



FINANCIAL EXECUTIVE CONFERENCE

MAY 22-24, 2011

CO-LOCATED WITH THE

INTERNAL AUDITING CONFERENCE

MAY 22-25, 2011

SHERATON SAN DIEGO
HOTEL & MARINA
SAN DIEGO, CA

www.fmi.org/events

FINANCIAL EXECUTIVE CONFERENCE

MAY 22-24, 2011
SHERATON SAN DIEGO
HOTEL & MARINA
SAN DIEGO, CA

Collaborate with financial management executives in the grocery industry to tackle financial challenges, develop innovative approaches to drive performance and prepare your company for the future.

FEATURED BENEFITS

- ✓ Leverage lessons learned from industry experts and peers
- ✓ Get critical updates on issues that affect profit and performance
- ✓ Enhance your professional knowledge and gain up to 18.5 CPE credits
- ✓ Examine 'big-picture' financial objectives and cultivate a team approach to achieving business goals

TWO CONFERENCES IN ONE!

Take advantage of additional education and networking opportunities at the co-located Internal Auditing Conference. Pay ONE registration fee and attend sessions at BOTH conferences!

WHO SHOULD ATTEND

- ✓ CFOs
- ✓ Vice Presidents of Finance
- ✓ Controllers
- ✓ Treasurers
- ✓ Accounting Directors
- ✓ Anyone involved in financial management

CONFERENCE PLANNING COMMITTEE

Paul A. Cox (Chair)

Vice President, Finance
K-VA-T Food Stores, Inc.

John Franklin

Sr. VP - Controller
Brookshire Grocery Company

Amanda Tomlin

Controller
United Supermarkets, LLC

M. Elizabeth Van Oflen

Vice President and Controller
The Kroger Co.

Robert Z. Walker

Chief Financial Officer
Associated Wholesale Grocers, Inc

Amanda Bond-Thorley

Senior Manager, Education
Food Marketing Institute

“The Financial Executive Conference provides a great forum to network with industry peers and exchange ideas during the open discussion groups. The conference sessions provide updates in tax and accounting, as well as many other timely, relevant industry specific topics.”

*Paul A. Cox, CPA, Vice President-Finance,
K-VA-T Food Stores, Inc.*

HOT TOPICS

Credit Markets ■ Health Care Reform
■ Mergers & Acquisitions ■ Transaction
Costs ■ Tax Legislation ■ Shrink Control
■ Data Security ■ Ethics ■ PCI Compliance
■ Accounting Updates

CONFERENCE AGENDA AT A GLANCE

| SUNDAY, MAY 22 | TUESDAY, MAY 24 |
|--|--|
| 4:30 p.m. – 5:00 p.m. NEWCOMERS RECEPTION/ ORIENTATION | 7:00 a.m. – 8:00 a.m. BREAKFAST Sponsored by Ameritrust Transportation Services |
| 5:30 p.m. – 7:00 p.m. COCKTAIL WELCOME RECEPTION Sponsored by Inmar, Inc. | 8:00 a.m. – 8:10 a.m. COMMITTEE CHAIR REMARKS |
| | 8:10 a.m. – 9:00 a.m. MERGERS AND ACQUISITIONS: THE NEW WORLD ORDER |
| | 9:00 a.m. – 10:00 a.m. THE FUTURE OF PAYMENTS: ARE YOU READY? |
| | 10:00 a.m. – 10:15 a.m. NETWORKING BREAK Sponsored by Balance Innovations |
| | 10:15 a.m. – 11:15 a.m. HEALTH CARE REFORM: BENEFITS AND COSTS, TODAY AND BEYOND |
| | 11:15 a.m. – 12:00 p.m. HEDGING FOR RETAIL: A PRACTICAL APPROACH TO USING TOOLS TO REDUCE RISK |
| | 12:00 p.m. – 1:00 p.m. LUNCH Sponsored by Prologic Redemption Solutions |
| | 1:00 p.m. – 2:00 p.m. CREDIT MARKETS: RECOVERING, RELAXING, READY? |
| | 2:00 p.m. – 2:45 p.m. ROUNDTABLES <ul style="list-style-type: none">• Cloud Technology• Deflation• Back Office Convergence Solutions |
| | 2:45 p.m. – 3:00 p.m. NETWORKING BREAK Sponsored by Balance Innovations |
| | 3:00 p.m. – 4:00 p.m. DATA SECURITY/ PCI COMPLIANCE Sponsored by WorldPay USA, Inc. |
| | 4:00 p.m. – 5:00 p.m. EIGHT SLIPPERY SLOPES TO UNETHICAL BEHAVIOR |
| | 6:30 p.m. – 9:30 p.m. OFFSITE SOCIAL EVENT Sponsored by Phyle Inventory Control Specialists |
| MONDAY, MAY 23 | |
| 7:00 a.m. – 8:00 a.m. BREAKFAST Sponsored by Connelly Consulting, Inc. | |
| 8:00 a.m. – 8:15 a.m. CHAIRMAN'S OPENING REMARKS | |
| 8:15 a.m. – 8:45 a.m. KEYNOTE ADDRESS: THE FOOD MARKETING INDUSTRY SPEAKS | |
| 8:45 a.m. – 9:45 a.m. ACCOUNTING UPDATE | |
| 9:45 a.m. – 10:00 a.m. NETWORKING BREAK Sponsored by Levante | |
| 10:00 a.m. – 11:00 a.m. TAX UPDATE: WHAT'S NEW, WHAT'S NEXT... AND WHAT TO DO ABOUT IT <u>NOW</u> | |
| 11:00 a.m. – 12:00 p.m. PROFIT 2011: REFOCUS AND RELOAD | |
| 12:00 p.m. – 1:30 p.m. LUNCH WITH SPEAKER CHANGING OUR ATTITUDE: MOVING FROM SURVIVING TO THRIVING Sponsored by NCH Marketing Services, Inc. | |
| 1:45 p.m. – 2:45 p.m. BREAKOUT DISCUSSION GROUPS Join assigned groups to share experiences and exchange ideas (<i>retailers and wholesalers only</i>) | |
| 2:45 p.m. – 3:45 p.m. DATA BREACHES: PATHS AND PREVENTION | |
| 3:45 p.m. – 4:00 p.m. NETWORKING BREAK Sponsored by Levante | |
| 4:00 p.m. – 5:00 p.m. ACHIEVING BETTER OPERATING RESULTS VIA VENDOR COLLABORATION | |
| 6:00 p.m. – 7:30 p.m. COCKTAIL RECEPTION Sponsored by PRGX USA, Inc. | |

Please note that, while the FMI Financial Executive Conference adjourns on Tuesday, all attendees are welcome to join the sessions at the Internal Auditing Conference on Wednesday, May 25. Please see the Internal Auditing Conference agenda for more information.

INTERNAL AUDITING CONFERENCE

MAY 22-25, 2011
SHERATON SAN DIEGO
HOTEL & MARINA
SAN DIEGO, CA

Gain new ideas at this one-of-a-kind education and networking event designed specifically for internal audit professionals in the grocery industry. Receive practical ideas to improve controls and your company's financial performance.

FEATURED BENEFITS

- ✓ Leverage lessons learned from industry experts and peers
- ✓ Hear current trends and identify ways to tackle financial and auditing challenges
- ✓ Receive critical updates on issues and trends that affect you and your company
- ✓ Enhance your professional knowledge and gain up to 22 CPE credits

TWO CONFERENCES IN ONE!

Take advantage of additional education and networking opportunities at the co-located Financial Executive Conference. Pay ONE registration fee and attend sessions at BOTH conferences!

WHO SHOULD ATTEND

VPs, Directors, Managers and Staff Auditors involved in

- ✓ Internal Audit
- ✓ Finance
- ✓ Compliance
- ✓ A/P Auditing
- ✓ Loss Prevention
- ✓ Corporate Controls

CONFERENCE PLANNING COMMITTEE

Toney Cothran Coukart, CPA (Chair)

Chief Internal Auditor
Weis Markets, Inc.

Dennis H. Hackett

Vice President, Auditing
The Kroger Co.

Larry Klos

Vice President, Internal Audit
Giant Eagle, Inc.

Theresa Maricevic

Internal Audit Manager
King Kullen Grocery Co., Inc.

Jennie McCarthy

Director, Internal Audit
Safeway Inc.

Carla Morgan

Vice President, Internal Audit
Brookshire Brothers Ltd.

Kimberly A. Rymcza

Senior Manager Audit
Ahold USA, Inc.

Richard A. Sigmon

Corporate Internal Audit Manager
Alex Lee, Inc.

David Wahl

Director, Internal Audit
Schnuck Markets, Inc.

Amanda Bond-Thorley

Senior Manager, Education
Food Marketing Institute

HOT TOPICS

Fraud ■ Food Safety Audits ■ Fuel Station Compliance ■ Transaction Costs ■ Capital Improvement
■ Pharmacy Auditing ■ Coupon Fraud ■ Shrink Control ■ Data Security ■ Ethics ■ DSD ■
Front-End Auditing ■ Mergers and Acquisitions

CONFERENCE AGENDA AT A GLANCE

SUNDAY, MAY 22

| | |
|-----------------------|---|
| 4:30 P.M. – 5:00 P.M. | NEWCOMERS RECEPTION/ ORIENTATION |
| 5:30 p.m. – 7:00 p.m. | COCKTAIL WELCOME RECEPTION Sponsored by Inmar, Inc. |

MONDAY, MAY 23

| | |
|-------------------------|--|
| 7:00 a.m. – 8:00 a.m. | BREAKFAST Sponsored by Connelly Consulting, Inc. |
| 8:00 a.m. – 8:15 a.m. | WELCOME AND OPENING REMARKS |
| 8:15 a.m. – 8:45 a.m. | KEYNOTE ADDRESS: THE FOOD MARKETING INDUSTRY SPEAKS |
| 8:45 a.m. – 9:45 a.m. | ACCOUNTING UPDATE |
| 9:45 a.m. – 10:00 a.m. | NETWORKING BREAK Sponsored by Levante |
| 10:00 a.m. – 11:00 a.m. | FOOD SAFETY AUDITING/ RAPID RECALL EXCHANGE |
| 11:00 a.m. – 12:00 p.m. | LEVERAGING CROSS- DEPARTMENTAL COLLABORA- TION TO IDENTIFY FRAUD |
| 12:00 p.m. – 1:30 p.m. | LUNCH WITH SPEAKER CHANGING OUR ATTITUDE: MOVING FROM SURVIVING TO THRIVING Sponsored by NCH Marketing Services, Inc. |
| 1:45 p.m. – 2:45 p.m. | BREAKOUT SESSIONS <ul style="list-style-type: none">• Pharmacy Auditing: Mitigat- ing Risks and Improving Controls• Fuel Station Compliance and Internal Controls |
| 2:45 p.m. – 3:45 p.m. | DATA BREACHES: PATHS AND PREVENTION |
| 3:45 p.m. – 4:00 p.m. | NETWORKING BREAK Sponsored by Levante |
| 4:00 p.m. – 5:00 p.m. | ACHIEVING BETTER OPERATING RESULTS VIA VENDOR COLLABORATION |
| 6:00 p.m. – 7:30 p.m. | COCKTAIL RECEPTION Sponsored by PRGX USA, Inc. |

TUESDAY, MAY 24

| | |
|-------------------------|--|
| 7:00 a.m. – 8:00 a.m. | BREAKFAST Sponsored by Ameriquest Transportation Services |
| 8:00 a.m. – 8:10 a.m. | COMMITTEE CHAIR REMARKS |
| 8:10 a.m. – 9:00 a.m. | MERGERS AND ACQUISITIONS: THE NEW WORLD ORDER |
| 9:00 a.m. – 10:00 a.m. | THE FUTURE OF PAYMENTS: ARE YOU READY? |
| 10:00 a.m. – 10:15 a.m. | NETWORKING BREAK Sponsored by Balance Innovations, LLC |
| 10:15 a.m. – 11:15 a.m. | PROTECT YOUR BOTTOM LINE FROM COUNTERFEIT COUPONS AND EXTREME COUPONING |
| 11:15 a.m. – 12:00 p.m. | FRONT-END AUDITING |
| 12:00 p.m. – 1:00 p.m. | LUNCH Sponsored by Prologic Redemption Solutions |
| 1:00 p.m. – 2:00 p.m. | ASSESSING AND MITIGATING SELF-CHECKOUT SHRINK RISK |
| 2:00 p.m. – 2:45 p.m. | OPEN FORUM |
| 2:45 p.m. – 3:00 p.m. | NETWORKING BREAK Sponsored by Balance Innovations, LLC |
| 3:00 p.m. – 4:00 p.m. | DATA SECURITY/ PCI COMPLIANCE Sponsored by WorldPay US, Inc. |
| 4:00 p.m. – 5:00 p.m. | EIGHT SLIPPERY SLOPES TO UNETHICAL BEHAVIOR |
| 6:30 p.m. – 9:30 p.m. | OFFSITE SOCIAL EVENT Sponsored by Phyle Inventory Control Specialists |

WEDNESDAY, MAY 25

| | |
|-------------------------|--|
| 7:30 a.m. – 8:30 a.m. | BREAKFAST |
| 8:30 a.m. – 9:30 a.m. | HOW TO AUDIT THE “TONE AT THE TOP” (CORPORATE ETHICS) |
| 9:30 a.m. – 10:30 a.m. | CAPITAL IMPROVEMENT PROGRAMS: SO WHAT’S THE RISK? |
| 10:30 a.m. – 10:45 a.m. | NETWORKING BREAK |
| 10:45 a.m. – 12:00 p.m. | DIRECT STORE DELIVERY (DSD) AUDITING |
| 12:00 p.m. | CONFERENCE ADJOURNS |

FEATURED SESSIONS

JOINT SESSIONS

KEYNOTE ADDRESS: THE FOOD MARKETING INDUSTRY SPEAKS

Hear the latest research from FMI Speaks and Trends including an industry overview of economic, consumer and industry trends. Explore how key trends and emerging issues may develop and prepare to meet those challenges and exploit new opportunities for growth.

Pat Walsh, Senior Vice President, Education, Research & Industry Relations, Food Marketing Institute

ACCOUNTING UPDATE

Understand the tidal wave of new accounting pronouncements rolling in over the next few years, including new accounting requirements for revenue, leases and financial instruments. Get an update on recent developments at the SEC and hear a discussion on the most frequent SEC comments received by companies in the food retailing industry.

Arie S. Wilgenburg, Partner, Deloitte & Touche LLP

CHANGING OUR ATTITUDE: MOVING FROM SURVIVING TO THRIVING

Economic concerns, data security, regulatory challenges, health care uncertainties and consumer expectations have taken a toll on many professionals in the food retail industry, causing some to go into survival mode. It's time for a change in focus and attitude. Discover the secrets of 'can-do' leadership that will inspire your team members to strive for optimum performance, profitability and growth.

Bruce S. Wilkinson, CSP President, Workplace Consultants, Inc.

DATA BREACHES: PATHS AND PREVENTION

Do you know how easily an unauthorized individual can gain access to your networks and sensitive data and remain undetected? Discover how corporate firewalls can be bypassed and how databases can be used to compromise host systems and corporate networks. Understand common weaknesses in Intrusion Detection Systems (IDS) and Intrusion Prevention Systems (IPS) configurations and learn about controls to protect your data.

Kevin Nibbler, Senior Manager, Security and Audit Services, Canaudit, Inc.

ACHIEVING BETTER OPERATING RESULTS VIA VENDOR COLLABORATION

While retailer/vendor relationships will always be at arms length, a focus on Finance-to-Finance connections across company lines can yield valuable insights and benefits. Understand the key obstacles encountered in retailer/vendor collaboration and hear strategies for tackling them. Learn best practices for measuring performance and discover how both parties can work together to set mutual expectations.

Steve Riordan, Managing Director - Advisory Services, PRGX USA, Inc.

MERGERS AND ACQUISITIONS: THE NEW WORLD ORDER

Receive an overview of the current competitive landscape and lending environment as well as financial performance and merger and acquisition activity in the grocery industry, both in the retail and distribution sector. Stay current on issues facing other retailers nationwide and discover the strategies they have employed to successfully navigate through the current economic environment. Hear how your competitors are realigning operations to reduce overhead expenses and distribution costs. Explore ways to make similar tactical and strategic decisions that can improve your company's bottom line.

David Schoeder, Principal, The Food Partners

Visit www.fmi.org to review the full program

THE FUTURE OF PAYMENTS: ARE YOU READY?

How do companies gain an edge in the ever-evolving environment of consumer payments? Is your company ready for what's next? Understand how the latest legislative and technology trends, including mobile payments may impact the food industry. Discover what you can do to prepare and profit. Learn how to approach payments strategically.

Steve Latham, Senior Vice President, First Data

Joe Samuel, Senior Vice President – Global Affairs, First Data

EIGHT SLIPPERY SLOPES TO UNETHICAL BEHAVIOR

Have you ever driven over the speed limit or perhaps downloaded music and not paid for it? If so, you know firsthand how hard it is to always stay within the law. This powerful business ethics presentation revolves around the thought processes that lead to unethical behavior. Kuhse uses his compelling life story to illustrate the eight critical thinking errors that led to becoming an international fugitive and provides insight into common ethical dilemmas.

Patrick Kuhse, Internationally Recognized Business Ethics Authority

FEATURED SESSIONS FINANCIAL EXECUTIVE

TAX UPDATE: WHAT'S NEW, WHAT'S NEXT...AND WHAT TO DO ABOUT IT NOW

New tax legislation, new tax guidance – it's been a busy year. What does it all mean for financial executives? What were the significant tax developments in 2010 and what are some of the emerging tax trends and tax policy debates? Find out what's in store in 2011 and beyond.

Nancy C. Wertheim, National Tax Managing Partner, Retail Deloitte Tax LLP

PROFIT 2011: REFOCUS AND RELOAD

Shrink control means PROFIT. In this session you will: learn how to make loss prevention a profit center, discover how grocery stores are taking bold, fresh action to drive financial performance, challenge your thinking and update your knowledge about performance metrics, identify the 12 standards for control of store shrink, hear the 5 in-store programs every financial manager should understand to promote profitable selling at lower shrink levels and discover which Key Performance Indicators (KPI) are vital to your reporting portfolio.

Larry Miller, President, The Retail Control Group

HEALTH CARE REFORM: BENEFITS AND COSTS, TODAY AND BEYOND

The retail grocery industry is already paying more in health care costs than what is often reflected in the bottom line. Learn how changes mandated in the health care reform bill enacted in 2010 will further impact your business. Hear what companies are doing to proactively manage increasing costs in anticipation of changes required by the new law and discover potential methods for mitigating future cost increases.

Brigen Winters, Principal, Groom Law Group, Chartered

“ This is by far the most valuable conference I attend each year because of its unique focus on financial leaders in the grocery industry and the relevance of the topics presented. The breakout and roundtable discussions provide an exceptional environment for benchmarking, networking, best practice sharing and issue resolution. You can create valuable network connections with some of the brightest minds in the business. I always leave this conference feeling confident in the value it adds for me and my company.”

John Franklin, Sr. VP – Controller, Brookshire Grocery Company

HEDGING FOR RETAIL: A PRACTICAL APPROACH TO USING TOOLS TO REDUCE RISK

Delve into the concept of commodity hedging through derivatives by exploring the logical reasoning and tools available to set up a hedging program. Understand the documentation and credit requirements necessary to get started.

Peter Andersson, Vice President, Commodity Derivatives, Société Générale Corporate and Investment Banking

CREDIT MARKETS: RECOVERING, RELAXING, READY?

Triggered by the housing debacle in 2008, the volatile credit market had a major impact on the global economy. As it regains strength, banks have recovered from the credit crisis and are eager to partner with successful businesses to fund programs at attractive rates. Learn how economic variables such as unemployment, inflation, the Federal Funds Rate, the value of the dollar, emerging markets, capital demand and commodities will continue to impact the credit markets and the U.S. and global economies. Discuss how the credit market is projected to perform this year and beyond.

Martha Pruitt Mathews, Senior Vice President, JPMorgan Chase

FEATURED SESSIONS

INTERNAL AUDITING

LEVERAGING CROSS-DEPARTMENTAL COLLABORATION TO IDENTIFY FRAUD

Learn from specific case studies how internal auditing and loss prevention departments can collaboratively leverage expertise and experience to identify consumer, vendor and employee fraud and inefficient operations. Gain insight into the latest trends in organized retail crime and discover how to use data mining to identify hot spots and hot products. Find out why retailers risk losing thousands or even millions of dollars through poorly executed vendor contracts and learn how to avoid the pitfalls.

Kathleen Smith, Vice President, Loss Prevention, Safeway Inc.

PHARMACY AUDITING: MITIGATING RISKS AND IMPROVING CONTROLS

Join representatives of two national drug chain companies to hear the key risks and challenges internal auditors face in retail pharmacies, including inventory management and controls, pharmacy systems and access, exception reports and regulatory compliance considerations. Further your knowledge of pharmacy operations and learn actionable ideas and strategies to mitigate risks and improve controls.

Hector Pearson, Area Loss Prevention Director, CVS Pharmacy

Greg Beam, Director, Health and Wellness Asset Protection, Wal-Mart Stores, Inc.

“This conference is the only one of its kind that gives internal auditors in the grocery industry a unique opportunity to network with their peers and advance their industry knowledge. As a past and frequent attendee, I have benefitted enormously on a personal and professional level by establishing meaningful business relationships and taking home actionable ideas that I was immediately able to implement in my company.”

Toney Cothran Coukart, CPA, Chief Internal Auditor, Weis Markets, Inc.

FUEL STATION COMPLIANCE AND INTERNAL CONTROLS

Rising energy and gasoline prices have made efficient fuel station operations more critical than ever. Learn how to perform a risk assessment of your fuel operations and ensure appropriate controls are in place. Review the basics of inventory procedures and effective safety and loss prevention measures.

Carl Ray Polk, President, Polk Oil Company

PROTECT YOUR BOTTOM LINE FROM COUNTERFEIT COUPONS AND EXTREME COUPONING

Reduce your exposure to counterfeit coupons through partnership opportunities, technology and training. Hear the latest coupon fraud schemes and the measures being undertaken to address this growing problem. Make your voice heard as the Coupon Information Council (CIC) refines the first industry-wide voluntary best practice guide for coupon acceptance and explore new opportunities to enhance industry relations and lower costs by participating in CIC's ongoing industry reform efforts.

Nancy Lindemood, President, Coupon Information Corporation and Associate Director, Procter & Gamble Distributing Company

FRONT-END AUDITING

The front-end is the single greatest contributor of risk exposure and shrink in your stores. Discover how cashiers can manipulate register systems to commit fraud and learn how to use key performance indicators (KPI) as an effective tool to identify fraudulent behavior at the front-end. Improve your company's bottom line by understanding the critical controls necessary to mitigate front-end shrink.

Don Johnsey, President, JD Johnsey & Associates

ASSESSING AND MITIGATING SELF-CHECKOUT SHRINK RISK

Self checkout units have been a common feature in the grocery industry for the past 15 years and are becoming increasingly more prevalent. While increasing productivity and lowering labor costs, retailers acknowledge that this technology brings an increased risk of shrink. Learn how understanding and assessing loss risk is essential to successful implementation of self-checkout systems and discover what steps can be taken to minimize losses.

Jon Stokes, Director of Loss Prevention & Security, Fresh & Easy Neighborhood Market

HOW TO AUDIT THE "TONE AT THE TOP" (CORPORATE ETHICS)

"Tone at the Top" has become a hot-button phrase over the past few years that describes the ethics culture determined by an organization's leadership that will have a trickle-down effect on employees. Discover practical ways to audit your company's "Tone at the Top" and how to communicate the results to management and the Audit Committee. Discover what steps to take if you determine that the "Top" is "Tone Deaf."

Sheri Brillhart, CIA, MBA, Consulting Manager Risk Advisory Services, RSM McGladrey, Inc.

CAPITAL IMPROVEMENT PROGRAMS: SO WHAT'S THE RISK?

Does your company have adequate controls in place to mitigate the risk of fraud, waste and abuse when it comes to construction activities? Learn how the current economy has profoundly affected capital improvement programs and the construction industry as a whole, why fraud is more likely to occur and how to mitigate the financial risks of a construction program.

John M. Croy, Director of Construction Services, Jefferson Wells International

DIRECT STORE DELIVERY (DSD) AUDITING

Discover industry best practices to improve your store-level audit process and reduce shrink at the back door. Identify risks in the DSD environment, learn the critical auditing controls needed to reduce vendor and receiver fraud, and learn data mining techniques to identify shrink.

Don Johnsey, President, JD Johnsey & Associates

SPONSORS

PLATINUM



GOLD



SILVER



BRONZE



CONFERENCE INFORMATION

QUESTIONS

Program and Sponsorships

Amanda Bond-Thorley
abondthorley@fmi.org
202.220.0606

Registration

Susan Lentz
slentz@fmi.org
202.220.0828

HOTEL INFORMATION

Please make hotel reservations directly with the Sheraton San Diego Hotel & Marina, 1380 Harbor Island Drive, San Diego, CA 92101, Tel: 619.291.2900. FMI has negotiated a special conference rate of \$179 per night. This rate is available until April 29, 2011 after which reservations will be accepted on a space available basis. Please reference the FMI Financial Executive or Internal Auditing Conference when making your reservations in order to receive the special rate. To book your hotel room online, please visit www.fmi.org/events page and click on the Financial Executive or Internal Auditing Conference link. The hotel is conveniently located close to the San Diego Airport (SAN) and provides FREE shuttle service to and from the airport.

REGISTRATION

To register online go to www.fmi.org/events and select the Financial Executive or Internal Auditing Conference link. To register by fax, download and complete the online registration form and fax it back to 202.220.0830. Registration fee includes all meeting materials, breakfasts, coffee breaks, lunches and receptions. Fee does not include hotel accommodations.

NOTE: To qualify for FMI Member rates, participants must be an employee of an FMI Member company. An FMI Retailer/Wholesaler Member is a retailer or wholesaler paying annual dues to FMI. An FMI Associate Member is a supplier company paying annual associate dues to FMI. All others are non-members.

CANCELLATION

Please notify registrar in writing by email to slentz@fmi.org or fax 202.220.0830. A refund, minus a \$75 processing fee, is granted when a cancellation is received by May 6, 2011. A 60% refund is granted if cancellation is received by May 13, 2011. All registrations received after May 13, 2011 are non-refundable. No refund is granted if notification is received after May 13, 2011.

Housing and Logistics

Cary Farrow
cfarrow@fmi.org
202.220.0808

Ben Quigley
bquigley@fmi.org
202.220.0716

CONTINUING EDUCATION CREDITS

The Food Marketing Institute is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding sponsors may be addressed to the National Registry of CPE Sponsors, 150 Fourth Avenue North, Suite 700, Nashville, TN 37219-2417. Website www.nasba.org

Attend this conference and earn CPE's! The 2011 Internal Auditing and Financial Executive Conferences are "group-live" events at the advanced course level and no advanced preparation is required.

Financial Executive Conference:

Attendance at the entire conference earns a total of 18.5 CPE credits in the following fields of study: Management Advisory Services (10 CPE credits), Personal Development (1 CPE credit), Accounting (1 CPE credit), Tax (1 CPE credit), Finance (4.5 CPE credits) and Behavioral Ethics (1 CPE credit).

Internal Auditing Conference:

Prerequisite: Previous experience in Supermarket Auditing procedures.

Attendance at the entire conference earns a total of 22 CPE credits in the following fields of study: Management Advisory Services (6.0 CPE credits), Personal Development (1 CPE credit), Accounting (1 CPE credit), Auditing (10 CPE credits), Finance (2 CPE credits) and Behavioral Ethics (2 CPE credits).

For more information regarding administrative policies such as complaints and refunds, please contact Amanda Bond-Thorley at abondthorley@fmi.org or 202.220.0606.

"Internal auditors in the grocery industry cannot afford to miss this opportunity to attend a conference that focuses on auditing issues specific to the grocery industry. The chance to share ideas with my peers, discover new trends and expand my knowledge and expertise is invaluable to me as an internal auditing professional."

David Wahl, Director, Internal Audit, Schnuck Markets, Inc.

Register Today!

Attend FMI's Financial Executive Conference and/or Internal Auditing Conference. Registering for one gives you access to both!

- ✓ Earn CPE credits
- ✓ Receive critical updates and current trends
- ✓ Identify ways to tackle financial and auditing challenges
- ✓ Learn from industry experts and peers about how to improve your company's financial performance

FMI's Annual Financial Review 2011 provides a complete financial picture of the supermarket industry including the external business environment, key ratios, balance sheet, income statement, statement of cash flow and more for companies of all sizes. **Available in Early Fall 2011!**

Visit www.fmi.org/store to order.



Food Marketing Institute
2345 Crystal Drive, Suite 800
Arlington, VA 22202
www.fmi.org