



## Sponsorship Information

### Sponsorship Benefits

- Company listing in the sponsor section of the Legal Conference web page
- Opportunity to conduct educational session
- Company logo and listing in the on-site program
- Recognition on on-site signage and from the podium
- Complimentary ad in the conference program (Platinum level)
- Complimentary registration for 2 firm/company representatives (Platinum and Gold level)
- Conference attendee list prior to the conference

For more information, please contact:

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\* Sponsors must be Associate Members of the Food Marketing Institute. For information about the benefits of Associate Membership in FMI, go to [www.fmi.org/associate/](http://www.fmi.org/associate/) or contact Peter Collins at (202) 220-0737 or [pcollins@fmi.org](mailto:pcollins@fmi.org)

### Sponsorship Opportunities

#### Platinum Level (\$10,000)

##### Benefits include:

- Sponsorship of the selected event
- Opportunity to conduct educational session
- Complimentary full page ad in the conference program
- Complimentary registration for 2 firm/company representatives
- Company listing in the sponsor section of the Legal Conference web page.
- Company logo and listing in the on-site program
- Mention in conference marketing e-blasts, sent to contacts in the supermarket industry.
- Recognition on on-site signage and from the podium.
- Conference attendee list prior to the conference

##### Opportunities available(3):

- Welcome Reception—Sun., June 5 (1)
- Monday Keynote Lunch—Mon., June 6 (1)
- Monday Evening Social Event—  
Mon., June 6 (1)

## **Gold Level (\$7,000)**

### **Benefits include:**

- Sponsorship of the selected event
- Opportunity to conduct educational session
- Complimentary registration for 2 firm/company representatives
- Company listing in the sponsor section of the Legal Conference web page
- Company logo and listing in the on-site program
- Mention in conference marketing e-blasts, sent to contacts in the supermarket industry
- Recognition on on-site signage and from the podium.
- Conference attendee list prior to the conference

### **Opportunities available(9):**

- Monday General Sessions (3)
- Tuesday General Sessions (5)
- Tuesday Networking Luncheon (1)

## **Silver Level (\$4,000)**

### **Benefits include:**

- Sponsorship of the selected event
- Opportunity to conduct educational session
- Member rate registration for 2 firm/company representatives
- Company listing in the sponsor section of the Legal Conference web page
- Company logo and listing in the on-site program
- Mention in conference marketing e-blasts, sent to contacts in the supermarket industry
- Recognition on on-site signage and from the podium.
- Conference attendee list prior to the conference

### **Opportunities available(2):**

- Monday Refreshment Breaks
- Tuesday Refreshment Breaks