



ANNUAL BUSINESS CONFERENCE

effective. fast. focused.

**Annual
Business
Conference**

Feb. 28 - March 2, 2011
Hilton Anatole
Dallas, Texas

SUPPLIER COMMITMENT FORM

Yes, we will participate in the Business Conference
No, we will not participate in the Business Conference

COMPANY NAME: _____

SCHEDULER CONTACT INFORMATION: Please provide the name of the primary contact that is responsible for setting up appointments:

Contact Name _____

Contact Title _____

Contact Email _____

Address _____

City _____ State/Province _____ Zip/Postal Code _____

Telephone _____ Fax _____

EXECUTIVE CONTACT INFORMATION: Please provide the name of the executive that will be financially responsible and attending the meeting for the Directory. Please fill in only the information that differs from the primary contact.

Executive Name _____

Executive Title _____

Executive Email _____

Address _____

City _____ State/Province _____ Zip/Postal Code _____

Telephone _____ Fax _____

- We are making a commitment to the Food Marketing Institute to participate in the Annual Business Conference. We agree to pay the \$50,000 Business Conference fee to participate as a Supplier.
- Please send a 25-word Company description to assist the Retailers and Wholesalers in requesting and setting up appointments with your company.

Please return this form by September 24, 2010 to:

Suzanne George, Sr. Manager Education
Food Marketing Institute

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Phone: 202.220.0820 Fax: 202.220.0830 E-mail: sgeorge@fmi.org