

REGISTRATION FORM
LEGAL CONFERENCE

The Westin Hilton Head Island Resort & Spa • Hilton Head, South Carolina • April 18-20, 2010

Mail to: Food Marketing Institute, Lockbox #758870, PO Box 758870, Baltimore, MD 21275-8870; **Fax to:** 202.220.0860 (with credit card information); or
Register at: <http://www.fmi.org/forms/MeetingCalendar/>. **Registration questions?** Contact Susan Arena at 202.220.0615 or sarena@fmi.org.

Name _____ Badge Name _____

Title _____

Company _____

Street _____

City _____ State _____ Zip Code _____

Telephone _____ Fax _____ E-mail _____

Please indicate any dietary restrictions: _____

Companion's Name (if attending) _____ Companion's Badge Name _____

I will will not attend the Sunday, April 18th reception.

I will will not attend the Monday, April 19th evening event.

CLE Credit: If you would like to receive CLE credit for attending the course, *pending state approval*, please indicate the state(s) of interest and your corresponding bar identification number(s): _____

Registration Fee:

Members: \$800 per person \$750 per person when three or more are attending

Non-Members: \$1,350 per person

Associate Members: \$1,125 per person

Note: Outside counsel must either be invited by a retailer or wholesaler or else sponsor the Conference in order to attend. Please contact Susan Arena at sarena@fmi.org for information on sponsorship opportunities.

Payment Information:

Enclosed is my check payable to the Food Marketing Institute for \$_____.

Please charge \$_____ to my credit card. American Express Visa MasterCard

Credit Card # _____ Exp. Date _____

Credit Card in the Name of: _____ Signature: _____

If payment will cover multiple registrations, please indicate number _____ and identity of additional registrant(s):

Name(s) _____

Cancellation: 100% refund if notification is received before April 9th; *no refund if notification received after April 9th*.

Note: Please make room reservations directly with The Westin Hilton Head Island Resort & Spa 1-800-Westin-1 (1-800-937-8461), and identify yourself as an attendee of the FMI Legal Conference to receive the rate of \$219. To ensure accommodations are available, reservations must be made no later than March 26, 2010.

FMI is committed to participation in its programs by persons with disabilities. Please check if you need accommodations.

Please specify _____

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LEGAL CONFERENCE

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- Corporate Social Responsibility
- Legal and Regulatory Update
- Food Safety Law and Defense
- Social Media and Law
- Employment Law
- Antitrust Law
- Legal Ethics

EARN CLE CREDITS FOR PARTICIPATING

LEGAL CONFERENCE

Sunday, April 18, 2010

RECEPTION AND REGISTRATION

6:00 p.m. – 7:30 p.m.

Renew friendships and meet new colleagues at the opening reception.

Monday, April 19, 2010

CONFERENCE CHAIR:

John Orgain, Vice President and General Counsel, Alex Lee Inc.

GENERAL SESSION

8:30 a.m. – 12:00 p.m.

Corporate Social Responsibility

What is the role of corporate counsel in promoting corporate social responsibility (CSR)? What does that term mean anyway? This informative session will address these questions and look at emerging trends and issues. We will look at examples of CSR programs and at the legal, ethical and commercial expectations that encompass CSR.

SPEAKERS:

Richard L. Thornburgh, K&L Gates LLP

Paul S. Speranza, Jr., Vice Chairman, General Counsel and Secretary, Wegmans Food Markets, Inc.

Laura H. Williams, Senior Vice President and General Counsel, Giant Food Stores LLC

Michael J. Missal, K&L Gates LLP

Legal Ethics for In-House Corporate Counsel

This session will review the ethical issues that inside counsel confront. Questions about the attorney-client relationship, privilege, confidentiality and conflict of interest often arise in a variety of situations for in-house counsel. Are you prepared to deal with these difficult issues? This session will help you find the answers when they arise.

SPEAKER:

Phillip E. Johnson, Johnson & Webbert LLP

LUNCHEON WITH SPEAKER

12:00 p.m. p.m. – 1:45 p.m.

SPEAKER:

Norman Armstrong, Jr., Deputy Director, Bureau of Competition, Federal Trade Commission

GENERAL SESSION

2:00 p.m. – 4:30 p.m.

Labor and Employment Law

This comprehensive session will include discussion and updates on current developments in labor and employment law impacting the industry, including: Wage and Hour litigation developments; most frequently litigated class action issues; an update on Obama and Congressional labor and employment related initiatives, likely future developments in this year of mid-term elections, union activity and avoidance issues; Department of Labor OSHA priorities, as well as an update on various developments during the last year.

SPEAKERS:

Mark W. Schneider, Littler Mendelson PC

John L. Telford, Littler Mendelson PC

Jack Lambremont, Littler Mendelson PC

Lisa Schreter, Littler Mendelson PC

RECEPTION AND DINNER

6:30 p.m.

FMI's signature Monday night event will be held at The Coastal Discovery Museum at Honey Horn

Tuesday, April 20, 2010

GENERAL SESSION

8:30 a.m. – 12:00 p.m.

SESSION CHAIR:

Michael S. Gold, Vice President, Legal Affairs and Government Relations, Big Y Foods, Inc.

Social Media

Learn the latest in electronic social media and how it is impacting your company and your employees. Understand the legal risks that social media can present in the workplace and the legal tools available if social media are used against your company.

SPEAKER:

Tsan Abrahamson, Cobalt LLP

Washington Update

Legislative and regulatory activities can have an enormous impact on your business. Hear the latest developments from Washington covering the issues that matter to you, including healthcare reform, interchange, cardcheck (EFCA), taxes and food safety.

SPEAKER:

Jennifer Hatcher, Group Vice President, Government Relations, Food Marketing Institute

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Medicare Implications for Resolving Tort Claims

Retailers and others face reporting requirements and significant potential Medicare liability stemming from settlements of a large range of tort and potentially class action claims. The founder and chair of the broad-based coalition formed to address this issue is from the supermarket industry. He will explain the complex issues, the potential exposure that companies face, and the opportunities to remedy the situation that are now on the horizon.

SPEAKER:

Roy Franco, Corporate Director, Casualty Claims, Safeway Inc.

"TOPIC TABLES" BUFFET LUNCH

12:00 p.m. – 1:45 p.m.

Corporate counsel in the supermarket and distribution industries face challenges unique to the industry, but you can be sure that one of your colleagues has tackled the issue that you are currently facing. Get advice and share strategies.

GENERAL SESSION

2:00 p.m. – 4:30 p.m.

Food Safety Law and Defense

Food safety is a critical area for every food retailer, as is properly addressing food safety lawsuits brought against the company. Learn the latest food safety issues and regulations from FMI's food safety expert and hear from expert counsel who has successfully defended food retailers in food safety litigation.

SPEAKERS:

Jill Hollingsworth, Group Vice President, Food Safety Programs, Food Marketing Institute

Shawn K. Stevens, Gass Weber Mullins LLC

Antitrust

An update on the latest developments in antitrust law. Key decisions from the courts and the Federal Trade Commission will be discussed, along with the implications for your company and our industry.

SPEAKERS:

Christopher J. MacAvoy, Howrey LLP

Kenneth L. Glazer, K&L Gates LLP

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CLIENTS ASK US TO TRY THEIR MOST DIFFICULT CASES



CONFERENCE INFORMATION

REGISTRATION FEE COVERAGE:

Fee includes all meeting materials, light breakfasts, coffee breaks, lunches, receptions and dinners indicated in program. NB: Fee does not include your hotel accommodations.

CANCELLATION:

100 percent refund if notification is received before April 9, no refund if notification is received after April 9.

HOTEL RESERVATIONS:

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CONFERENCE ATTIRE:

Conference attire is business casual.