

APPLICATION FORM FOR EXHIBITORS AND SPONSORS

JUNE 14 - 16, 2010
THE PALMER HOUSE HILTON • CHICAGO, IL

DELIVERING
CONSUMER VALUE
TOGETHER

PRIVATE BRANDS
SUMMIT

COMPANY INFORMATION

This information will be published in the Summit Directory

Company _____ Phone _____

Mailing Address _____

City _____ State/Province _____ Zip/Postal Code _____

Website _____ Fax _____

SALES CONTACT (who should attendees contact if they want more information about your product/services?)

Name _____ Phone _____ E-mail _____

SPONSORSHIP CONTACT (who should FMI contact if we have questions about this table registration?)

Name _____ Phone _____ E-mail _____

LEVEL OF SPONSORSHIP

- | | |
|---------------------------------------|-----------------------------------|
| <input type="checkbox"/> Platinum | Three Complimentary Registrations |
| <input type="checkbox"/> Gold | Two Complimentary Registrations |
| <input type="checkbox"/> Silver | One Complimentary Registration |
| <input type="checkbox"/> Bronze | One Complimentary Registration |
| <input type="checkbox"/> Exhibit Only | One Complimentary Registration |
| <input type="checkbox"/> Directory | Full Page B&W |

GUIDELINES:

- A six-foot table with skirting and standard sign with your company name will be provided by FMI.
- Pop-up displays are permitted but may not exceed table space.
- Electrical hookup will be at the expense of the participant. Arrangements must be made directly with Palmer House Hilton.
- Set up: Monday, June 14 2:00 – 5:00 pm. • Tear-down: Wednesday, June 16 12:00 – 2:00 pm.

Exhibit only sponsorships accepted only if this form is accompanied by Summit registration form of key contact. All participants must register for the Summit. Exhibits-only passes are not available.

Enclosed is my check payable to Food Marketing Institute
(mail to FMI, PO Box 758870, Lock Box 758870, Baltimore, MD 21275. Please reference 3945-013-0736).

Please charge \$_____ to my: ☐ Visa ☐ Mastercard ☐ American Express

Account # _____ Expiration Date _____

Cardholder Name _____ Cardholder Signature _____

RETURN COMPLETED FORM TO AMANDA BOND-THORLEY, FAX 202-220-0830 OR ABONDTHORLEY@FMI.ORG

QUESTIONS:

EXHIBITS AND SPONSORSHIPS: Amanda Bond-Thorley, abondthorley@fmi.org or 202-220-0606

REGISTRATION: Susan George, sgeorge@fmi.org or 202-220-0820

PROGRAM: Peter Collins, pcollins@fmi.org or 202-220-0737

