



The Food Marketing Institute Presents:

# SafeMark<sup>™</sup>

## Supermarkets

SafeMark<sup>™</sup> Train-the-Trainer  
Workshop Taught Entirely  
in Spanish!

- The Best and Most Effective Training for Trainers, Managers, and Associates
- Designed "By Retailers, For Retailers"
- Attendees Will Have an Opportunity to Take a Certification Exam

The SafeMark Train-the-Trainer Workshop provides managers and others who are responsible for food safety training the opportunity to become official SafeMark trainers!

This workshop will provide participants with:

- An overview of the food safety workshop principles for certification
- Skills and techniques for training others on food safety
- SafeMark training materials

Each participant will receive the entire suite of FMI SafeMark Training materials updated to the 2009 FDA Food Code, including:

- Food Safety and Sanitation Trainer's Kit  
Spanish (Third Edition)
- Guide to Food Safety and Sanitation  
Spanish (Third Edition)
- SafeMark Quick Reference Guide  
Spanish (Third Edition)



**Registration Questions?** Call Gwen Lee, 202.220.0661

**SafeMark™ Publications have been updated to the 2009 FDA Food Code!**

Food Marketing Institute (FMI)  
**SafeMark™ Train-the-Trainer  
Workshop - Spanish**  
October 26-27, 2010

**Hosted By HEB**  
5105 Rittiman Road  
San Antonio, Texas 78218

**PERSONAL INFORMATION**

Name: \_\_\_\_\_

Telephone Number(s): \_\_\_\_\_

**COMPANY INFORMATION**

Your Employer: \_\_\_\_\_

Your Job Title: \_\_\_\_\_

Work Address: \_\_\_\_\_  
(Number) (Street) (Apartment) (City) (State/Province) (Zip/Postal Code)

Work Telephone No.: \_\_\_\_\_ Work Fax No.: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

**PREREQUISITE**

This is a Train-the-Trainer workshop designed for those with a background in food safety. Briefly describe your previous food safety training and/or work experience.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**WORKSHOP REGISTRATION FEE**

- \$400 per attendee
- \$350 per attendee for 3 or more from same company
- \$200 per attendee from Government and University

**PAYMENT INFORMATION**

Registrations will not be accepted without payment.

☐ Enclosed is my check for \$ \_\_\_\_\_ (U.S. funds).

Please make checks payable to FMI. Mail to Foodmarketing Institute P.O. Box 758870, Lock Box 758870, Baltimore, MD 21275-8870.

☐ Please charge \$ \_\_\_\_\_ to my ☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

Card Holder Name \_\_\_\_\_ Acct.# \_\_\_\_\_

Exp. Date \_\_\_\_\_ Card Holder Signature \_\_\_\_\_

Fax this form with credit card payment to FMI at 202.220.0876, Attn: Gwen Lee

In general, Treasury Regulation No. 1.62-5 permits an income tax deduction for education expenses undertaken to maintain and improve professional skills.



## Registration, Payment and Hotel Information:

**Online:** Register online at [www.fmi.org/foodsafety](http://www.fmi.org/foodsafety)

**Fax:** Send completed form to Gwen Lee at 202.220.0876

**Mail:** Send completed form to:  
Food Marketing Institute  
PO Box 758870  
Lockbox 758870  
Baltimore, MD 21275-8870

**Please make checks payable to:** *Food Marketing Institute – SafeMark Workshop*

## Workshop Registration Fee:

Per Attendee: \$400

3 or more Attendees from same company: \$350

Government or University Attendee: \$200

## Hotel Information:

Drury Inn & Suites  
4900 Crestwind Drive  
San Antonio, TX 78239

To make a hotel reservation, please contact the HEB Travel Agency at 1.888.432.6676 and reference the FMI Training Workshop HEB Quality Assurance. **Deadline for reservations will be October 22, 2010.**

**Special Rate:** A special rate of \$59.99 (plus tax, etc.) has been arranged for workshop attendees. There will be a \$5 fee added for the use of the HEB Travel Agency and special rate.