

# APPLICATION FORM FOR EXHIBITORS AND SPONSORS

JUNE 14 - 16, 2010

THE PALMER HOUSE HILTON • CHICAGO, IL



DELIVERING CONSUMER VALUE TOGETHER

PRIVATE BRANDS SUMMIT

## COMPANY INFORMATION

This information will be published in the Summit Directory

Company \_\_\_\_\_ Phone \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip/PostalCode \_\_\_\_\_

Website \_\_\_\_\_ Fax \_\_\_\_\_

SALES CONTACT (who should attendees contact if they want more information about your product/services?)

Name \_\_\_\_\_ Phone \_\_\_\_\_ E-mail \_\_\_\_\_

SPONSORSHIP CONTACT (who should FMI contact if we have questions about this table registration?)

Name \_\_\_\_\_ Phone \_\_\_\_\_ E-mail \_\_\_\_\_

## LEVEL OF SPONSORSHIP

- Platinum Three Complimentary Registrations
- Gold Two Complimentary Registrations
- Silver One Complimentary Registration
- Bronze One Complimentary Registration
- Exhibit Only One Complimentary Registration
- Directory Full Page B&W

## GUIDELINES:

- A six-foot table with skirting and standard sign with your company name will be provided by FMI.
- Pop-up displays are permitted but may not exceed table space.
- Electrical hookup will be at the expense of the participant. Arrangements must be made directly with Palmer House Hilton.
- Set up: Monday, June 14 2:00 – 5:00 pm. • Tear-down: Wednesday, June 16 12:00 – 2:00 pm.

Exhibit only sponsorships accepted only if this form is accompanied by Summit registration form of key contact. All participants must register for the Summit. Exhibits-only passes are not available.

Enclosed is my check payable to Food Marketing Institute  
(mail to FMI, PO Box 758870, Lock Box 758870, Baltimore, MD 21275. Please reference 3945-013-0736).

Please charge \$\_\_\_\_\_ to my:  Visa  Mastercard  American Express

Account #\_\_\_\_\_ Expiration Date \_\_\_\_\_

Cardholder Name \_\_\_\_\_ Cardholder Signature \_\_\_\_\_

RETURN COMPLETED FORM TO AMANDA BOND-THORLEY, FAX 202-220-0830 OR ABONDTHORLEY@FMI.ORG

## QUESTIONS:

EXHIBITS AND SPONSORSHIPS: Amanda Bond-Thorley, abondthorley@fmi.org or 202-220-0606

REGISTRATION: Susan George, sgeorge@fmi.org or 202-220-0820

PROGRAM: Peter Collins, pcollins@fmi.org or 202-220-0737

