

"Staying Strong with Family Meals Family Meals" Barometer Summary June 2024

Americans agree: Family meals are a great setting for teaching civility.

- 76% agree: Family meals are a great time to have and teach respectful interactions.
- 70% agree: Frequent family meals create a safe environment for my family to discuss the thornier societal issues.
- 68% agree: Sitting at a meal together tends to keep conversations more civil.



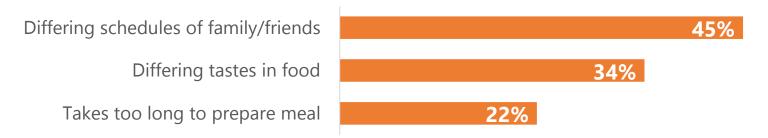
Know about the benefits of family meals

Most Americans (66%) feel the benefits of family meals outweigh the costs.

Family meals...

- Make me feel more connected 56%
- Are a good way to spend time with people 53%
- Are an important part of my household's regular routine 45%
- Are fun to eat **43%**
- Are more balanced than meals I eat alone 42%

Barriers to family meals include:



Almost all (88%) consumers agree that sharing family meals is important.

Very few Americans feel that cooking is a chore. Almost half (43%) "like" or "love" cooking.*

- Despite this enjoyment, the number of people cooking at home daily has consistently dropped since 2021, as has the time home cooks spend preparing meals.
 - 21% report cooking a meal at home seven days a week, compared to 28% in 2021
 - 75% prepare their main meal in under an hour, compared to 37% taking an hour or more to prepare their meal in 2021

Meal inspiration comes from multiple sources, with younger cooks connecting to digital sources and older ones leaning on familiarity and friends.*



Gen Z	Millennials	Gen X	Boomers
24%	23%	37%	63%
37%	40%	37%	42%
20%	20%	25%	37%
51%	43%	27%	11%

How Could Food Retailers Make Meal Preparation Easier*



To learn more about the Family Meals Movement™, visit www.fmi.org/familymeals