

April 30-May 2, 2013 The Peabody-Orlando Orlando, Florida





LEADERSHIP SUCCESS—





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Transforming from a Manager to a Leader









Session Objectives

- Outline the evolution from the "manager" role to the "leader" role
- Review the behaviors associated with leaders of "impact"
- Identify key areas of focus to build new capabilities
- Outline a plan of action







Manager



Leader



"In the future, the real core competency of companies will be the ability to continuously and creatively destroy and remake themselves to meet customer demands."

Noel Tichy



. THE VOICE OF FOOD RETAIL →

Manager

Leader











Things Have Changed



How do the changes impact the role that you play?













- Researchers (Bennis & Nanus, 1985) suggest that there are differences between leaders and managers.
 - "To *manage* means to bring about, to accomplish, to have charge of or responsibility for, to consider!"
 - "Leading is influencing, guiding in direction, course, action, opinion."
 - Leaders are people who do the right thing.



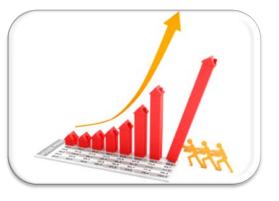




Business Leadership



People Leadership



Organizational Leadership



Self Leadership





The Right Principles

• Principle #1: Developing the Right

Leadership Mindset

Principle #2: Change or Die!

Principle #3: Building New Capabilities

Principle #4: Reshaping Reality:

Creating Purpose Driven

Teams

• Principle #5: The Customer Connection

• Principle #6: A Leader of All People, Not

Just of Some People

• Principle #7: Modeling the Way

Principle #8: The True Key to

Sustainability: Culture

• Principle #9: Embedding Excellence

Principle #10: The IMPACT Factor

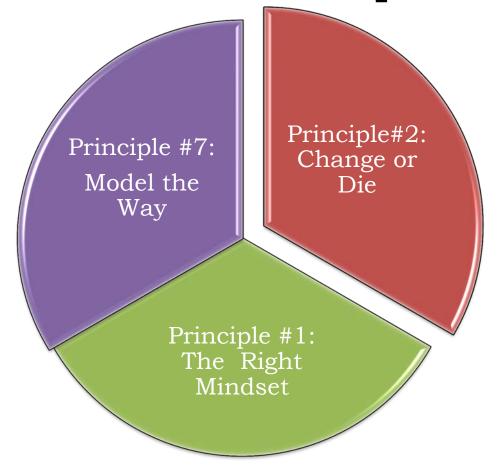








Self Leadership









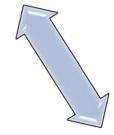
Business Leadership

Principle # 5:

The Customer Connection:

It's A Relationship





Principle # 3:

Building New Capabilities:

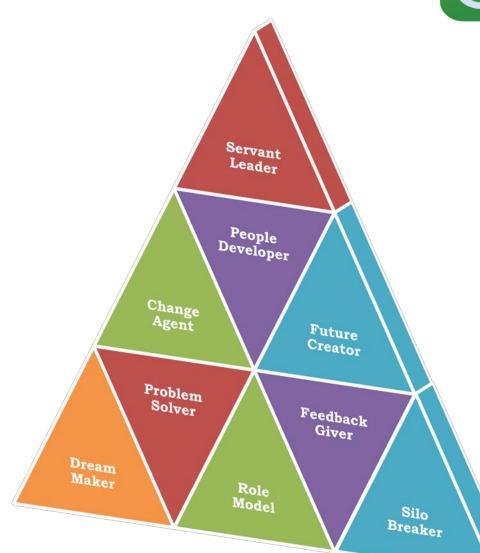
The Customer Experience



Performance and Profits







The Role of Leaders Today

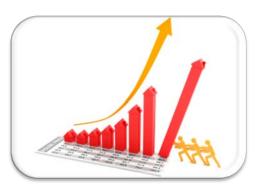
Find a partner and discuss the following question:

What areas represent growth opportunities for you to become a better leader?









Organizational Leadership

Principle #8: The True Key to Sustainability: Culture

Principle #9: Embedding Excellence

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10

Where does the culture that you have created stand?





Teams that Produce...

Annual surveys by *Fortune* and the Hay Group still find that the world's elite organizations share one thing: <u>corporate cultures that value people and how they learn.</u>

The ability to predict changes in the marketplace

The ability to adapt to the changes

The ability to capitalize quickly







People Leadership

Customer Centric

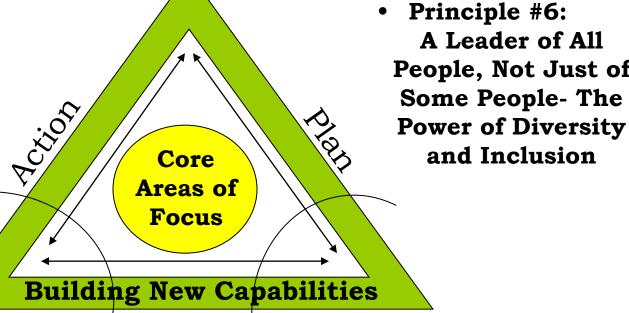
Driven Teams Principle #6: A Leader of All People, Not Just of

and Inclusion

Principle #4:

Reshaping Reality:

Creating Purpose



People Centric

Deployment\

Future Centric







Leaders as Teachers

Principle #10: The IMPACT Factor







You Make a Difference



Great Leaders Learn Forever





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QUESTIONS

