

Energy & Store Development Conference

Hilton Minneapolis
Minneapolis, MN
September 19-22, 2010

manufacturer/retail exchange sessions

September 19 4:30pm – 6:30pm
September 20 5:00pm – 7:00pm

guidelines

- All individuals who participate in the Exchange Sessions must be officially registered for the conference. The conference registration form and conference registration fee of the key contact must accompany the table reservation form and \$700 payment. There are no "exhibits only" passes available at the event.
- The manufacturer/retailer exchange is not an exhibition. It is a technical exchange and an opportunity to get to know supermarket operators and answer their questions concerning your company and the development of new equipment, products and services.
- Displays must be limited to promotional material only. Audio, video or electrical equipment is not allowed except a laptop with a self-generating power source - electrical outlets will not be available. Pop-up displays, backdrops and product displays of any kind are not permitted. This policy will be strictly enforced.
- A six-foot table with skirting and standard sign with your company name will be provided by FMI.
- Table space location will be assigned by FMI and vendors will be required to remain in the assigned location. Vendors can begin table set-up at least one hour before each session. More information will be provided to the table contact closer to the conference date. Vendors may be required to remove their materials after each session.
- Please email a description of your company for inclusion in the conference program/buyers guide. Please include company name, address, website, sales contact information and company description. Description should be no longer than 50 words and should include a brief overview of your company's products and services. Descriptions should be sent to slentz@fmi.org by August 6, 2010.

Registration forms will be accepted
on a first-paid, first-served basis.

www.fmi.org/events/

table reservation form

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company information This information will be used in the conference directory/buyer's guide.

Company _____ Company Phone _____
Mailing Address _____ Fax _____
City _____ State/Province _____ Zip _____
Website _____

Sales Contact (Who should attendees contact if they want more information about your products?)

Name _____ Phone _____ Email _____

FMI Table Contact (Who should FMI contact if they have questions about this table registration?)
(If different from sales contact)

Name _____ Phone _____ Email _____

Primary Competitors: 1. _____ 2. _____ 3. _____

company description (50 words max). Please email to slentz@fmi.org by August 6.
FMI reserves the right to edit.

Please print **company name** exactly as you want it to read on your sign: _____

Program Ad Information: Manufacturer/retailer exchange participants can increase their visibility with the industry's leading retailers by purchasing a full page ad (9X4) in the conference directory/buyers guide, which is distributed to each attendee. Please send high resolution PDF or eps file to abondthorley@fmi.org and \$500 ad fee to FMI by August 6. (See mailing address below)

Payment Information: Table reservations will be accepted only if this form is accompanied by the \$700 payment (\$1200 if purchasing ad), the key contact's registration form and registration payment. Sorry, we cannot bill. *By purchasing table space you agree to abide by the display guidelines (see reverse).*
Due to fire code regulations, no exceptions can be made.

Please return this form with an individual registration form payment, and company description to Susan Lentz (slentz@fmi.org) by Friday, August 6, 2010.

Mail to FMI:

Food Marketing Institute
P.O. Box 758870, Lockbox 758870
Baltimore, MD 21275-8870
Ref#: 3600-004-0256

Fax forms with credit card information to:
202.220.0830

Questions: Contact Susan Lentz
at slentz@fmi.org or 202.220.0828

Note: Space is limited. Please respond promptly.
Table reservations will be made on a first-paid,
first-served basis. Refunds will be provided if
a table is unavailable.

- ☐ Table \$700 ☐ Ad \$500
☐ Enclosed is my check for \$_____ (U.S. funds drawn on a U.S.
bank payable to Food Marketing Institute) Ref. No.: 3800-004-0256
☐ Please charge \$_____ to my:
____ Visa ____ MasterCard ____ American Express

Account # _____

Expiration Date _____

Cardholder Name (print) _____

Cardholder Signature _____

registration form

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To register online, go to www.fmi.org/events/, select Energy & Store Development Conference, click on "register now" and follow the instructions. Registration questions? Contact Susan Lentz, Registrar, 202.220.0828 (slentz@fmi.org).

Prefix: _____ First Name: _____ Last Name: _____

Badge Name: _____ Title: _____

Company: _____

Mailing Address: _____

City: _____ State/Province: _____ Country: _____ Zip/Postal Code: _____

Phone: _____ Fax: _____

Email: _____

Companion Name (social events only) (no fee): _____

Confirm to (if different): _____

Email: _____

FMI is committed to participation in its programs by persons with disabilities.



☐ Please check if you need assistance.

Please specify: _____



registration fee:

We can only process your registration with proper payment. We are unable to send invoices for registration fees.

Fee includes all meeting materials, breakfasts, lunches, refreshments breaks and receptions. It does not include hotel accommodations.

FMI Retailer/Wholesaler Member

- ☐ \$795 per person
☐ \$745 if 3 or more (PAID) attend from the same retailer/wholesaler company

FMI Associate Member

- ☐ \$1125 per person

Non-Member

- ☐ \$1350 per person
☐ Please contact me about FMI Membership

NOTE: Every participant — to qualify for FMI member rates — must be an employee of an FMI-member company. Please remember an FMI member is either a supermarket retailer or wholesaler paying annual dues to FMI. An associate member is a supplier company paying annual associate member dues to FMI. All others are non-members. Walk-in registrations are accepted only if accompanied by company check or credit card for payment of the registration fee.

- ☐ Golf Tournament: Sunday, September 19, 7am - 2pm. No charge. Maximum 2 players per vendor company. Retailers/Wholesalers receive priority. Attendees notified by 8/27/10 if registered to play.

- ☐ Store Tours (Facilities TBD) Tuesday, September 21, 1pm - 5pm. Please check if you would like to participate (no charge).

payment information

If paying by check, return this registration form w/ check to: P.O. Box 758870, Lockbox #758870, Baltimore, MD 21275-8870. Ref. No.: 3600-004-0256

- ☐ Enclosed is my check for \$_____ (U.S. funds drawn on a U.S. Bank - payable to Food Marketing Institute) for my registration fees.

If paying by credit card, fax this form with credit card information to 202.220.0830

- ☐ Please charge \$_____ to my: ☐ Visa ☐ Mastercard ☐ American Express

Account No. _____ Exp. Date _____

Card Holder Name (please print) _____

Card Holder Signature (must sign to be valid) _____

Cancellation: Please notify registrar in writing by email to slentz@fmi.org or fax 202.220.0830. A refund, minus a \$75 processing fee, is granted when a cancellation is received prior to September 3, 2010. A 60% refund is granted if cancellation is received by September 10, 2010. **No refund if notification is received after September 10, 2010.**

Hotel Information: Please make room reservations with the Hilton Minneapolis by calling the hotel directly at 1.888.933.5363. The cutoff date for securing a room at the program rate of \$159 is **August 27**. We encourage you to make your reservations early, as the hotel may sell-out before this date. After August 27, reservations will be accepted on a space-available basis and higher rates may apply. Be sure to refer to the FMI Energy & Store Development Conference for the reduced rate.

FAX COMPLETED FORM WITH CREDIT CARD INFORMATION TO: 202.220.0830

WEB