



Be seen *and* heard...join the Sponsor Showcase!

The annual FMI HR/T&D Conference is the supermarket industry's largest gathering of HR and training professionals. A spot in the Sponsor Showcase will give your product or service visibility to over 100 decision-makers in the grocery industry. As a sponsor, you get:

"Captive audience" sponsor space offering extensive interaction with attendees. (Each sponsor gets a 6-foot table in the high-traffic registration and break area to showcase information on their company's products/services.)

Sponsor-focused time built into the agenda (Sponsor Showcase on Monday and Tuesday mornings and afternoons).

Discounted registration fee (all sponsor attendees get the member rate – a savings of more than \$500 off the non-member registration fee).

Company listing and link in the Sponsor section of the Conference web page.

Inclusion in HR/T&D Conference marketing materials and e-blasts, which go to over 1,000 HR professionals in the food industry.

Recognition in on-site signage.

Recognition from the podium multiple times throughout the conference for your support.

Inclusion in the Conference USB Drive and in an on-site Sponsor Slide Show. (Each sponsor can submit several PowerPoint slides about their products/services, which will be included on the USB Drive and shown in a video-loop before and after all general sessions.)

Opportunity to enhance your understanding of the industry to better meet the needs of current and potential supermarket customers. (Sponsors can attend ALL conference sessions – a great chance to learn the latest HR and staff development trends and issues in the grocery industry.)

The benefits of FMI Associate Membership.*

The cost to be a sponsor of this conference is just \$3,000. We encourage and welcome your support of this important industry event. For more information, please contact:

Laurie Gethin, Conference Manager

The Food Marketing Institute
 202-220-0715; lgethin@fmi.org

Chris Booher, Conference Chair

Vice President of HR, Busch's, Inc.
 734-214-8352; chris_booher@buschs.com

* Sponsors must be associate members of the FMI. To learn about the benefits of associate membership, including the low-cost bronze-level membership fee, ask us or go to www.fmi.org/associate/ or email associatemembership@fmi.org.

Name: _____ Company: _____

Phone: _____ Email: _____

Return this form to FMI (fax: 202-220-0830). Thank you for your support!



WE HOPE YOU'LL SUPPORT US and JOIN US at the CONFERENCE!

FMI'S HR/T&D COMMITTEE

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