

## Asset Protection Conference Sponsorship Opportunities

*Showcase your company, products, and services and meet buyers and decision-makers in loss prevention, safety, security, and risk management from the food retail industry.*

### **Options:**

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|---|------------|
| • Daily Refreshment Breaks (2 available)                              | \$1,500.00 |
| • Morning business session (3 available)                              | \$3,000.00 |
| • Breakfast (3 available)   | \$3,000.00 |
| • Luncheon (2 available)  | \$4,000.00 |
| • *Lanyards   | \$4,000.00 |
| • *Hotel key cards  | \$4,000.00 |
| • Conference Directory/Buyers Guide (includes back cover color ad)    | \$5,000.00 |
| • *USB Drives (contains speaker presentations and sponsor video clip) | \$5,000.00 |
| • Reception (2 available)   | \$7,000.00 |
| ( * Logo item)  |            |

### **Sponsorship Benefits:**

Silver level (less than \$5000)

- Signage at event
- Acknowledgement in marketing materials
- Acknowledgement in conference directory
- Acknowledgement by chairman from podium
- Pre-conference attendee list (provided February 19, 2010)
- Link to your company's website on LP conference web page

Gold level (\$5000 or above)

- Silver benefits plus:
- Full page ad (b/w) in conference directory
- FMI retailer/wholesaler registration rates for 2 company representatives

Sponsorship opportunities are now available exclusively to FMI Associate Members. Join FMI as an associate member and enjoy reduced conference registration fees and enhanced access to FMI's retailer/wholesaler members. Associate member dues start at just \$950 per year.

Please visit <http://www.fmi.org/associate/> for more information.

**For more information, contact:**  
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