

FMI CONSUMER AFFAIRS AND COMMUNICATIONS SEMINAR

September 20-22, 2010 – Alexandria, VA

FMI Associate Member Sponsorship Opportunities

FMI's Consumer Affairs Seminar provides a forum for participants to discuss industry activities and hear from experts on the many issues impacting the industry. These issues include: **food safety, marketing, communications, nutrition, community relations, technology, and customer service**, just to name a few. The seminar draws representatives of retail, wholesale and manufacturer consumer affairs professionals as well as marketing, nutrition and public relations personnel.

The following sponsorship opportunities are available to all FMI Associate Members.

Seminar Sponsor - \$3,500

Benefits:

- Participation in all seminar sessions, meals and receptions
- Recognition on Seminar signage and program materials
- One complimentary registration
- Special Associate Member registration fee for all additional participants
- Table at Tuesday reception to display education material

Additional Sponsorship Opportunities

Benefits:

- Participation in all seminar sessions, meals and receptions
- Acknowledgement from the podium
- Recognition on Seminar signage and program materials
- Special Associate Member registration fee

<u>Activity</u>	<u>Sponsorship</u>
Tuesday Continental Breakfast	\$3,000
Tuesday Buffet Lunch	\$3,000
Tuesday Networking Reception (Table)	\$2,500
Wednesday Continental Breakfast	\$2,500
Breaks (2)	\$2,500

**Please Note: Additional charges apply on all requests for audio/visual support, specialized menu selections and certain other custom requests. Please contact Cidney McNeil at 202-220-0620 for complete sponsorship guidelines and information.