

Asset Protection Conference Sponsorship Opportunities

Showcase your company, products, and services and meet buyers and decision-makers in loss prevention, safety, security, and risk management from the food retail industry.

Options:

• Daily Refreshment Breaks (2 available)	\$1,500.00
• Morning business session (3 available)	\$3,000.00
• Breakfast (3 available)	\$3,000.00
• Luncheon (2 available)	\$4,000.00
• *Lanyards	\$4,000.00
• *Hotel key cards	\$4,000.00
• Conference Directory/Buyers Guide (includes back cover color ad)	\$5,000.00
• *USB Drives (contains speaker presentations and sponsor video clip)	\$5,000.00
• Reception (2 available) (* Logo item)	\$7,000.00

Sponsorship Benefits:

Silver level (less than \$5000)

- Signage at event
- Acknowledgement in marketing materials
- Acknowledgement in conference directory
- Acknowledgement by chairman from podium
- Pre-conference attendee list (provided February 19, 2010)
- Link to your company's website on LP conference web page

Gold level (\$5000 or above)

- Silver benefits plus:
- Full page ad (b/w) in conference directory
- FMI retailer/wholesaler registration rates for 2 company representatives

Sponsorship opportunities are now available exclusively to FMI Associate Members. Join FMI as an associate member and enjoy reduced conference registration fees and enhanced access to FMI's retailer/wholesaler members. Associate member dues start at just \$950 per year.

Please visit <http://www.fmi.org/associate/> for more information.

For more information, contact:

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