



# BUSINESS CONFERENCE

private brands

## Private Brands Business Conference

October 4-6, 2010  
Hilton Anatole  
Dallas, Texas

### REGISTRATION FORM

#### REGISTRANT INFORMATION:

Prefix: \_\_\_\_\_ First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Badge Name: \_\_\_\_\_

Title: \_\_\_\_\_ Email: \_\_\_\_\_

Company: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_

Confirm to: \_\_\_\_\_ Email: \_\_\_\_\_

#### REGISTRATION FEES:

All fees must accompany registration.

FMI Retailer/Wholesaler Member:

Registration on  
or before Sept. 3

\$895

Registration  
after Sept. 3

\$995

FMI Private Brands Member: Receive complimentary registration with business conference suite commitment

Registration and  
Housing Deadline:

**September 3, 2010**

Questions?  
**202.220.0828**

#### PAYMENT INFORMATION:

Mail payment and registration form to: Private Brands Business Conference, P.O. Box 758870, Lockbox #758870, Baltimore, MD 21275-8870

Enclosed is my check for \_\_\_\_\_ (U.S. funds drawn on a U.S. bank – payable to Food Marketing Institute, Ref: 3600-013-0735)  
for my registration fee.

Fax this form with credit card information to: **202.220.0830**

Please charge \_\_\_\_\_ to my:  Visa  Mastercard  American Express  
(amount)

Account Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_ Cardholder Signature: \_\_\_\_\_  
(please print)

FMI is committed to participation in its programs by persons with disabilities.  Please check if you need accommodations.

Please specify: \_\_\_\_\_

#### CANCELLATION:

A refund is granted minus a \$75 processing fee, when a written cancellation is received by Sept. 17, 2010. A 60% refund is granted if written cancellation is received before Sept. 24, 2010. No refund if notification is received after September 24, 2010. Please notify the registrar of cancellation in writing via fax at 202.220.0830 or [sgeorge@fmi.org](mailto:sgeorge@fmi.org)

#### CONFIRMATION:

A confirmation will be sent to the email address provided above within 7 business days of receipt of registration and payment.

#### HOTEL:

The Hilton Anatole is located at 2201 Stemmons Freeway, Dallas, TX 75207. Hotel reservations must be made directly with Hilton by calling **1.800.HILTONS** or directly at 214.748.1200. You will be required to provide GROUP CODE:FPB when making reservations. Room rates: \$195 single/double. Reservations must be made prior to **September 3, 2010** to receive the special FMI rate. Please contact the hotel directly for cancellation policy.

Batch Date: \_\_\_\_\_ Amount Received: \_\_\_\_\_ Check#/AC: \_\_\_\_\_

Account Number: 3600-013-0735

