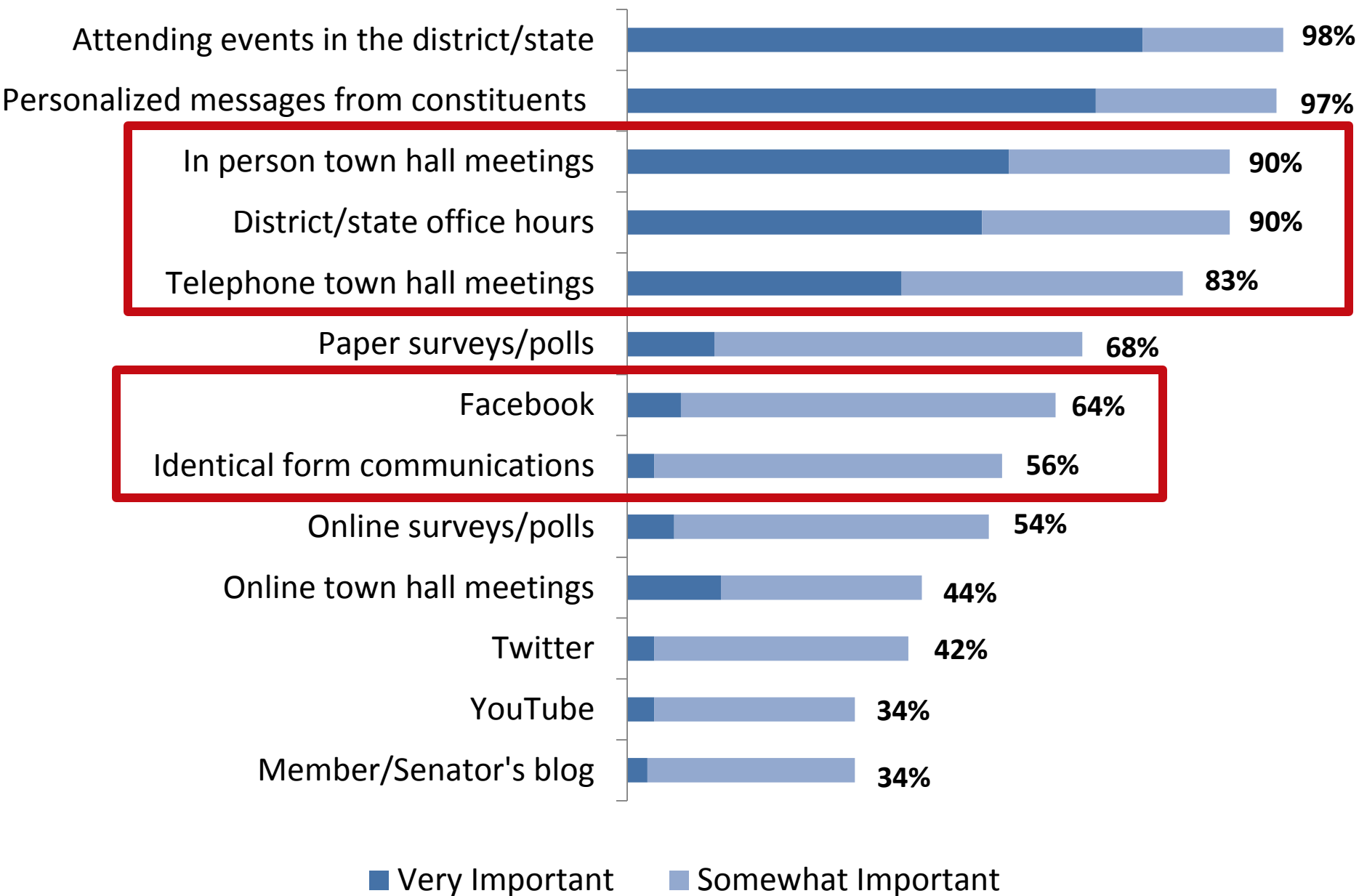


Message Includes...



Survey Question

“In your opinion, how important are the following for understanding constituents' views and opinions?”





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