



LEGAL CONFERENCE

June 5 - 7, 2011 • Brown Palace Hotel & Spa • Denver, Colorado



Sponsorship Information

Sponsorship Benefits

- Company listing in the sponsor section of the Legal Conference web page
- Opportunity to conduct educational session
- Company logo and listing in the on-site program
- Recognition on on-site signage and from the podium
- Complimentary ad in the conference program (Platinum level)
- Complimentary registration for 2 firm/company representatives (Platinum and Gold level)
- Conference attendee list prior to the conference

For more information, please contact:

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* Sponsors must be Associate Members of the Food Marketing Institute. For information about the benefits of Associate Membership in FMI, go to www.fmi.org/associate/ or contact Peter Collins at (202) 220-0737 or pcollins@fmi.org

Sponsorship Opportunities

Platinum Level (\$10,000)

Benefits include:

- Sponsorship of the selected event
- Opportunity to conduct educational session
- Complimentary full page ad in the conference program
- Complimentary registration for 2 firm/company representatives
- Company listing in the sponsor section of the Legal Conference web page.
- Company logo and listing in the on-site program
- Mention in conference marketing e-blasts, sent to contacts in the supermarket industry.
- Recognition on on-site signage and from the podium.
- Conference attendee list prior to the conference

Opportunities available(3):

- Welcome Reception—Sun., June 5 (1)
- Monday Keynote Lunch—Mon., June 6 (1)
- Monday Evening Social Event—
Mon., June 6 (1)

Gold Level (\$7,000)

Benefits include:

- Sponsorship of the selected event
- Opportunity to conduct educational session
- Complimentary registration for 2 firm/company representatives
- Company listing in the sponsor section of the Legal Conference web page
- Company logo and listing in the on-site program
- Mention in conference marketing e-blasts, sent to contacts in the supermarket industry
- Recognition on on-site signage and from the podium.
- Conference attendee list prior to the conference

Opportunities available(9):

- Monday General Sessions (3)
- Tuesday General Sessions (5)
- Tuesday Networking Luncheon (1)

Silver Level (\$4,000)

Benefits include:

- Sponsorship of the selected event
- Opportunity to conduct educational session
- Member rate registration for 2 firm/company representatives
- Company listing in the sponsor section of the Legal Conference web page
- Company logo and listing in the on-site program
- Mention in conference marketing e-blasts, sent to contacts in the supermarket industry
- Recognition on on-site signage and from the podium.
- Conference attendee list prior to the conference

Opportunities available(2):

- Monday Refreshment Breaks
- Tuesday Refreshment Breaks