

SPONSORSHIP PROGRAM

JUNE 14 - 16, 2010

THE PALMER HOUSE HILTON • CHICAGO, IL



DELIVERING
CONSUMER VALUE
TOGETHER
**PRIVATE BRANDS
SUMMIT**

Platinum Sponsor (1) - **SOLD**

Sponsorship Package includes the following:

- Recognition as a Platinum Sponsor high-lighted in the directory and brochure
- Sponsorship of the Welcome Cocktail Reception (Monday, June 14)
- One complimentary hotel room for 2 nights*
- Three complimentary Summit registrations
- One tabletop exhibit
- Full page ad on the inside front cover of the Summit directory
- Prominent signage at the Summit
- Company listing and logo on the Summit website and in directory
- Attendee mailing list

Gold Sponsor (1) - \$15,000

Sponsorship Package includes the following:

- Recognition as a Gold Sponsor high-lighted in the directory and brochure
- Sponsorship of the second night Cocktail reception
- Complimentary accommodation for 1 night
- Two complimentary Summit registrations
- One tabletop exhibit
- Full page ad on the inside front cover of the Summit directory
- Prominent signage at the Summit
- Company listing and logo on the Summit website and in directory
- Attendee mailing list

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Silver Sponsor (3) - \$7,500 **2 AVAILABLE!**

Choose one of the following events:

- A. Breakfast – Tuesday, June 15
- B. Lunch – Tuesday, June 15
- C. Breakfast – Wednesday June 16

Sponsorship Package includes the following:

- Recognition as a Silver Sponsor high-lighted in the directory and brochure
- Sponsorship of Breakfast or Lunch
- One tabletop exhibit
- One complimentary registration
- Logo on the Summit website
- Full page ad in the Summit Directory
- Prominent signage at the Summit
- Company listing and logo on the Summit website and in directory
- Access to the attendee mailing list

Bronze Sponsor (3) - \$5,000 **2 AVAILABLE!**

Please choose one of the following events:

- A. Morning Break – Tuesday, June 15
- B. Afternoon Break – Tuesday, June 15
- C. Morning Break – Wednesday June 16

Sponsorship Package includes the following:

- Recognition as a Bronze Sponsor high-lighted in the directory and brochure
- Sponsorship of a relevant break
- One tabletop exhibit
- One complimentary registration
- Prominent signage at the Summit
- ½ page ad in Summit Directory
- Company listing and logo on the Summit website and in directory
- Access to the attendee mailing list

Additional Opportunities

Directory Ad - \$1,000

- Full page black and white ad in Summit directory

EXHIBITING INFORMATION

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Exhibit Only - \$3,500 **5 SHOWCASE TABLES LEFT**

- One tabletop exhibit
- Signage
- One complimentary registration
- Company listing and logo on the Summit website and in the directory
- Access to the attendee Mailing List

All sponsorships of \$3,500 and above include a tabletop exhibit consisting of:

- One 6' draped Table (table top displays only)
- Two (2) Chairs
- Signage

Exhibitors will be able to set up a tabletop exhibit in the State Ballroom on Monday June 14, 2010 from 2:00 p.m. – 5:00 p.m. Tear down will be on Wednesday 16, 2010 from 12:00 p.m. – 2:00 p.m. Delegates will have the opportunity to meet with exhibitors during all break events.