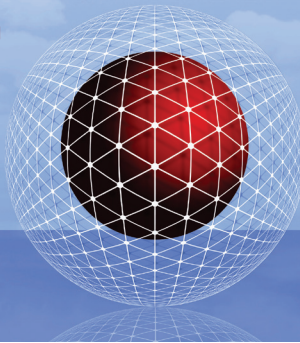


ASSET PROTECTION

March 14-17, 2010 • The Ritz Carlton • Dallas, TX

VENDOR COURT



FMI's NEW **Asset Protection Conference** combines FMI's Loss Prevention and Risk, Insurance and Safety Management conferences. This is the only event developed by asset protection professionals in the food industry for asset protection professionals in the food industry. Meet industry decision-makers and learn about key trends in the industry.

WHO ATTENDS:

Over 100 vice presidents, directors, and managers from food retail companies with responsibility for:

- Shrink
- Safety
- Security
- Insurance
- Food Defense
- Loss Prevention
- Risk Management
- Workers' Compensation

MEET A FRESH AUDIENCE:

32% of loss prevention and 20% of risk, insurance and safety management executives are new each year.

HAVE PRODUCTIVE MEETINGS WITH RETAILER TEAMS:

34% of retail/wholesale companies send at least two people.

VENDOR COURT BENEFITS:

- Attend all education sessions and participate in interactive workshops with retailers
- Take away key trends and issues facing the food retail industry
- Network with decision-makers from key food retail companies
- Showcase your products and services in a dynamic, high energy environment.
- Enjoy over 9 hours of exhibit time. Vendor court open during all meal functions (breakfasts, breaks, lunches and cocktail receptions). Specific appointments may be scheduled Monday and Tuesday afternoons.

Participating Retail Companies

The Fred W. Albrecht Grocery Co.
Aldi Inc.
Associated Food Stores, Inc.
Associated Wholesale Grocers, Inc.
Auto Mercado S.A.
Arden Group, Inc.
B&R Stores, Inc.
Bashas' Inc.
Big Y Foods, Inc.
Bodega Latina Corporation
Bozzuto's, Inc.
Bristol Farms, Inc.
Brookshire Grocery Company
Cardenas Market
Chief Super Market, Inc.
Coborn's, Incorporated
C&S Wholesale Grocers, Inc.
D'Agostino Supermarkets, Inc.
Defense Exchange Commissary
Festival Foods
Fiesta Mart, Inc.
Fresh and Easy Neighborhood Market
Gelson's Markets
Giant Food Stores, LLC
Hannaford Bros. Co.
Heinen's Fine Foods, Inc.
Hy-Vee, Inc.
K-VA-T Food Stores, Inc.
The Kroger Co.
Mars Super Markets, Inc.
Meijer, Inc.
Niemann Foods, Inc.
The North West Company
Penn Dutch Food Center
The Penn Traffic Company
Publix Super Markets, Inc.
Redner's Warehouse Markets, Inc.
Safeway Inc.
Save-A-Lot, Ltd.
Schnuck Markets, Inc.
Smart & Final Stores Corporation
Sobeys Atlantic Region
Sobeys Inc.
Sobeys Ontario Region
Sprouts Farmers Market, LLC
The Stop & Shop Supermarket Company
SUPERVALU INC.
Sweetbay Supermarket
Thrifty Foods
Tops Markets, LLC
Unified Grocers, Inc.
United Supermarkets, LLC
The Vons Companies, Inc.
Wakefern Food Corporation
Wegmans Food Markets, Inc.
Western Foods
WinCo Foods, LLC

VENDOR COURT REGISTRATION FORM



March 14-17, 2010 • The Ritz Carlton • Dallas, TX

COMPANY INFORMATION

This information will be published in the conference directory/buyers guide

Company _____ Phone _____

Mailing address _____ City _____ State/Province _____

Website _____ Fax _____

SALES CONTACT (who should attendees contact if they want more information about your product/services?)

Name _____ Phone _____ Email _____

TABLE CONTACT (who should FMI contact if we have questions about this table registration?)

Name _____ Phone _____ E-mail _____

TABLE INFORMATION

FMI assigns table locations. Please let us know you do not wish to be placed near your Primary Competitors:

1. _____ 2. _____ 3. _____

PLEASE SEND 50-WORD COMPANY DESCRIPTION TO HEATHER CAIN (HCAIN@FMI.ORG) BY JANUARY 15, 2010.

Table reservations are accepted only if this form is accompanied by conference registration form of key contact.
All participants must register for the conference. 'Exhibits-only' passes are not available.

GUIDELINES:

- A six-foot table with skirting and standard sign with your company name will be provided by FMI.
- Pop-up displays are permitted but may not exceed table space.
- Electrical hookup will be at the expense of the participant. Arrangements must be made directly with the Ritz-Carlton.
- Set up: Sunday, March 14: 2:00 – 5:00 pm.
- Tear-down: Wednesday, March 17: 8:00 – 11:00 am

CONFERENCE DIRECTORY/BUYERS GUIDE AD

Increase your visibility with the industry leading decision-makers by purchasing a full page (9X4) ad in the conference directory/buyers guide which is distributed to each attendee. Please send a high resolution PDF or eps file to Heather Cain (hcain @fmi.org) by January 15, 2010.

PAYMENT INFORMATION

VENDOR COURT TABLE: \$800 • DIRECTORY AD: \$500

Enclosed is my check payable to Food Marketing Institute
(mail to FMI, PO Box 758870, Lock Box 758870, Baltimore, MD 21275. Please reference 3800-004-0163).

Please charge \$ _____ to my: Visa Mastercard American Express

Account # _____ Expiration Date _____

Cardholder Name _____ Cardholder Signature _____

QUESTIONS:

VENDOR COURT: Heather Cain, hcain@fmi.org, 202-220-0815
REGISTRATION: Susan Lentz, slentz@fmi.org, 202-220-0828
PROGRAM: Aileen Dullaghan Munster, amunster@fmi.org, 202.220.0704



FMI Use Only

Batch Date

Amount Received

Check #

Account No: 3800-004-0163



Registration Form

Registration Questions?

Contact Susan Lentz at 202.220.0828 or slentz@fmi.org

Program Questions?

Contact Aileen Dullaghan Munster at 202.220.0704 or amunster@fmi.org.

To Register Online:

go to www.fmi.org/events/, select Asset Protection Conference, click on "register online" and follow the instructions.

The Ritz-Carlton • Dallas, Texas • March 14 - 17, 2010

Please fill out all the information below. Duplicate this form for additional registrants.

Registrant

☐ Mr ☐ Ms First _____ Last _____

Title _____ Badge Name _____

Company _____

Mailing Address _____

City _____ State/Province _____ Country _____ Zip/Postal Code _____

Phone _____ Fax _____ E-mail _____

☐ Companion Name (no fee) _____
(Companions welcome to attend evening social events.)

Confirm to (if different from above) _____ E-mail _____

Have you previously attended: (check all that apply) ☐ Loss Prevention Conference ☐ Risk, Insurance & Safety Management Conference

Registration Fee: To qualify for FMI Member rates, participants must be an employee of an FMI Member company. An FMI Member is a retailer or wholesaler paying annual dues to FMI. An Associate Member is a supplier company paying annual associate membership dues to FMI. All others are Non-Members.

FMI Retailer/Wholesaler Member: ☐ \$795.00 per person
☐ \$745.00 per person if 3 or more attend from the same FMI Retailer/Wholesaler member company

Golf Tournament: ☐ (No charge for FMI Retailer/Wholesaler members. All others add \$200)

FMI Associate Member: ☐ \$1,125.00 per person

Non-Member: ☐ \$1,350.00 per person

Payment Information:

Enclosed is my check (U.S. funds drawn on a U.S. Bank) in the amount of \$ _____. If paying by check, mail this form with payment to Food Marketing Institute, P. O. Box 758870, Lockbox 758870, Baltimore, MD 21275-8870; Reference No. 3600-004-0163

Please charge \$ _____ to my: ☐ Visa ☐ MasterCard ☐ American Express

Account # _____ Exp. Date _____

Card Holder Name (please print) _____

Card Holder Signature (must sign to be valid) _____

FAX THIS FORM WITH PAYMENT TO FOOD MARKETING INSTITUTE AT 202.220.0830.

Cancellation:

Please notify registrar in writing by email to slentz@fmi.org or fax 202.220.0830. A refund, minus a \$75 processing fee, is granted when a cancellation is received prior to February 26, 2010. A 60% refund is granted if cancellation is received by March 5, 2010.

No refund if notification is received after March 5, 2010.

Hotel Information:

The Ritz-Carlton is located at 2121 McKinney Avenue, Dallas, TX 75201
Please make all room reservations directly with The Ritz-Carlton at 1.800.960.7082 by February 19, 2010. Please refer to the FMI Asset Protection Conference to receive the discounted rate of \$205.00 single/double per night.



FMI is committed to participation in its programs by persons with disabilities.

☐ Please check if you need assistance.

Please specify. _____